



## Welcome to the Summer 2020 edition of the StartEast newsletter!

This is the second of our quarterly newsletters, where you will find key information on upcoming events, news, resources, opportunities and alternative providers of business support for creative enterprises working in Norfolk & Suffolk. Please do feel free to share this newsletter with colleagues, and anyone interested in receiving StartEast newsletters can [sign up](#) on our website.

Since our last news update, the restrictions put in place to combat the global Covid-19 pandemic have had a huge impact on cultural organisations and creative enterprises. The enforced closure of performance venues and arts and cultural buildings has impacted the work of many creative business and practitioners. We understand that you are facing particularly challenging and uncertain times and in this issue, we've continued to include updated information on organisations providing advice and guidance on business continuity and access to financial support for those affected by Covid-19, as well as information on the steps the cultural and creative sector is taking to plan for the future.

We are also continuing to shine a spotlight on some of our brilliant StartEast 'Alumni' to see where they are now, where they're going next and how they have adapted their work because of the impact of Covid-19.

The StartEast Team

# Alumni Spotlight



## **The Village Orchard East CIC**

Natalie Tayte, Director of Clinical Services, The Village Orchard East CIC

We are a trauma responsive organisation, creatively nourishing communities. We provide therapy or therapeutic interventions for children, young people, adults and families who are unable to access the support they need due to extensive waiting lists, financial constraints and/or service restraints.

The organisation would not exist if I had not been supported by StartEast. Since I attended the intensive weekend, I received 1:1 support from Suzie (one of the Specialist Advisors) and then I joined up with my co-founder and we had the knowledge and

confidence to set up the company. Since then we have been joined by a third director, created a hub of therapists, collaborated with and supported other services and have created a referral stream open to self funded and professionally referred clients. We were invited to take part in the N&N Festival and to run support and educational groups through another service before the lockdown.

In the future we plan to:

- Continue supporting people who have been affected by trauma;
- Begin providing workplace training;
- Create opportunities for collaboration and networking;
- Host therapeutic groups and therapy groups;
- Create a centre point in Norwich supporting diversity and equality in our communities.

### **Impact of Covid-19**

The business side of our CIC is renting practice rooms to mental health practitioners, which lockdown has paused. During this time, our three directors are meeting online weekly and creating plans for when we can return, building collaborations with several charities and local organisations.

We also have two student practitioners joining us and another in January. We have been focusing on ways to create efficiencies in the way we run, as well as applying for funding opportunities and creating packages of therapy and training for other organisations

Safe to say, that despite being 'closed', we have been busy trying to ensure we survive and thrive in whatever the new normal is!

To learn more about The Village Orchard East CIC, visit their [website](#) or view their [Instagram](#).

Photo Credit: B. Demmen @supporting\_your\_art





## **Business Library and Intellectual Property Centre Norfolk (BIPC)**

Julie Cleminson, Business and Intellectual Property Centre Coordinator, Norfolk Library & Information Service

I would say that the BIPC Norfolk is a 'one stop shop' for business information and support!

We offer a wide range of services and resources to support aspiring entrepreneurs and existing business owners with access to databases giving sector specific, market and company information. We also hold regular one-to-one intellectual property and business advice clinics and deliver a full programme of events and workshops to help start, grow and inspire business.

We are located on the Second Floor of the Millennium Library at the Forum, Norwich. We also have three BIPC 'hubs' in King's Lynn, Thetford and Yarmouth libraries.

To ensure business success within any given field I would thoroughly recommend getting acquainted with some of the fundamentals. Researching your chosen market is vital and being able to demonstrate your ideas clearly with a well thought out business plan. I'd also advocate acquiring skills in marketing and promotion.

The good news is, you are not alone, and the BIPC can assist with all the above!

We have online databases that will take the strain out of any necessary market research, and our free workshops covering topics such as 'Business Planning' and 'Brilliant Branding' promise to give guidance and support with the opportunity to discuss things through with the team and our business partners alike.

With creative and cultural enterprises, it's essential to understand the value of your 'intellectual property'. If you are an inventor, artist or author, IP will affect you, and it's vital to know what's protected and what's not in terms of the creativity within your business. Again, we can help here offering support and guidance with our free 1:2:1 IP clinics.

