



## StartEast February bulletin

Welcome to the February edition of our bulletin.

This issue is packed with information on upcoming events, news, resources, opportunities, funding and providers of business support for creative enterprises working in Norfolk & Suffolk.

Please do feel free to share this newsletter with colleagues, and anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email [stareast@norfolk.gov.uk](mailto:stareast@norfolk.gov.uk)

The StartEast Team

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## StartEast Website and Communications Survey

We are reviewing the StartEast website, e-bulletin and social media channels that we use to inform StartEast alumni and new sign ups about the latest support and opportunities available to creative businesses and entrepreneurs in Norfolk & Suffolk.

We hope that you will take 5 minutes to complete our short survey and value your feedback greatly to help us to improve what we offer.

[Please complete here](#)

**The survey will close on the 6 March 2022.**

Thank you for taking the time to complete the survey.



# Creative Unlimited

## **Creative Unlimited Business & Entrepreneurs Support Programme**

The Creative Unlimited project is supporting organisations and individuals to develop and showcase their creative ventures through bespoke business workshops, masterclasses, mentoring and direct support. It is a partnership between New Anglia LEP, University of East Anglia, Norwich University of the Arts, University of Suffolk, Suffolk County Council and Norfolk County Council.

## **Creative Unlimited Webpage**

Visit the [Creative Unlimited page](#) on the StartEast website for the latest updates on the Creative Unlimited project and up coming opportunities for businesses and entrepreneurs.

## **University of Suffolk Entrepreneurs Forge**

The [Entrepreneurs Forge](#) is an immersive development programme designed to help personal resilience and economic recovery and growth in Suffolk, and is a partnership between Creative Unlimited Suffolk, New Anglia LEP, Start East, Suffolk County Council and the University of Suffolk.

[Immersive Lab](#): new immersive training and innovation space for creative digital business, freelancers and start-ups.

[Mini MBA Programme](#): an 8 week development, growth and resilience programme of masterclasses, group activities and peer-to-peer support to learn about entrepreneurial leadership.

[Bootcamp Programme](#): an intensive student and graduate bootcamp to collaborate on projects and connect with commercial clients.

## **Think Lowestoft**

Visit the [Think Lowestoft website](#) to join the [Virtual Creative Hub](#) and add your creative enterprise to

their free online [Creative Directory](#).

The virtual creative hub is a place for artists, makers, freelancers, and organisations to connect, collaborate, and share ideas with other like-minded people. They want to increase confidence, experimentation, and growth, and will accomplish this by cultivating connections, providing business support, and supporting the sector by raising the profile and public awareness of the emerging creative sector.

[Think Lowestoft Events](#)

[E-Commerce workshop with Hugh Davies, Books & Prints](#) – 21 February 2022, 10:30–12:30,

Location: Books and Prints, Historic High Street

[Lowestoft Virtual Creative Hub: Networking Event](#) – 23 February 2022, 18:00 start, Woodworks Art Cafe, Commercial Road



### **Business & IP Centre Norfolk Upcoming events**

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. They have a year-round programme of free events including: workshops, webinars, networking events and one-to-one advice sessions. To see all their current events and book your place, visit the BIPC [Eventbrite page](#).

### **Build the Foundations of Your Business**

[Business Builder](#) is a series of five new webinars being run in collaboration with NatWest. The events are designed to support and challenge you to develop the right foundations for your business. Each 60-minute webinar is tailored to meet a specific business need, offering attendees an opportunity to upskill in the company of other like-minded business owners, share experiences, and work through individual and group exercises to implement the learning into their own business.

### **IP Support at Your Local Library in Norfolk**

If you are a business person, an inventor, an artist or an author, knowing the kind of intellectual property (IP) you own and how to protect it is essential.

As well as providing online 1-to-1s, we are now offering confidential face-to-face IP guidance at our [BIPC Locals](#). Trained IP advisors can provide guidance on a range of intellectual property topics up to, but not including, legal advice. Book one of the next sessions at [Wroxham](#) or [Great Yarmouth](#) libraries.

### **Supporting Women in Business**

We're collaborating with NatWest to provide female entrepreneurs with more access to expert support. Women in Business is a series of free face-to-face one-to-ones and networking sessions led by NatWest Local Enterprise Manager Andy Gray. The sessions are being delivered from January at our BIPC Locals and regional hub - [find out more and register](#).

