



Norfolk County Council



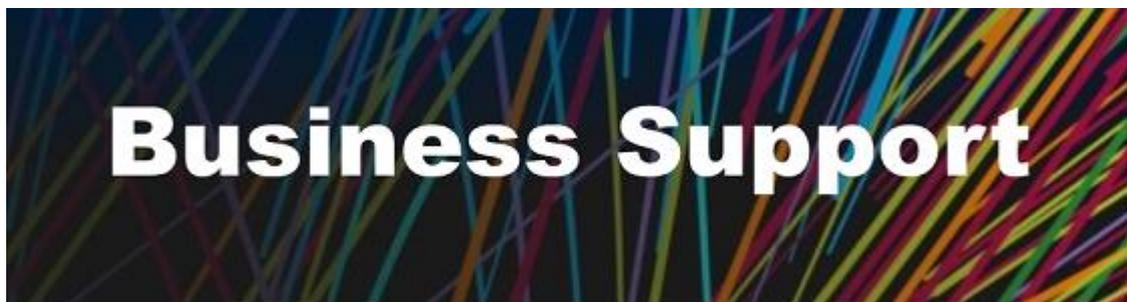
Welcome to the NEW StartEast monthly bulletin!

So that we can keep you fully informed about the latest opportunities for cultural and creative enterprises we are sending out more regular monthly bulletins, as well as the quarterly newsletter.

This is the first of our monthly bulletins, where you will find key information on upcoming events, news, resources, opportunities, funding and alternative providers of business support for creative enterprises working in Norfolk & Suffolk. Please do feel free to share this newsletter with colleagues, and anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team



New Anglia Growth Hub Free business support

New Anglia Growth Hub's business advisers offer free support and guidance. They can help you find out more about the latest Government schemes and a range of local

initiatives. Speak to them for impartial advice on 0300 333 6536 or email growthhub@newanglia.co.uk

You can also make use of the [Covid-19 Business Toolkit](#), where you will find information about funding, free online webinars and all the latest advice.

Business & IP Centre Norfolk Reset. Restart programme

The Business & IP Centre Norfolk has developed a free dedicated [online programme](#) of business support.open to all business owners, especially those in the first years of trading. Alongside the national Reset. Restart programme run by the British Library Business & IP Centre, they are offering a series of free local 1 to1 support sessions, workshops and networking events - all delivered by [Menta](#)

Government Business Support Packages

Following the announcement of an England-wide lockdown from 5 November to 2 December, the Government has announced [further economic support for businesses](#), including:

- An extension to the Coronavirus Job Retention Scheme until 31 March
- More support to the self-employed and paying that support more quickly
- Cash grants of up to £3,000 per month for businesses which are closed
- Plans to extend existing Loan Schemes and Future Fund to the end of January and an ability to top-up Bounce Back Loans
- An extension to the mortgage payment holiday for homeowners

Local authorities are also being allocated additional funding to support local businesses.



News

Arts Council England Response to Coronavirus

Arts Council England is working with Government and the sector to establish [three phases](#) to support you through the Covid-19 crisis – they are response, stabilisation and reset.

Culture Recovery Fund

So far, the Arts Council has awarded £427 million in grant funding through the [Culture Recovery Fund](#). This has been invested in around 2,000 cultural organisations and venues of all sizes, to help them plan for reopening and restarting performances and programmes.

- **26** awards have been made to cultural organisations in Norfolk totalling **£6,711,331**
- **33** awards have been made to cultural organisations in Suffolk totalling **£6,067,467**



Opportunities

New Anglia Manuscript Prize

The [New Anglia Manuscript Prize](#) is an award for writers based in Norfolk and Suffolk, sponsored by the National Centre for Writing in Norwich. They are seeking DEBUT

NOVEL manuscripts of any genre from unpublished writers who are looking for literary representation. The prize winner will receive a cash prize of £500 and an offer of representation from Laxfield Literary Associates.

Deadline 4 December 2020

Call for proposals: 'No Frost at Night'

Babylon ARTS is seeking proposals from East-Anglian based artists and creative practitioners for [five new commissions](#) of **£500 each** that respond to source material from 'The Soham Weather Diaries' archive. The new work will be shown at the 'No Frost at Night' exhibition as part of Babylon ARTS' 2021 gallery programme.

