



Norfolk County Council



StartEast December Bulletin

In this edition we are delighted to announce the launch of the **NEW Creative Unlimited** business support programme for businesses and entrepreneurs in Norfolk and Suffolk. Read on for full details.

As well as key information on upcoming events, news, resources, opportunities, funding and alternative providers of business support for creative enterprises working in Norfolk & Suffolk. Please do feel free to share this newsletter with colleagues, and anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

As the festive period is now upon us, we would like to wish you all a safe and happy Christmas.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team



Creative Unlimited - Business Support for Creative Industries in Norfolk and Suffolk

Businesses and entrepreneurs in the region's Covid-hit creative sector are being invited to take up free support from industry experts.

Advice on areas such as business start-ups, accessing investment and funding and network building will be provided in group and one-to-one sessions through the project backed by the Norfolk Strategic Fund.

[Creative Unlimited](#) is designed to help economic recovery and growth in the creative, cultural and digital sectors in Norfolk and Suffolk and is a partnership between New Anglia LEP, University of East Anglia, Norwich University of the Arts, and Norfolk County Council.

The project will help organisations and individuals develop and showcase their creative ventures through bespoke business workshops, masterclasses, mentoring and direct support.

Norfolk and Suffolk are home to a wealth of creative, cultural and digital talent and the sessions will be designed and delivered by industry experts and experienced creative entrepreneurs. The aim is to make the businesses taking part financially sustainable and support them in moving up to the next level.

Sarah Steed, Chair of the Creative Sector Group for New Anglia commented “The sustained growth of the digital creative sector is fundamental to the recovery of the whole regional economy. As every business addresses the need to develop an effective, well-designed digital offer, it is the region's designers, animators and filmmakers who can support that process. This project offers the chance for academics, business support teams and creative professionals to work together to make it happen.”

Helen Wilson, Chair of the New Anglia Cultural Board said ‘The announcement of this project is hugely welcome. Culture has proved in the past what a positive contribution it can make to growing our economy and this is an exciting, pioneering approach to supporting the sector. It will undoubtedly help to shape Culture's much needed recovery.’

For any businesses or entrepreneurs interested in what this support could mean for you, register your interest [here](#).

New Anglia Growth Hub Free business support

New Anglia Growth Hub's business advisers offer free support and guidance. They can help you find out more about the latest Government schemes and a range of local initiatives. Speak to them for impartial advice on 0300 333 6536 or email growthhub@newanglia.co.uk

You can also make use of the [Covid-19 Business Toolkit](#), where you will find information about funding, free online webinars and all the latest advice.

Business & IP Centre Norfolk Reset. Restart programme

The Business & IP Centre Norfolk has developed a free dedicated [online programme](#) of business support.open to all business owners, especially those in the first years of trading. Alongside the national Reset. Restart programme run by the British Library Business & IP Centre, they are offering a series of free local 1 to1 support sessions, workshops and networking events - all delivered by [Menta](#)

New Anglia LEP & Growth Hub Business support for EU transition

[Resources](#) are available to help you prepare for the end of the EU Transition period from 1 January 2021. New Anglia LEP are working closely with New Anglia Growth Hub and our partners to ensure there is plenty of support for companies in Norfolk and Suffolk as they prepare for the new rules and regulations.



Arts Council England Response to Coronavirus

Arts Council England is working with Government and the sector to establish [three phases](#) to support you through the Covid-19 crisis – they are response, stabilisation and reset.

£400 million available through next Culture Recovery Fund round

Plans for allocating the remainder of the £1.57 billion [Culture Recovery Fund](#) have been announced by DCMS. The funding will help organisations look to the future. £300 million in grants and £100 million in repayable finance will be made available to support organisations' transition back to usual operating mode from April 2021. Further details will be released in due course.



Laura Kinsella Fellowship

The [Laura Kinsella Fellowship](#) will support one exceptionally talented early career writer of literary fiction. This exciting new Fellowship is an inclusive platform for writers at the beginning of their career. Set up to support writers experiencing limiting circumstances, or whose voices are underrepresented in mainstream literary fiction, one writer will receive not only a cash prize but a bespoke programme of support delivered by National Centre for Writing.