### **Norfolk & Suffolk Innovation Grant Mentoring Project**

Free [innovation mentoring and bid writing project](#), run by Norfolk County Council, Suffolk County Council and the New Anglia Local Enterprise Partnership (LEP), to help smaller businesses secure the funding they need to develop their project ideas. Innovation funding helps companies develop new products or markets. The project helps small to medium business owners or managers, including micro business owners and sole traders, who are based in Norfolk or Suffolk. [Register your interest](#)

### **Preparing a Winning Innovate Grant Bid, Norfolk County Council**

3 March 2022, 12:00 – 13:30, Online

Get expert advice on writing grant-winning Innovation Funding bids and guidance on how to submit the best application for your business. [Book here](#)

### **New Onwards Norfolk Project Offers Free Upskilling Opportunities**

[Onwards Norfolk](#) is an exciting new project run by Norwich BID, King's Lynn BID and Great Yarmouth Town Centre Partnership funded via the government's UK Community Renewal Fund. The project will offer local business free courses such as digital and media training, and upskilling opportunities for the leisure and hospitality sector, including accredited food safety courses.

As well as free courses, they are running a Net Zero Waste Champions project, helping businesses to reduce their costs and increase sustainability, and opening brand-new Business Support Hubs where business owners can drop in for advice and guidance.

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### **New Norwich Business Support Hub, Norwich BID**

We're delighted to announce the opening of our new [Business Support Hub](#)—based at The Forum—on Monday 7 February! From Tuesday 22 February, we will hear from fantastic weekly speakers as part of '[Norwich Talks Up Business](#)', an inspiring initiative created in collaboration with Norfolk Network. We'll also be running drop-in sessions where you can find business advice and guidance, and holding training and networking events as part of Onwards Norwich. Come and say hello!

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### **Inc Arts Talent Finder**

Inc Arts has gathered databases, networks and lists built by people under-represented in the arts, and put them in one place for the sector, whether you are looking for creatives or business support. [Read more](#)

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### **MENTA Networking Events**

New for 2022 Thursday face-to-face business networking in Suffolk & Norfolk  
MENTA [Thursday networking events](#) are held at locations across Suffolk with monthly morning events in Haverhill, Bury St. Edmunds, Woodbridge and Norwich\*. MENTA welcomes all in business to our events. Choose your preferred location and join the business conversation.  
\*Norwich events begin in March 2022. Our events are supported by Jacobs Allen Chartered Accountants.

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### **Norfolk EXPERIENCE Providers' Facebook Group**

Join the new [Norfolk EXPERIENCE Providers' Facebook Group](#). Meet and collaborate with business owners and individuals across the county, who have already developed experiences or are in the process of creating new ones.

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### **Bedroom to Business: Are you ready to start your own business?**

Free six-week online programme that will take you on a journey from 'Bedroom to Business' - from the spark of an idea to setting up your own business.  
[Bedroom to Business](#) will start again in March 2022 and will run weekly for six weeks. It is being delivered by MENTA and consists of six two-hour workshops with a chance for Q&As and one-to-one coaching sessions.

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### **ICET Project | University of Suffolk**

The European Social Fund and University of Suffolk are financing ICET, a £1m project to support

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SMEs to access high quality, immersive digital and professional leadership training. A key element of the ICET project is to promote the progression of women in business and digital arenas. SMEs that register and apply to the ICET project, can request 50% of funding towards high level, immersive courses. [Find out more](#)

**DRIVE** is a business mentoring and funding support programme for small and medium-sized enterprises (SMEs) in Norfolk and Suffolk. The programme provides local businesses with access to a grant to invest in new business development that leads to job creation. Go to [About DRIVE](#) for more information including who is eligible and how to apply.

### **Go Digital Funding Programme**

[Free digital business support](#) available for small and medium sized businesses in Norfolk. Learn how to better use digital tools to identify business opportunities and help your business grow.

### **Norfolk for Business Twitter [@norfolkforbiz](#)**

The business support team at @norfolkcc will keep you informed about grants, training & mentoring to help you grow your business.

### **New Anglia Growth Hub Free business support**

[New Anglia Growth Hub's](#) business advisers offer free support and guidance. They can help you find out more about the latest Government schemes and a range of local initiatives. Speak to them for impartial advice on 0300 333 6536 or email [growthhub@newanglia.co.uk](mailto:growthhub@newanglia.co.uk) .

### **Reopening Norfolk safely, Norfolk County Council Guidance for businesses**

Everyone in Norfolk needs to feel that no matter where they go in in the county their safety is paramount, whether they are residents, visitors or holidaymakers.