I'm aware that as a service we've assisted a high proportion of businesses with creativity and culture at their heart including magicians, jewellery makers, playwrights, photographers and designers.

### **Impact of Covid-19**

We were quick to offer as much as possible online and prioritised staying connected and being accessible to the business community during this uncertain time.

We've been taking telephone/video calls throughout lockdown, and have assisted customers via our dedicated email service: [bipcnorfolk@norfolk.gov.uk](mailto:bipcnorfolk@norfolk.gov.uk)

As we already had an extensive business e-book collection, we added to it with 'Unleash Yourself' – a specific collection of inspirational business e-books. There's already a waiting list for 'Thriving Through Uncertainty'

We have moved our 1:2:1 clinics and workshops over to online platforms, and so far during lockdown have reached 105 customers who've 'attended' 74 online webinars!

### **BIPC Upcoming Events and Opportunities**

As I'm keen to highlight the importance of knowing what's protected in your business and what's not in terms of your own creativity, I'd like to promote our IP 1:2:1's which can be booked by contacting the team via email at [bipcnorfolk@norfolk.gov.uk](mailto:bipcnorfolk@norfolk.gov.uk).

Other BIPC workshops on the horizon include 'Brilliant Branding' and 'Business Planning'.

Details of all our events can be found on our BIPC Eventbrite page at [www.bipcnorfolk.eventbrite.com](http://www.bipcnorfolk.eventbrite.com).

To learn more about the BIPC, visit their [website](#) or view their [Facebook](#) and [Twitter](#) pages.

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## **New Anglia Growth Hub Coronavirus (Covid-19) Support**

The Coronavirus (Covid-19) outbreak presents a significant challenge to businesses around the globe. Norfolk and Suffolk businesses who have been affected can contact the New Anglia Growth Hub team for free advice and guidance. Information around Covid-19 is changing rapidly and it is important businesses stay up to date with the latest guidance and support offered, which is why the Growth Hub has developed an online [Covid-19 Business Toolkit](#) with all the information you or your business might need, including funding opportunities.

New Anglia Growth Hub is Government funded and ready to offer free advice to all businesses in Norfolk and Suffolk.

If you feel your business has been affected by Coronavirus, whether you are experiencing supply chain issues, order or booking cancellations, a reduction in sales, or any other challenge, contact the Growth Hub to speak to one of their qualified business advisers. They offer free support and advice and can help you to access the support measures put in place by Government.

Email: [growthhub@newanglia.co.uk](mailto:growthhub@newanglia.co.uk) or telephone 0300 333 6536 (Mon- Fri 9am-5pm).

You can also visit their website at: [www.newangliagrowthhub.co.uk](http://www.newangliagrowthhub.co.uk)

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## **New Anglia Supply Chain database**

The New Anglia Local Enterprise Partnership (LEP) has been working with manufacturers in Norfolk and Suffolk to develop a database of companies that are able to supply PPE. There are now more than 1,200 products available including masks, visors and return to work items such as screens etc.,

Whilst initially this database was restricted to health and social care providers, it has been opened up for use by businesses across Norfolk and Suffolk which are reopening and need to supply items. Access the database [here](#).

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## **Government Announces £1.57 billion investment to protect Britain's world-class cultural, arts and heritage institutions**

Britain's globally renowned arts, culture and heritage industries will receive a world-leading £1.57 billion rescue package to help weather the impact of coronavirus. Thousands of organisations across a range of sectors including the performing arts and theatres, heritage, historic palaces, museums, galleries, live music and independent cinema will be able to access emergency grants and loans.

The package includes:

- £1.15 billion support pot for cultural organisations in England delivered through a mix of grants and loans. This will be made up of £270 million of repayable finance and £880 million grants.
- £100 million of targeted support for the national cultural institutions in England and the English Heritage Trust.
- £120 million capital investment to restart construction on cultural infrastructure and for heritage construction projects in England which was paused due to the coronavirus pandemic.
- The new funding will also mean an extra £188 million for the devolved administrations in Northern Ireland (£33 million), Scotland (£97 million) and Wales (£59 million).