Deadline 14 December 2020

COVID-19 Safe Artistic Residencies at SeaChange, Great Yarmouth

The focus for SeaChange for the next 12 months is set on supporting artists and the sector during these difficult times through [creation residencies](#) – providing opportunities for artists to develop and create new work, by giving access to rehearsal and training space at the Drill House. They are interested in artists that work in outdoor arts and circus, and those that work in other disciplines who are keen to work collaboratively with or extend their practice into these art forms. They are considering applications from solo artists, duos or small companies already working in their own bubble, within government guidelines.



Ideas Session: Creative ideas to develop new cultural landmarks in Norfolk

Thursday 3rd December at 10.30am (1 hour)

Join the [EXPERIENCE](#) team to discuss ideas for original, quirky infrastructures that will highlight Norfolk's rich natural and cultural heritage to visitors to our region in autumn & winter. [Register here](#) by 5pm on Friday 27th November 2020.

Digital Culture Network Events

The [Digital Culture Network](#) has developed a series of FREE webinars to support businesses

[Getting started with email marketing](#) – 26 November 2020, 14:00 - 15:15

[Grow your digital skills: Digital advertising with Google Arts & Culture](#) – 8 December 2020, 10:30 – 12:30

[Grow your digital skills: Data analytics with Google Arts & Culture](#) – 9 December 2020, 10:30 – 12:30

[How to make sure your video content is loved and shared](#) - 10 December 2020, 14:00 - 15:15

AMA Arts Marketing Festival

1-2 December 2020 - [Book here](#).

Magic Acorns - Participation & Collaboration: Whose Workshop is it anyway?

27 November 2020, 11:00 - 13:00

This free event, lead by Artists Kaitlin Ferguson and Genevieve Rudd, is a chance to come together in an online space and consider participation and collaboration in early years community arts and education. [Book here](#).

Digital Skills - Online Workshops

A programme of online digital skill development seminars and network opportunities delivered by Collusion.

[Introduction to mixed reality \(VR / AR / XR\)](#) - 19 January 2021, 14:30 – 16:30, cost: £5

[Introduction to 3D modelling](#) - 16 February 2021, 14:30 – 16:30, cost: £5

Workshops organised In partnership with: The Library Presents, CPP MarketPlace, Babylon ARTS and Collusion.

Visit Britain Free Business Recovery Webinars

Join Visit Britain's second series of business recovery webinars to help you get back on track following the coronavirus pandemic. The [webinar programme](#) covers a number of topics to provide you with practical insight and valuable information from within VisitBritain/VisitEngland and across the wider travel industry.

Association for Cultural Enterprises Events

The [Association for Cultural Enterprises](#) aim to promote commercial best practice in the cultural and heritage sector by providing training and networking opportunities and facilitating the sharing of information and experience between their members.

Bounce Forwards

Informed by their work on resilience, the Audience Agency have designed a package of accessible support and insight to help you to innovate in the face of new challenges. [Read more.](#)

Creative Enterprise

In partnership with the BFI, [Creative Enterprise](#) was developed two years ago to grow screen businesses in the English regions. Through intensive programmes and bespoke workshops led by industry leaders and mentors, Creative Enterprise provides expertise and training to futureproof the next generation of moving image companies.

Digital Deficit and Cultural Democracy: Building Back Better, a post-COVID cultural ecology

26 November 2020, 12:00 - 13:30

Join Creative Scene for this [webinar](#) featuring the Shadow Minister for Cultural Industries and MP for Batley and Spenningshall Tracy Brabin, storyteller and artist Len Grant, Dr Jonathan Gross, Dewsbury artist Stephen Turner and Proper Job's Director Dr Chloe Whitehead to discuss the future of the arts ecology post-Covid.

Managing your own brand - how to navigate your local environment- Arts Fundraising & Philanthropy

[Training – Online](#): 8 December 2020, 11:00 – 13:00, Cost: £25 + VAT

Raising your profile and engaging with different stakeholders is key to growing your fundraising.



Funding

Heritage Compass

Cause4 has launched [Heritage Compass](#) - a brand-new Business Support Programme funded by the National Lottery Heritage Fund. Working with their consortium partners Creative United and the Arts Marketing Association this new programme has been designed to grow resilience and invigorate the heritage sector across England. Applications for organisations wishing to take part in the programme will be accepted by **16 December 2020**.