Norfolk County Council has created a toolkit providing all the information and tools you need to help you to reopen your business safely this spring. [Download the toolkit here](#)



# Opportunities

## **Applications are open for GroundWork Extraction Residency for summer 2022**

Our call is open for applications for our second summer of artistic residencies. Last year we hosted one residency in collaboration with University of the Arts London's Art and Environment residency programme and are doing so again this year. Two more were funded jointly by Norfolk Coast Partnership, and GroundWork Gallery.

This year our focus continues to be extractivism. We are hoping to build on what we learned last year - which veered between horror at our wilful squandering of ancient geological materials beneath our roads and houses, and admiration at the successful regeneration of many of our former quarries into rich biodiverse environments. [Read more and apply](#). **Application Deadline:**

**10 April 2022**

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## **Stories From the Quarter: call for Creative Facilitators**

National Centre for Writing is recruiting two [freelance Creative Facilitators](#) to deliver workshops to primary schools as part of the National Lottery Heritage funded project, Stories From the Quarter, a Norfolk-wide 18-month long programme that aims to connect more people and communities with the medieval and migrant heritage of Norwich's medieval quarter, from Lower King St to Magdalen St.

**Deadline 28 February 2022**

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## **Norfolk & Norwich Festival Young Artist Commissions**

Calling all young artists... Norfolk & Norwich Festival is offering four commissions to 18-25 year old artists! They're seeking artists at the beginning of their careers with an interest in youth work and heritage to support in delivering Common Ground's 2022 programme. It doesn't matter what your artistic practice is, just as long as you have a passion for community work and co-creation with young people. Common Ground is a Norfolk & Norwich Festival 250th Anniversary project supported by The National Lottery Heritage Fund. **The deadline is 10am, 28 February 2022.**

[Find the artist brief here](#).

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### **Scaling Up Change Minds Evaluation Consultant**

The Restoration Trust wishes to commission an Evaluation Consultant to evaluate this new national archives and wellbeing partnership with the Norfolk Record Office in terms of the outputs and outcomes identified in our bid to the National Lottery Heritage Fund. They are looking for an Evaluation Consultant who has a particular interest in the field of cross-sectoral initiatives in culture, health and wellbeing, and has experience of evaluating National Lottery Heritage Fund projects. Please contact Laura Drysdale, Director of the Restoration Trust, for more information about the project and how to apply, at [laura@restorationtrust.org.uk](mailto:laura@restorationtrust.org.uk). Contract - £14,000. Timescale - March 2022 - April 2024. Read more

**Deadline: 25 February 2022** [Read more](#)

### **Freelance Community Facilitator - Community Ambassador Programme, The Garage**

The Community Ambassador Programme (CAP) is the first in a series of 9 co-designed projects funded by the Paul Hamlyn Foundation and Clarion Futures, and supported by the DCMS, National Lottery Community Fund, HAYN Volunteering Academy and the #iwill foundation. The Community Ambassador Programme in Taverham will be based at Taverham High School, led by The Garage. The Community Ambassadors (students) will be facilitated and inspired in creating social change in their local area, through creative workshop sessions.

Set Fee: £1500 inclusive of travel, and a separate resource budget. Hours: Wednesday from 3-4:30pm in Taverham, from 30th March to 22nd June 2022 (10 x 1.5-hour sessions and flexible planning time). [Read more](#). **Deadline: 2 March 2022**

### **Cobbled Streets Online Marketplace**

Cobbled Streets is Norfolk's local online marketplace that is dedicated in discovering new artists, supporting small businesses and selling a range of plants, prints and other perfect gifts. It was created during lockdown to help build the online bridge between new artists, small businesses and creators to their customers and has continued to grow ever since. Our website is [www.cobbledstreetshop.co.uk](http://www.cobbledstreetshop.co.uk) and social media handles are @cobbledstreetshop. If you wish to become a supplier or would like more information, please email us at [cobbledstreetshop@gmail.com](mailto:cobbledstreetshop@gmail.com) or contact us via the [webform](#) found on our website.

### **Right of Way: Call Out for Artists**

Commission Fee £9,000

The ICO and LUX, with funding from the BFI Film Audience Network and Arts Council England, are looking to [commission](#) and distribute three new artists' moving image works by Black, Asian and ethnically diverse artists exploring and reflecting on historical relationships with, and contemporary equity of access to, the British countryside.