Decisions on awards will be made working alongside expert independent figures from the sector including the Arts Council England and other specialist bodies such as Historic England, National Lottery Heritage Fund and the British Film Institute.

Read more [here](#).

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**Norfolk & Suffolk's Creative & Cultural Sector Covid-19 Survey Results**

We are pleased to share the results of the New Anglia Culture Board second regional survey on the impact of Covid-19 on our regional creative and cultural sector. We received 195 completed responses – thank you so much for all your helpful contributions and for sharing the survey with your networks.

### [Covid-19 Impact Survey 2 Results](#)

As part of the ongoing advocacy for our region in these very tough times, the results from the current survey have been submitted as evidence the [DCMS Covid-19 Impact Inquiry](#).

We plan to continue to distribute the survey every 6 – 8 weeks and questions will be refined /added as the situation continues to change. We very much welcome your feedback and suggestions for new questions. Email: [stareast@norfolk.gov.uk](mailto:stareast@norfolk.gov.uk)

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### **Arts Council England Response to Coronavirus**

Arts Council England is working with Government and the sector to establish three phases to support you through the Covid-19 crisis – they are response, stabilisation and reset. Further details and latest developments can be found [here](#).

During Phase 1 ACE has undertaken a range of measures including: repurposed funding, distributing £160 million of emergency response funds: relaxed funding conditions, advancing grant payments to assist with cash flow pressures and announced a year's extension of the current National Portfolio. Additionally, ACE continues to signpost to other support for the sector, including from Government and other funding providers as well as implementing their Covid-19 impact survey to help gather evidence about how best to respond to the crisis.

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### **Arts Council England Covid-19 Emergency Response Funds**

Through Funds 1 & 2 : For Individuals, and for Organisations (outside the National Portfolio) ACE has invested **£64.8 million** in **9,666** people and organisations.

Through Fund 3: For NPOs, ACE has awarded a total of **£33 million** to **196** NPOs. The fund was also available to lead Creative People and Places organisations, but none applied.

### **Norfolk & Suffolk Statistics - Funds 1 & 2 : For Individuals, and for Organisations**

In Norfolk:

- There were: **115** Applications from individuals, **95** of which were successful, the total amount awarded was **£212,579**.
- There were: **46** Applications from organisations, **29** of which were successful, the total amount awarded was **£640,008**.
- The total amount of all the awards for individuals and organisations in Norfolk was **£852,587**.

In Suffolk:

- There were: **97** Applications from individuals, **68** of which were successful, the total amount awarded was **£157,583**.
- There were: **48** Applications from organisations, **25** of which were successful, the total amount awarded was **£596,401**.
- The total amount of all the awards for individuals and organisations in Suffolk was **£753,984**.

The total amount of all the awards for individuals and organisations in Norfolk & Suffolk (New Anglia LEP area) was **£1,606,571**.

Download the Fund 1 & 2 Report [Here](#).

View the Data [Here](#).

View the Fund 3 Data [Here](#).

Download the Data [Here](#).

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## **Creative Industries Report on The Projected Economic Impact of Covid-19 on the UK**

The [Creative Industries Federation](#) has published the findings of its newly commissioned [research from Oxford Economics](#) on the projected economic impact of Covid-19 on the UK's creative industries.

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## **Culture Commissioner Appointed and Taskforce set up to Aid Sector Recovery From Coronavirus**

Culture Secretary, Oliver Dowden, has appointed Neil Mendoza as the new Commissioner for Cultural Recovery and Renewal. Mr Mendoza will provide an expert and independent voice to the government and will advise on how UK culture and heritage can begin the road to recovery from the pandemic.

Neil Mendoza will draw on his experience within the cultural sector to help ensure Arts Council England, National Lottery Heritage Fund and Historic England and other important bodies work together with DCMS to develop and deliver support to the sector.

On 11 May 2020 the Prime Minister announced a roadmap for re-opening businesses and public places when they can meet Covid-19 secure guidelines. To support the development of these guidelines, DCMS has set up a series of [Sectoral Working Groups](#), working alongside the Cultural Renewal Taskforce. The Working Groups membership helps ensure strong sector and expert support for the co-development of guidelines.