Deadline 15 January 2020

The Rules Do Not Apply Open Call - a collaboration between Audience Labs at the Royal Opera House and National Gallery

Through this open call, they are looking for proposals for dynamic, imaginative digital ideas that creatively explore the changing world that we all face. On offer are [micro-commissions](#) of £4,000 for three artists/creatives (individuals or teams), who work with technology, to make something surprising using digital tools in response to two works: a piece of choreography and a visual artwork.

Deadline 10 January 2021

Adaptations Award

Adaptations is a development award to support moving existing professional art practices into new ways of working. Through this award, Artquest want to help artists create sustainable practices that are adaptable to the shifting physical possibilities around public access and opportunities presented as a result. Three [Adaptations development awards](#) of £3,000 each will support artists to research and experiment with new ways to make their work in light of ongoing legal and health restrictions.

Deadline 18 January 2021

Open Call: Support for Research and Development of new outdoor work

Without Walls is looking for artists and companies working on early and mid-stage projects to support through the [Blueprint R&D programme](#). This support is for work intended for presentation from 2022 at the earliest. We believe that artists need time and critical resources to turn their ideas into a reality and that's why we think it's important to invest now into ambitious outdoor arts projects for the future.

Deadline 8 January 2021

Culture, Health and Wellbeing Alliance (CHWA) Awards 2021

[CHWA](#) are looking for projects, organisations and people who have led the way through lockdown and are helping us to learn from this challenging time to build a better future.

Submissions deadline 12 February.



Digital Culture Network Events

The [Digital Culture Network](#) has developed a series of FREE webinars to support businesses

[How to make your content accessible](#) - 13 January 2021, 14:00 - 15:15

[How to deliver successful online training, workshops & events](#) - 20 January 2021, 14:00 -

15:15

[Getting started with live streaming](#) - 27 January 2021, 14:00 - 15:15

Artwork - Online Safeguarding for the Arts and Cultural Sector

8 January 2021 - 11:00-12:00, cost: £10

This one hour [webinar](#) will help you identify and consider the risks and areas of concern that you might encounter with online delivery.

Digital Skills - Online Workshops

A programme of online digital skill development seminars and network opportunities delivered by Collusion.

[Introduction to mixed reality \(VR / AR / XR\)](#) - 19 January 2021, 14:30 – 16:30, cost: £5

[Introduction to 3D modelling](#) - 16 February 2021, 14:30 – 16:30, cost: £5

Workshops organised In partnership with: The Library Presents, CPP MarketPlace, Babylon ARTS and Collusion.

Substrakt Digital Works

12, 13 & 14 January 2021

[Digital Works](#) is a FREE programme of events by Substrakt which brings people from across the arts, cultural, heritage and creative sectors to share best practice around digital.

Visit Britain Free Business Recovery Webinars

Join Visit Britain's second series of business recovery webinars to help you get back on track following the coronavirus pandemic. The [webinar programme](#) covers a number of topics to provide you with practical insight and valuable information from within VisitBritain/VisitEngland and across the wider travel industry.

Association for Cultural Enterprises Events

The [Association for Cultural Enterprises](#) aim to promote commercial best practice in the cultural and heritage sector by providing training and networking opportunities and facilitating the sharing of information and experience between their members.

Bounce Forwards

Informed by their work on resilience, the Audience Agency have designed a package of

accessible support and insight to help you to innovate in the face of new challenges. [Read more.](#)

Creative Enterprise

In partnership with the BFI, [Creative Enterprise](#) was developed two years ago to grow screen businesses in the English regions. Through intensive programmes and bespoke workshops led by industry leaders and mentors, Creative Enterprise provides expertise and training to futureproof the next generation of moving image companies.

Leading Fundraising Recovery - Arts Fundraising & Philanthropy

[Training – Online](#): 26 January 2021 10-12.30 & 2nd February 2021 10-12.30, Cost: £50

The journey back from the Covid-19 crisis is proving not to be as smooth as we had all hoped, which means it is time to reflect and rebuild the fundraising strategy in your organisations to make it work in the world we now find ourselves in.

Advanced Playwriting - Norwich Theatre

Dates: 19 Jan – 23 Mar 2021, Tuesdays, 7-9pm, Cost: £120

Over the [course of ten weekly two hour sessions](#) on Zoom, participants will learn tools and techniques to help them advance their playwriting.