**Deadline 11 March 2022**

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**Clore Leadership is excited to announce that applications for the 2022 Fellowship Programme are now open**

“As the world changes, so do the needs of the sector – and the demands on cultural leaders. Our programme addresses the needs of cultural leaders today and for the future #MakeYourDifference”

[Clore Leadership](#) is looking for leaders who are dynamic, strategic and collaborative; who possess a high degree of intellectual curiosity, creativity, integrity and emotional intelligence. You will be entrepreneurial and driven to making a difference in your organisation, community of practice, sector and/or society through culture.

**The closing date for all applications is 12pm on 24 February 2022.**

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**Arebyte: Open Screen Call For Disabled Artists Working in the Digital Realm**

Developed in partnership with Shape Arts in 2021, [Open Screen](#) seeks proposals for existing works that respond to the theme of Sci-Fi.

The selected work will be presented on arebyte on Screen, arebyte’s expanded and innovative online platform for digital animations, videos, web-based interactive experiences and curatorial interventions. Each selected artist receives a £300 artist fee and curatorial support from arebyte.

**Application Deadline: 11.49pm on 7 March 2022**

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**Norfolk Creativity and Wellbeing Week 16-22 May 2022**

London Arts and Health and The Culture Health and Wellbeing Alliance have announced the dates for Creativity and Wellbeing Week 2022.

The theme for Creativity and Wellbeing week 2022 is 'Get Creative, Get Outdoors'. The festival will focus on a mix on events that take place both in-person and online, to ensure that everyone can access a range of creative health workshops, talks, lectures and seminars. You can find out more and upload your events on the [Creativity & Wellbeing Week website](#).

If you would like to get involved with [Norfolk Creativity and Wellbeing Week](#) 2022 please email [arts@norfolk.gov.uk](mailto:arts@norfolk.gov.uk) to register your interest. If you would like to provide further details of your event(s) for our social media campaign please complete this [online form](#) by **31 March 2022**.

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**Head East Campaign Update: How to promote your spring events**

The [Head East](#) campaign showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, monthly content in Eastern Daily Press’ ‘What’s On’ guides, and curated social media content.

List your [event\(s\)](#) and [venue](#) for FREE on the Visit East of England website.

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## Norfolk Screen Online Database

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. They want to encourage those locally based screen related creatives and services to sign up (for free) so that they can signpost incoming productions to the production infrastructure the region has to offer. [Sign up here](#).



### **Creative Ideas Workshops, The Lirary Presents & Babylon Arts**

A series of online talks and workshops, all costing £5, designed to support you as an artist or creative practitioner.

[Promoting Yourself: with Mimi Douulton from Freelancers Make Theatre Work](#) - 22 February 2022, 13:00-14:30

**Suffolk County Council, Culture Team have collaborated with Community Action Suffolk (CAS)** to offer 3 bespoke training sessions for the cultural and creative sector. The new training sessions include:

[Dealing with Challenging Volunteer Situations](#) - 28 February 2022, 10:00–12:30

### **EXPERIENCE Training Calendar**

Here you can find the [calendar of events](#) (training and networking) organised by Project EXPERIENCE for 2022 and the registration links. March Events include: 2 face-to-face networking events and Workshops on 'Marketing your tourism business using social media'.

### **GroundWork Dialogues Symposium**

For the first [GroundWork Dialogues Symposium](#) we are discussing sustainability and what that means to us now, as the entanglements of globalisation and the urgencies of climate change unfold. 28 February - 4 March, Talks Monday - Wednesday and Friday: 10:00-18:00, Thursday: workshops.

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### **The Practising Well Conversation Series with Nicola Naismith**

Nicola Naismith's new research [Practising Well Conversations and Support Menu](#) published in January 2022 explores the working conditions for creative practitioners.

This series of free events, curated by Nicola and the Culture, Health & Wellbeing Alliance, bring together new research and examples from practice alongside an opportunity to meet with peers and explore what it means to practice well.

[Practising Well Conversation 2](#) - 24 February, 13:00-14:30

[Practising Well Conversation 3](#) - 10 March, 13:00-14:30

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### **UEA Live: Spring 2022**

UEA Live is the University of East Anglia's (UEA's) literary festival and this spring's events will feature an eclectic and exciting line-up including iconic writers Jon McGregor and Monica Ali, inspirational thought leaders Shon Faye and Natalie and Naomi Evans, and the funny and interrogating social commentator, Raven Smith.

The festival runs from Wednesday 2 March to Wednesday 18 May, with tickets on sale now at £9 per ticket or £5 for students. Season Tickets are available at £63 full price or £54 concessions for all 8 events. Book and ticket bundles and Digital Season Tickets are also available.