Each working group (listed below) includes a wide range of relevant organisations and membership bodies to represent relevant sectors. The taskforce and working groups also include a number of government departments including Public Health England and the Health and Safety Executive. Visit [GOV.UK](#) for a full list of working group members.

- Broadcasting, Film and Production
- Entertainment and Events
- Heritage
- Library Services
- Museums and Galleries
- Sport
- Visitor economy
- Youth

The Working Groups' aims are to:

- Provide a forum for sector specialist and other experts to help develop guidance
- Identify and resolve practical, sector-specific guidance-related issues
- Develop a sector-wide plan for disseminating and implementing guidance
- Discuss actions and updates arising from the Cultural Renewal Taskforce
- Give stakeholders the opportunity to put questions and suggestions to Ministers

If you would like to contribute further ideas to their work, please contact:

[enquiries@culture.gov.uk](mailto:enquiries@culture.gov.uk)

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## **New Anglia Local Enterprise Partnership Restart Plan Outlines Support for Recovery**

The Norfolk and Suffolk Covid-19 Economic Recovery Restart plan has been published.

The plan brings together commitments and actions from local authority, private sector, third sector and education organisations to outline the key activities in place to help our region's economy restart after the pandemic.

Read the plan online [here](#).

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### **Creative Sector Coronavirus (Covid-19) Support**

There are a range of organisations which are looking at what they can do to support and advise creative businesses during this difficult time.

A number of organisations have collated advice, information, and support;

- **Creative England** has [collated advice](#) from across the sector for the creative industries which they will be updating regularly.
- **Independent Arts Projects** has published a [COVID-19 Links to Advice & Support for Arts Workers](#) document.
- **The Arts Marketing Association** has [pulled together resources](#) and created a [Coronavirus Support Group](#) on Facebook. They are also hosting a free webinar open to everyone on [How to Prepare your Crisis Comms Plan](#).
- **ITC Arts** has published a [blog post](#) which will be regularly updated with guidance on staff, volunteers and visitors, contracts and cancellations, and protecting your business.
- **The Creative Industries Federation** has [collated advice](#) from across the sector. They are also offering 6 months [FREE membership](#) to the UK's self-employed creatives.
- Leading theatrical charities have come together to [centralise information](#) about how and where you can access support if you work in the theatre industry.
- **NVCO** has published a [comprehensive guide](#) on 'Your organisation and coronavirus', which is being updated regularly.
- **Social Enterprise UK** has [published a guide](#) to the support and resources announced by government and are [regularly updating their website](#) with the latest news and resources.
- **ACAS** is monitoring government advice daily and updating a [COVID-19 resource](#) for employer and employees.
- **The Federation for Small Businesses** has published [COVID-19 advice and guidance](#) for small businesses and the self-employed.
- **Good Finance** has a [new resources hub](#) of information, resources and tools to support charities and social enterprises.

- **Community Action Norfolk** will be updating their page on [VSCE contingency planning](#).

Some organisations are also launching initiatives, services, and activities;

- **Arts Fundraising and Philanthropy** is hosting [Power Hours](#) – a free hour of online consultancy support every day on a first come first served basis to arts organisations that may need help in the coming weeks. The power hour can be focused on a range of areas including income generation, fundraising strategy, or donor cultivation.
- **Spectrix** has created a [Ticket Converter Tool](#) designed to make it easier for audiences to donate, or accept refunds as credit, with a single email click. The tool is available to all cultural organisations, regardless of the ticketing system you use, it's free to use, and Spectrix won't see your data.
- **Voluntary Arts** has launched [#CreativeNetwork](#) - a daily online get-together open to anyone involved in arts, culture and creativity who would welcome the opportunity to talk to others about dealing with the current situation, the challenges of working from home and what we can do together to make the most of difficult circumstances.
- **Community Action Norfolk** will be updating their page on [VSCE contingency planning](#) to support organisations during the COVID-19 pandemic.
- **Curious Directive** is helping to lead a [Norwich and Norfolk Artists' Hardship Fund](#) GoFundMe campaign. The Fund aims to provide at least 10 x £100 hardship fund donations to freelance artists living in Norwich and wider Norfolk on a first-come, first-serve basis.
- **Crowdfunder** is offering [100% free crowd-funding](#) for small businesses throughout the crisis (i.e. you won't pay any fees).
- **Charity Comms** is offering a free [crisis communications plan template](#) to help your plan how you'll communicate with the people you work with throughout the coming weeks, if you're expecting your organisation to be affected by coronavirus.