Help for small businesses to secure innovation grants

New Anglia LEP are supporting a free innovation mentoring and bid writing scheme to help smaller businesses secure the funding they need to develop their project ideas. The scheme helps small to medium business owners or managers, including micro business owners and sole traders, who are based in Norfolk or Suffolk.

Find out more [here](#).

Culture Recovery Fund: Repayable Finance Round Two Now Open

This [investment](#) is intended to maintain England's cultural ecology by supporting culturally significant organisations so we can ensure that, by 31 March 2022, successful applicants are operating fully on a viable and sustainable basis.

Deadline 7 January 2021

Support from the Arts Council

- [National Lottery Project Grants](#)
- [Developing Your Creative Practice fund](#)
- Investing an extra £2 million in [funds](#) to support freelance workers in the sector.

Museum Freelance Covid-19 Hardship Fund Re-Opens With 15 x £500 Grants

[Museum Freelance](#) has secured a second £7,500 grant to provide emergency support for freelancers who work with museums, heritage sites, galleries, archives and libraries in the UK.

Deadline 4 January 2020

Go Digital Funding Programme - Norfolk County Council

[Go Digital](#) is for micro, small and medium sized businesses based in Norfolk who want to make better use of digital tools to help them grow. This free business support programme is designed to help your business do more with digital.

Deadline 15 February 2021

North Norfolk District Council Arts and Culture Fund

NNDC's [Arts and Culture Fund](#) offers grants of up to £2,500 to voluntary and community organisations, town and parish councils, whose project is based within north Norfolk with the aim to improve health and wellbeing of North Norfolk residents through active participation and engagement with visual, literary and performing arts.

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects. Including:

- Growing Business Fund - Offering grants of £25,000 to £500,000 for businesses that are creating jobs and expanding.
- Small Grants Scheme - Offering grants of between £1,000 – £25,000 to help your business grow.

Norfolk Covid-19 Response Funding

Norfolk Community Foundation is working with a range of local and national partners to make available [funding](#) for Norfolk charities facing exceptional demands on their services due to Covid-19, and working hard to support vulnerable people in the community.

Suffolk Community Foundation

Suffolk Community Foundation has developed a high level of expertise in supporting thousands of community groups and grassroots charities in Suffolk to access funding. [Click here](#) to view the available grant funding.

The Heritage Funding Directory

Managed by The Heritage Alliance and the Architectural Heritage Fund, the [Heritage Funding Directory](#) is a free guide to financial support for anyone undertaking UK related heritage projects.

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here](#).



Networks

Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in and around Suffolk. The network is for people delivering communications, marketing and audience development in the cultural sector. If you are interested in joining, please email thomas.beese@suffolk.gov.uk

The next meeting is on 27 January 2020 - To access the Zoom link for this meeting, [click here](#).

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) will provide mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. Membership is free, and open to all creatives and artists living or working in Norfolk from communities which may include themselves under the umbrella of "people of colour." [Click here to join](#). The Network is being set up as part of a project by Norwich based Freelance Producer Sascha Goslin, and supported by [Norfolk & Norwich Festival's Creative Individuals Norfolk initiative](#).

Touring during and after Covid-19

Fortnightly at 2pm on Tuesdays

NRTF is hosting [fortnightly artist support calls](#) via zoom. During these calls, they update artists with the latest information from support schemes, Arts Council England and the wider touring sector.



Resources

New Anglia Growth Hub Skills Portal

The [Skills Portal](#) from New Anglia Growth Hub is designed to help employers access, understand and navigate all the local support, information and resources available to help get talent acquisition and development spot on. There are also two dedicated skills advisers, available to make a no cost visit your premises to guide you through the options available.

StartEast Resources

The StartEast business support programme may have finished, but the StartEast website is still up and running, so you can continue to access information via our [Resources page](#) on alternative business support providers and our [Directory](#) of cultural enterprises in Norfolk and Suffolk, and it's free to create a Directory entry.

Join the Norfolk Arts Forum

Norfolk Arts Service runs the Norfolk Arts Forum, a free membership organisation with over 750 members and an annually elected Executive Committee, we send out an e-bulletin every Friday with information about arts and cultural jobs, opportunities, training and funding. If you would like to join please email arts@norfolk.gov.uk

Sign Up to the Suffolk Cultural & Creative Newsletter

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate of the latest information and support for the cultural sector. [Sign up here](#)



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NEWANGLIA
Local Enterprise Partnership
for Norfolk and Suffolk

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