



Norfolk County Council



StartEast February bulletin

Welcome to the February edition of our bulletin which is packed with information on upcoming events, news, resources, opportunities, funding and providers of business support for creative enterprises working in Norfolk & Suffolk. Please do feel free to share this newsletter with colleagues, and anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team



New Creative Unlimited Business & Entrepreneurs Support Programme

The [Creative Unlimited](#) project is designed to help economic recovery and growth in the creative, cultural and digital sectors in Norfolk and Suffolk and is a partnership between New Anglia LEP, University of East Anglia, Norwich University of the Arts, and Norfolk County Council (as part of the legacy of the StartEast programme). The project will help

organisations and individuals develop and showcase their creative ventures through bespoke business workshops, masterclasses, mentoring and direct support.

For any businesses or entrepreneurs interested in what this support could mean for you, register your interest [here](#).

New Anglia Growth Hub Free business support

New Anglia Growth Hub's business advisers offer free support and guidance. They can help you find out more about the latest Government schemes and a range of local initiatives. Speak to them for impartial advice on 0300 333 6536 or email growthhub@newanglia.co.uk

You can also make use of the [Covid-19 Business Toolkit](#), where you will find information about funding, free online webinars and all the latest advice.

Invest East: Investment Readiness Programme

A free "investor led" programme to support Norfolk and Suffolk businesses to understand and prepare to raise equity and other forms of finance. The programme is now accepting applications to Cohort 4 of the Investment Readiness programme. For more information, [click here](#) or [contact](#) the team.

Business & IP Centre Norfolk Reset. Restart programme

The Business & IP Centre Norfolk has developed a free dedicated [online programme](#) of business support open to all business owners, especially those in the first years of trading. Alongside the national Reset. Restart programme run by the British Library Business & IP Centre, they are offering a series of free local 1 to 1 support sessions, workshops and networking events - all delivered by [Menta](#)

New Anglia LEP & Growth Hub Business support for EU transition

[Resources](#) are available to help you prepare for the end of the EU Transition period from 1 January 2021. New Anglia LEP are working closely with New Anglia Growth Hub and our

partners to ensure there is plenty of support for companies in Norfolk and Suffolk as they prepare for the new rules and regulations.



EXPERIENCE Art Trail Project Manager Invitation to Quote

Norfolk County Council (NCC) is seeking an Art Trail Project Manager to manage the development and delivery of a world-class, site-specific outdoor art and sculpture trail. Applications from both organisations and freelancers are welcomed. The trail is a major part of the Interreg France (Channel) England project EXPERIENCE, which aims to attract visitors to Norfolk during the off-season by developing a unique, innovative, inclusive and sustainable tourism offer. The value of the contract is £50,000 and it runs from 1 April 2021 to 31 December 2022. More information about this opportunity is available on [Contracts Finder](#). **Closing date: midday on 25 February 2021**

Love Light Norwich: Artist Call Out

Following the success of the debut Love Light Norwich festival in 2020, if their funding bid is once again successful, Norwich BID hopes to bring the festival back to the city in February 2022. This accessible, immersive spectacular attracted over 15,000 people in its first year, with projections, interactive installations, and live performance. Norwich BID is [inviting all artists to submit their proposals](#) to present existing artwork and exciting new commissions for the festival. All commissioned artists will receive a fee for their work.

The closing date for applications is 15th of March 2021.

Pier Projects Arts Agency Artist Commission

Pier Projects Art Agency are looking to commission an artist for their fourth place-responsive project in the coastal town of Felixstowe in Suffolk. The commission, to be

developed and delivered in 2021, will explore walking as a creative practice and offer a new artwork or map for people to explore the town. [Read more](#).

The Artist will receive a fee of £3,000 plus a budget of £1,000 for travel, expenses or materials. **Deadline: 15 March 2021**

Call-out for Artists and Creatives: Artwork Wellbeing Programme

[Artwork](#) is seeking artists / creative practitioners for this paid opportunity to deliver 45 minute to 1 hour long online creative workshops for staff throughout 2021, as part of their programme of internal health and wellbeing support.