If there are any other useful resources you think it would be helpful for us to share via StartEast social media channels, please let us know at [stareast@norfolk.co.uk](mailto:stareast@norfolk.co.uk).

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### **Crafts Council Workshops and Masterclasses for Creative Businesses**

Grow your creative business with workshops for makers and designers

The Crafts Council has been supporting makers for over four decades and wants to support you too. Their new programme is a bespoke offer of day-long or half-day learning opportunities led by the programme managers behind their acclaimed Hothouse and Injection CPD programmes.

The courses, [events, talks and workshops](#) strike a balance between information-led and practical training, always in a friendly, open atmosphere that encourages discussion and informal networking for every stage of your craft business.

They are currently offering a series of [free online discussions](#) to support artists and makers in their business development needs.

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### **The Independent Theatre Council**

[The Independent Theatre Council \(ITC\)](#) represents, supports and develops the professional performing arts in the UK.

ITC training courses are designed to provide you with the toolkit of essential skills and specialist knowledge needed to run a performing arts company successfully. In response to Covid-19 ITC has adapted some training in to shorter online courses and sessions.

Full details can be found [here](#).

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### **Defining the New Normal: The Virtual Global Fundraising Summit for Arts, Cultural and Heritage Professionals**

The first ever global virtual summit dedicated to arts, culture and heritage professionals,

brought to you by the National Arts Fundraising School, will take place on **18 August 2020**.

As we emerge from the worst of the Coronavirus crisis, what lessons have we learned about ourselves, our organisations and our sector? As we reopen to the public and resume activities, how do we face the fundraising challenges ahead with confidence?

Join cultural leaders, fundraisers, experts, funders and artists from around the world for a truly global conversation about the future of arts, cultural and heritage fundraising. Sessions will explore learnings and best practice from the last 6 months and examine what arts fundraising will look like in a post-coronavirus world.

Full details can be found [here](#).

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### **Arts Marketing Association (AMA) Online: Small Scale Development Programme (SSDP)**

Improve the resilience of the organisation you lead by re-evaluating the purpose, brand, audiences, business strategies and income streams available to you. Designed to address the issues facing businesses during the current crisis and beyond.

You will get 18 hours of face-to-face training and support over a 3 week period, covering 5 modules. Each module is made up of an online workshop followed by group sessions with up to 20 peers, also hosted online. The programme closes with a session to reflect on the programme and discuss your next steps, to help you make immediate plans for practical impact. At this difficult time AMA are offering a range of prices to make sure everyone who needs this course can afford to join.

Full details can be found [here](#).

### **AMA Freelancer Development Programme**

Forward is an [online programme](#) designed for freelancers – with pricing tiers to suit your current income, a flexible schedule to work around your time, and a focus on support, development and community. The programme is delivered entirely online and has 4 elements – 4 online workshops, plus underpinning support in the form of co-working, app and support sessions.

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### **National Rural Touring Forum – Free Membership**

[National Rural Touring Forum](#) recognises that this is a difficult time for artists, arts organisations and everyone in the cultural sector. As a gesture of solidarity, they have

made their [Associate membership FREE for 1 year!](#)

This will enable Artists, Festivals, venues, promoters, producers and arts organisations to not only have a profile on their website but access all their resources including using the member discussion board and information in their weekly e-bulletin.

### **Touring During and After Covid-19**

During the lockdown period, the NRTF has been hosting fortnightly artist support calls via zoom. They have pulled together a series of [Frequently Asked Questions](#) based on the topics covered in these conversations. They are regularly updating this page with the latest information and are creating a number of other resources to help artists with the issues they are facing right now and for future touring.

If you would like to attend a National Rural Touring Forum Artists-specific Zoom meeting - every other Tuesday you can sign up [here](#).