All events will be live in-person at the UEA Lecture Theatre from 7pm – 8pm, and signed copies of the authors' books will be available for purchase. For the full line-up and tickets visit:

[www.uealive.com](http://www.uealive.com)

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### **Social Prescribing Network conference: 10 & 11 March 2022**

The 4th [International Social Prescribing Network conference](#) programme is packed with great speakers, the latest research and provides an opportunity for anyone interested or involved in social prescribing to come together.

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### **British Council: Unlimited Micro Awards Webinar**

24 March 2022, 14:00 – 15:15

Unlimited, a commissioning programme for work by disabled artists, presents a '[British Council International Micro Awards Webinar](#)', giving you all the information you will need to apply for one of these exciting awards in Spring 2022.

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### **Arts & Health Hub: February Artist Peer Group**

21 February 2022, 18:30-20:00, Pay What You Can (suggested donation £5) / Free

Join us at our [February virtual artist peer group](#), an opportunity to hear from two artists about their practice in arts and health. Our peer groups provide the space for artists to share active ideas,

projects and challenges, with peer support from audience participants. The event takes place over Zoom with a break in the middle. Our artists this month are Chris Harder and Hanna Slättne.

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### **Resource Roundtable #9: Writing About Your Creative Work**

2 March 2022, 10:00-11:30 on Zoom

As an artist, how do you balance writing time with creative practice time? What are the benefits of writing about your own work, and why might you collaborate with reviewers, writers or PR agencies to communicate your work? This interactive peer-to-peer conversation will give you space and time to ask questions, share tips and reflections on writing skills, collaborations and ways to manage the art of writing within or alongside your creative practice. Co-hosted by Company Concentric and Diagonal Dance as part of the Resource Roundtables series, the event is open to creatives working in any field. [Book here](#)

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### **Flourish Online: Meet the Programmers, Rural Arts**

24 February 2022, 18:00-20:00

Join us for a [free online panel discussion](#) on all things programming in small and rural venues. Artists and companies will learn more about the type of work each venue or rural touring scheme is interested in programming, and have the opportunity to get their questions answered in our Q&A.

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### **Protein Dance: Embrace - Two Day Online Training**

14 & 15 March 2022, Cost: from £15

Join Protein for [two days of interactive online training](#) focusing on engaging and working creatively with asylum seekers, refugees, migrants and displaced communities.

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### **HdK Webinar - How To Create Engaging Web Content**

22 February 2022, 10:30-11:30

In this [free one-hour webinar](#), HdK will take a look at how to create an effective web content strategy and how to write engaging web copy.

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### **Finding and developing your online audiences**

23 February 2022, 11:00-12:30

The Space, in association with Arts Council England is hosting a [webinar](#) for arts organisations and artists who want to share short form content that cuts through on social media.

### **Crafts Council Collect 2022 Talks Programme**

The [Collect 2022 talks programme](#) is a partnership with Crafts magazine, which has championed the finest makers, ideas, and innovations in the UK and across the world for the past 50 years. Tickets to watch the talks online are £8.50 (apart from Material innovation on Saturday 26 February which is Free)

### **Thriving Communities Webinars**

[The role of social prescribing in addressing health inequalities](#), 7 March 2022, 15:00-16:00

### **Company Concentric Resource Roundtables**

The [Resource Roundtables](#) are interactive group conversations which invite artists to reflect on a different aspect of their practice each month. Recent topics include working collectively, digital design, gender awareness and self-care. Each event combines self-reflection with networking time and peer support, allowing everyone to engage equally, share their questions and perspectives on the theme. Up coming dates: 2 March 2022, 6 April 2022

### **SDHRC Research Webinar series 2021-2022 -'Health Through Arts: Connecting People & Communities'**

[Sidney De Haan Research Centre for Arts and Health \(SDHRC\)](#) is launching a new research webinar series. Confirmed speakers from the UK, Europe, USA, and Australia will explore important interrogations around the impact of arts-based applications on individuals in healthcare and wellbeing contexts and settings.

['The Galaxy Choir: Exploring the impact of a choir for adults with a learning disability: promising findings and ways forward'](#) - 22 February 2022, 14:00

['Applied puppetry in healthcare and disability'](#) - 22 March 2022, 13:00

### **Engage: Sharing Space Series on Co-Creation, February 2022**

Engage are running four linked online conversations on visual arts and co-creation. Each session will include presentations, discussion, social time, and space to share practice. Join colleagues from the UK in January and February in four linked online conversations on visual arts and co-creation. Each session will include presentations, discussion, social time, and space to share practice. [Read more](#)

### **TEA Break Sessions from The Audience Agency**

[Free monthly online TEA \(Talking Evidence and Audiences\) Breaks](#) offer a regular introduction to The

Audience Agency's latest research, projects and sector knowledge - grab a cuppa and listen in.