Deadline 15 February 2021

Culture, Health and Wellbeing Alliance (CHWA) Awards 2021

[CHWA](#) are looking for projects, organisations and people who have led the way through lockdown and are helping us to learn from this challenging time to build a better future.

Submissions deadline 12 February.



Digital Culture Network Events

The [Digital Culture Network](#) has developed a series of FREE webinars to support businesses

[Test to success! Experiments to optimise your website and email campaigns](#) - 24

February 2021, 14:00 - 15:15

[Connected to Culture LIVE: Digital – Inclusion or Exclusion?](#) - 26 February 2021, 11:00 -

11:45

[From first timer to biggest fan – use your data to keep people coming back](#) - 3 March

2021, 14:00 - 15:15

Digital Skills - Online Workshops

A programme of online digital skill development seminars and network opportunities delivered by Collusion.

[Introduction to 3D modelling](#) - 16 February 2021, 14:30 – 16:30, cost: £5

Workshops organised In partnership with: The Library Presents, CPP MarketPlace, Babylon ARTS and Collusion.

National Academy for Social Prescribing, Thriving Communities Webinar

Wednesday 17 Feb 2021, 15:00-16:00

This webinar is designed for those in voluntary, community, faith, and social enterprise groups and organisations who want to learn more about how the NHS is structured and how social prescribing fits in. Places are **free** but limited, register [here](#).

Artswork - Project Management for the Arts & Cultural Sector

9-11 February 2021, 13:00-15:30, Cost: £51-£85

Whether you are developing a funding application or are at the point of initiating a funded project, this workshop will leave you fully equipped and inspired to deliver your own arts and cultural projects. Book [here](#).

Site Collective presents 'Intergrate'

15 February - 21 February 2021

[Site Collective](#) presents '[Integrate](#)', a week long programme of creative events aimed at young people aged 18 - 25 in Norwich affected by the COVID-19 pandemic. It will offer support and guidance on how to develop your creative practice and career as well as providing a platform for inspiration, connectivity and growth. Read more

AMA Training

The AMA (Arts Marketing Association) offers outstanding training to help develop skills and share knowledge so we can all reach more audiences, more effectively. View their training/event programme [here](#).

Visit Britain Free Business Recovery Webinars

Join Visit Britain's second series of business recovery webinars to help you get back on track following the coronavirus pandemic. The [webinar programme](#) covers a number of topics to provide you with practical insight and valuable information from within VisitBritain/VisitEngland and across the wider travel industry.

Association for Cultural Enterprises Events

The [Association for Cultural Enterprises](#) aim to promote commercial best practice in the cultural and heritage sector by providing training and networking opportunities and facilitating the sharing of information and experience between their members.

Bounce Forwards

Informed by their work on resilience, the Audience Agency have designed a package of accessible support and insight to help you to innovate in the face of new challenges. [Read more.](#)

Creative Enterprise

In partnership with the BFI, [Creative Enterprise](#) was developed two years ago to grow screen businesses in the English regions. Through intensive programmes and bespoke workshops led by industry leaders and mentors, Creative Enterprise provides expertise and training to futureproof the next generation of moving image companies.

Leading Fundraising Recovery - Arts Fundraising & Philanthropy

[Training – Online](#): 24 February 2021 10-12.30 & 3 March 2021 10-12.30, Cost: £50-£75

The journey back from the Covid-19 crisis is proving not to be as smooth as we had all hoped, which means it is time to reflect and rebuild the fundraising strategy in your organisations to make it work in the world we now find ourselves in.



Help for small businesses to secure innovation grants

New Anglia LEP are supporting a free innovation mentoring and bid writing scheme to help smaller businesses secure the funding they need to develop their project ideas. The scheme helps small to medium business owners or managers, including micro business

owners and sole traders, who are based in Norfolk or Suffolk.

Find out more [here](#).