Future meeting dates:

Tuesday 21st July, 2pm

Tuesday 4th August, 2pm

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### **Visit Britain Free Business Recovery Webinars**

Visit Britain is hosting a series of free business recovery webinars to help businesses get back on track following the Covid-19 pandemic.

The webinar programme will cover a number of topics to provide you with practical insight and valuable information from within VisitBritain/VisitEngland and across the wider travel industry.

More details and booking information for each webinar can be found on their [website](#).

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## **New Anglia Growth Hub Finance and Funding**

The Growth Hub has access to experts and suppliers across a number of different funding approaches for various industries or projects. Their leading funding sources for existing Norfolk & Suffolk SMEs include:

Growing Business Fund - Offering grants of £25,000 to £500,000 for businesses that are creating jobs and expanding.

- Small Grants Scheme - Offering grants of between £1,000 – £25,000 to help your business grow.
- Growth Through Innovation Fund - Offering grants of between £1,000 – £25,000 to help your business invest in innovation, research and development.
- Business Resilience and Recovery Scheme - The scheme offers grants to support businesses during the Covid-19 pandemic and economic recovery.

Find out more [here](#).

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## **Creative Enterprise Programme Funding**

### **\*CREATIVE ENTERPRISE**

In partnership with the BFI, Creative Enterprise was developed two years ago to grow screen businesses in the English regions. Through intensive programmes and bespoke workshops led by industry leaders and mentors, Creative Enterprise provides expertise and training to futureproof the next generation of moving image companies.

### **New Ideas Fund**

The New Ideas Fund is a programme of small grants for creative entrepreneurs and companies working in moving image for storytelling.

Creative England can offer grants between £1,000 and £25,000 to support the development of new and innovative ideas that have the potential to impact your entrepreneurial journey and grow your business. Applications will be accepted on a rolling basis.

Full details can be found [here](#).

### **Business Planning Support**

The Creative Enterprise\* Business Planning Support will pay grants of up to £5,000 to support companies who work in moving image for storytelling, spanning film television, games and immersive, to build meaningful connections and create opportunities for business growth. The grants can be used to subsidise the cost of working with an expert to support companies with their business planning and strategy. Applications will be

accepted on a rolling basis until March 2021 or until the fund is depleted, whichever occurs sooner.

Full details can be found [here](#).

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**Innovate UK's Sustainable Innovation Fund will help companies recovering from the impact of coronavirus (Covid-19) keep their cutting-edge projects and ideas alive.**

Funding totalling almost £200 million could go towards developing new technologies focused on making homes and offices more energy efficient to cut bills, creating ground-breaking medical technologies to treat infections and diseases, or reducing the carbon footprint of public transport in our towns and cities. In a move to support people across the country to establish more 'climate-positive' behaviours, businesses and start-ups could also make use of the fund to develop smart sustainability-focused projects – from apps encouraging people to cut down their food waste to sustainable biodegradable packaging. [The Sustainable Innovation Fund](#) will help power the UK's economic recovery and develop new sustainable opportunities for businesses in any sector following the coronavirus pandemic, while helping the UK meet its ambitions to cut carbon emissions to net zero by 2050.

There are currently two strands (more will follow):

- SBRI: **\*Organisations\*** including public sector and businesses too, can apply for a share of up to £10 million, including VAT, to help UK businesses and the public sector recover from Covid-19 in a sustainable manner. For more information click [here](#).
  - Grant funding: UK registered **\*businesses\*** can apply for a share of up to £55 million for new projects focusing on sustainable economic recovery from Covid-19. For more information click [here](#).
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**Young Innovators Awards 2020/21**

This programme is administered by Innovate UK (IUK); the UK's innovation agency, in partnership with the Prince's Trust. IUK works with people, companies and partner organisations to de-risk, enable and support innovation, and promote UK economic growth.

Young people across the UK (age 18-30) can apply for an award to make their business idea a reality. The Award includes a grant, tailored business support and a living allowance. Each successful applicant can claim for a £5,000 grant to cover project costs

including travel to meet customers/partners, attending relevant training courses, equipment, hiring office space and IT support and a living allowance based on two days' (15 hours) work per week as part of their Award.

The closing date for applications is **Wednesday 2 September 2020**.

For more information click [here](#).