Support from the Arts Council

- [National Lottery Project Grants](#)
- [Developing Your Creative Practice fund](#)
- Investing an extra £2 million in [funds](#) to support freelance workers in the sector.

Thriving Communities Fund

The £1.4million [Thriving Communities Fund](#), made possible by National Academy for Social Prescribing (providing £1.15m) and the Arts Council (providing £250k), will support local voluntary, community, faith and social enterprise projects that bring together place-based partnerships to improve and increase the range and reach of available social prescribing community activities – especially for those people most impacted by COVID19 and health inequalities. **Applications open on 23rd November and close on 8th January 2021.**

Kickstart Scheme - Department for Work and Pensions (DWP)

Employers from across Great Britain can access funding to create new jobs for young

people who are claiming Universal Credit. [The scheme](#) will initially be open until December 2021, with the option of being extended.

North Norfolk District Council Arts and Culture Fund

NNDC's [Arts and Culture Fund](#) offers grants of up to £2,500 to voluntary and community organisations, town and parish councils, whose project is based within north Norfolk with the aim to improve health and wellbeing of North Norfolk residents through active participation and engagement with visual, literary and performing arts.

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects. Including:

- Growing Business Fund - Offering grants of £25,000 to £500,000 for businesses that are creating jobs and expanding.
- Small Grants Scheme - Offering grants of between £1,000 – £25,000 to help your business grow.

Norfolk Covid-19 Response Funding

Norfolk Community Foundation is working with a range of local and national partners to make available [funding](#) for Norfolk charities facing exceptional demands on their services due to Covid-19, and working hard to support vulnerable people in the community.

Suffolk Community Foundation

Suffolk Community Foundation has developed a high level of expertise in supporting thousands of community groups and grassroot charities in Suffolk to access funding. [Click here](#) to view the available grant funding.

The Heritage Funding Directory

Managed by The Heritage Alliance and the Architectural Heritage Fund, the [Heritage](#)

[Funding Directory](#) is a free guide to financial support for anyone undertaking UK related heritage projects.

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available.

[Register here.](#)



Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in and around Suffolk. The network is for people delivering communications, marketing and audience development in the cultural sector. If you are interested in joining, please email thomas.beese@suffolk.gov.uk

The next meeting is on 27 January 2020 - To access the Zoom link for this meeting, [click here.](#)

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) will provide mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. Membership is free, and open to all creatives and artists living or working in Norfolk from communities which may include themselves under the umbrella of "people of colour." [Click here to join.](#) The Network is being set up as part of a project by Norwich based Freelance Producer Sascha Goslin, and supported by [Norfolk & Norwich Festival's Creative Individuals Norfolk initiative.](#)

Touring during and after Covid-19

Fortnightly at 2pm on Tuesdays

NRTF is hosting [fortnightly artist support calls](#) via zoom. During these calls, they update artists with the latest information from support schemes, Arts Council England and the wider touring sector.

The Ministry of Imagination opens its doors to... The Planning House

Free online co-working sessions for creative artists run by Hilary Thomson via live zoom.

3 Dec, 10:30am - 12:15pm - [book here](#)

10 Dec, 6:30pm - 7:45pm - [book here](#)



New Anglia Growth Hub Skills Portal

The [Skills Portal](#) from New Anglia Growth Hub is designed to help employers access, understand and navigate all the local support, information and resources available to help get talent acquisition and development spot on. There are also two dedicated skills advisers, available to make a no cost visit your premises to guide you through the options available.

StartEast Resources

The StartEast business support programme may have finished, but the StartEast website is still up and running, so you can continue to access information via our [Resources page](#) on alternative business support providers and our [Directory](#) of cultural enterprises in Norfolk and Suffolk, and it's free to create a Directory entry.

Join the Norfolk Arts Forum

Norfolk Arts Service runs the Norfolk Arts Forum, a free membership organisation with over 750 members and an annually elected Executive Committee, we send out an e-bulletin every Friday with information about arts and cultural jobs, opportunities, training and funding. If you would like to join please email arts@norfolk.gov.uk

Sign Up to the NEW Suffolk Cultural & Creative Newsletter

Suffolk Arts Service has created a new regional newsletter for the arts, which hopes to disseminate of the latest information and support for the cultural sector. [Sign up here](#)



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