Deutsche Bank Awards for Creative Entrepreneurs

These awards provide young entrepreneurs in the UK who are looking to enter the creative industries and who have a desire to create and sustain social value through their enterprise. Start-up capital, business training and mentoring will be provided. Learn more [here](#). **Deadline 31 March 2021**

PPL Momentum Music Fund, PRS Foundation

The [PPL Momentum Music Fund](#) offers grants of £5k-£15k for UK based artists/bands to break through to the next level of their careers. Activities eligible for support include recording, touring and marketing. **Deadline: 15 February 2021**

Support from the Arts Council

- [National Lottery Project Grants](#)
- [Developing Your Creative Practice fund](#)
- Investing an extra £2 million in [funds](#) to support freelance workers in the sector.

Go Digital Funding Programme - Norfolk County Council

[Go Digital](#) is for micro, small and medium sized businesses based in Norfolk who want to make better use of digital tools to help them grow. This free business support programme is designed to help your business do more with digital. **Deadline 15 February 2021**

North Norfolk District Council Arts and Culture Fund

NNDC's [Arts and Culture Fund](#) offers grants of up to £2,500 to voluntary and community organisations, town and parish councils, whose project is based within north Norfolk with the aim to improve health and wellbeing of North Norfolk residents through active participation and engagement with visual, literary and performing arts.

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects. Including:

- Growing Business Fund - Offering grants of £25,000 to £500,000 for businesses that are creating jobs and expanding.
- Small Grants Scheme - Offering grants of between £1,000 – £25,000 to help your business grow.

Norfolk Covid-19 Response Funding

Norfolk Community Foundation is working with a range of local and national partners to make available [funding](#) for Norfolk charities facing exceptional demands on their services due to Covid-19, and working hard to support vulnerable people in the community.

Suffolk Community Foundation

Suffolk Community Foundation has developed a high level of expertise in supporting thousands of community groups and grassroots charities in Suffolk to access funding. [Click here](#) to view the available grant funding.

The Heritage Funding Directory

Managed by The Heritage Alliance and the Architectural Heritage Fund, the [Heritage Funding Directory](#) is a free guide to financial support for anyone undertaking UK related heritage projects.

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here](#).



Networks

Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in and around Suffolk. The network is for people delivering communications, marketing and audience development in the cultural sector. If you are interested in joining, please email thomas.beese@suffolk.gov.uk

The next meeting is on 15 March 2021 - To access the Zoom link for this meeting, [click here](#).

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) will provide mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. Membership is free, and open to all creatives and artists living or working in Norfolk from communities which may include themselves under the umbrella of "people of colour." [Click here to join](#). The Network is being set up as part of a project by Norwich based Freelance Producer Sascha Goslin, and supported by [Norfolk & Norwich Festival's Creative Individuals Norfolk initiative](#).

Touring during and after Covid-19

Fortnightly at 2pm on Tuesdays

NRTF is hosting [fortnightly artist support calls](#) via zoom. During these calls, they update artists with the latest information from support schemes, Arts Council England and the wider touring sector.



Resources

New Anglia Growth Hub Skills Portal

The [Skills Portal](#) from New Anglia Growth Hub is designed to help employers access, understand and navigate all the local support, information and resources available to help get talent acquisition and development spot on. There are also two dedicated skills advisers, available to make a no cost visit your premises to guide you through the options available.

StartEast Resources

The StartEast business support programme may have finished, but the StartEast website is still up and running, so you can continue to access information via our [Resources page](#) on alternative business support providers and our [Directory](#) of cultural enterprises in Norfolk and Suffolk, and it's free to create a Directory entry.

Join the Norfolk Arts Forum

Norfolk Arts Service runs the Norfolk Arts Forum, a free membership organisation with over 750 members and an annually elected Executive Committee, we send out an e-bulletin every Friday with information about arts and cultural jobs, opportunities, training and funding. If you would like to join please email arts@norfolk.gov.uk

Sign Up to the Suffolk Cultural & Creative Newsletter

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate of the latest information and support for the cultural sector. [Sign up here](#)



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NEWANGLIA
Local Enterprise Partnership
for Norfolk and Suffolk

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