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### **Prince's Trust and NatWest Enterprise Relief Fund**

The £5million Enterprise Relief Fund will offer grants to 18 to 30-year olds across the UK who are self-employed and/or running their own business. In conjunction with cash grants, the initiative will offer one-to-one support and guidance to anyone who needs it and who may be worried about their future.

Grants can be used to maintain core business operations during the crisis, as well as meet any existing financial commitments, such as paying for essential equipment or settling invoices from suppliers. Additionally, grants will also support young people to diversify their business to respond to opportunities created by the crisis.

To be eligible to apply, you must be a business owner aged 18 to 30, who set up their business in the last four years and don't have any other source of income during the crisis.

For more information click [here](#).

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### **Common Ground Commissions**

Season for Change has launched Common Ground, a programme of four £10,000 commissions for artists, makers or creators, and a professional development programme focused on cultural climate leadership.

The imbalances that exist within the climate movement unfortunately mirror environmental inequalities overall. Therefore, their focus for this programme are artists who belong to one or more of the following groups: Black, Asian or from a minority ethnic group in the UK (a person of colour), refugee, D/deaf, disabled, neurodivergent, working class and LGBTQI+.

The deadline for applications is **30 July 2020**.

For more information click [here](#).

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### **East Suffolk Council - Hidden Needs Grant Programme**

Grants are available for voluntary organisations, social enterprises and community groups

in East Suffolk who want to address social isolation and loneliness within their community.

East Suffolk Council are particularly interested in projects that support those identified (pre coronavirus/Covid-19) as more likely to be social isolated and lonely, as these individuals, families and communities are likely to have been the most impacted by the pandemic. Projects may also target new parts of the population who have become more socially isolated as a result of the virus.

Grants of £2,500 - £10,000 are available. The fund can support all revenue costs relating to projects and activities. For example: additional staff time, full cost recovery, venue hire and project workers.

The fund is now open with the following deadlines:

Round 1 – 17 July 2020

Round 2 – 30 September 2020

For more information click [here](#).

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### **Norfolk Covid-19 Response Funding**

Norfolk Community Foundation is working with a range of local and national partners to make available funding for Norfolk charities facing exceptional demands on their services due to Covid-19, and working hard to support vulnerable people in the community.

All Covid-19 related funding opportunities available through NCF are listed [here](#).

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### **Grants 4 Norfolk**

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. Register [here](#).

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# Resources

## **Ticketsolve Arts Advocacy Toolkit**

Whether you are a receiving house, producing house, show films or exhibit works of art, when it comes to getting your questions, concerns and opinions seen, read, and answered, you and your colleagues are the most important elements in your post Covid-19 recovery success. To assist you with this Ticketsolve have joined together with other organisations to create a toolkit to ensure your voice is heard.

Ticketsolve hope this toolkit and the working group provides you with the spark to take action and ensure your voice is heard, understood and acted upon.

Download the Toolkit [here](#).

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## **New Anglia Growth Hub Skills Portal**

The Skills Portal from New Anglia Growth Hub is now live! The Skills Portal is designed to help our region's employers access, understand and navigate all the local support, information and resources available to help get talent acquisition and development spot on. There are also two dedicated skills advisers, available to make a no cost visit your premises to guide you through the options available. [Click here](#) to start exploring the portal.

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## **StartEast Resources**

The StartEast business support programme may have finished, but we have good news! The StartEast website is still up and running, so you can continue to access information on alternative business support providers and our Directory of cultural enterprises in Norfolk and Suffolk. Our [Resources](#) page can help you to find information on business support, resources, and funding to help grow or start your business. Our [Directory](#) can help you to discover other creatives working in Norfolk & Suffolk, and it's free to create a Directory entry. Our ambition is to promote this resource as widely as possible to facilitate networking and collaboration.

You can also join our well established [StartEast Facebook Group](#) to share news and connect with other creative businesses in Norfolk and Suffolk.

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StartEast Website: [starteast.co.uk](http://starteast.co.uk)

StartEast Facebook: [facebook.com/StartEast](https://facebook.com/StartEast)

StartEast Twitter: [@Start\\_East](https://twitter.com/Start_East)

Banner Design: Yellobelly

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