[March Key topic: Digital beyond the pandemic](#) - 9 March 2022, 14:15-15:00

[I Like Networking Events](#) - cost £7 or free for members

[Confidence 101 for Creative Careers](#) - 15 March 2022, 18:00-19:00

Are you waiting for the confidence to create the career you want? If so, stop right now and get yourself to this webinar where we will bust some myths and deliver some truths around confidence and what you actually need to build the creative career you want.

### **Artsadmin Creative Support Sessions**

Free one-to-one support service for UK-based artists working in contemporary performance, at any stage of their career. Sessions are informal and artist-led, offering an opportunity to talk about anything from artistic ideas and project development to funding and contexts for your work. [Book a Zoom session with one of the team.](#)

### **Deaf Awareness: Reducing Barriers in the Workplace**

23 February 2022, 11:00-12:00

This event will cover some key findings and statistics around deaf employment, include the lived experience of a deaf employee and will give you practical tips on how you, as an employer, can reduce the barriers for deaf people in the workplace. [Read more](#)

### **itc: independant theatre council Training**

itc training courses are designed to provide you with a resilient toolkit of essential skills and specialist knowledge needed to run a performing arts company successfully.

[See the latest courses and book here](#)

### **The Hour Collective: Coaching for Artists by Artists**

[The Hour Collective](#) supports you to find clarity about how, where, when and what to do on your own terms – to explore options, make decisions, test new approaches, to move forwards. We work with all artists including visual artists, writers, musicians, performers, choreographers, architects, curators, designers.

Please contact us for a free twenty minute no-commitment consultation phone call to work out whether coaching might be useful to you at this time or in the future.

Contact email: [thehourcollective@gmail.com](mailto:thehourcollective@gmail.com)

### **Arts Health Early Career Research Intensive**

9-13 May 2022, Snape Maltings, Cost: Early bird rates from £629 (student) - £899 (professional), some scholarships are available.

Presented by the Arts Health Early Career Research Network, University College London, and the University of Florida Center for Arts in Medicine in partnership with Snape Maltings' Creative Campus, the Arts Health Research Intensive provides a rich introduction to the evidence base around arts in health and fundamentals of evaluation and research. [Read more and apply](#)

### **Norfolk Chambers of Commerce Events**

A series of FREE virtual events which support businesses to restart, rebuild and renew. [Click here to see the latest events.](#)

### **Suffolk Growth events**

Suffolk Growth facilitates and hosts a wide range of events throughout the year, including strategic development workshops, training events, innovation & best practice workshops and more. They welcome attendance from both public and private sector. [Read more](#)

### **AMA Training**

The AMA (Arts Marketing Association) offers outstanding training to help develop skills and share knowledge so we can all reach more audiences, more effectively. View their training/event programme [here](#).

### **Association for Cultural Enterprises Events**

The [Association for Cultural Enterprises](#) aim to promote commercial best practice in the cultural and heritage sector by providing training and networking opportunities and facilitating the sharing of information and experience between their members.

### **Creative Enterprise**

In partnership with the BFI, [Creative Enterprise](#) was developed two years ago to grow screen businesses in the English regions. Through intensive programmes and bespoke workshops led by industry leaders and mentors, Creative Enterprise provides expertise and training to futureproof the next generation of moving image companies.



# Funding

## **Babergh & Mid Suffolk Grants**

### [Business Innovation Support Scheme](#)

The Business Innovation Support Scheme (BISS) will cover 50% of the costs (up to £2,500 (or £5,000 for the Enterprise and Innovation Fund)) towards projects that encourage innovation and economic growth. The aim of the scheme is to support businesses who want to innovate, reduce their carbon footprint and stimulate the local economy.

### [Babergh and Mid Suffolk District Council Community Funding](#)

Through the Community Grants team at the Councils, a range of grants are available for projects that have clear community benefits within the two districts.

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## **Road to Net Zero Grants, New Anglia LEP**

[Road to Net Zero grants](#) will support Norfolk and Suffolk businesses to access grants from £1,000 to £25,000 for projects that will deliver carbon saving reductions. The grant can contribute up to 75% of eligible project costs. Projects can be wide ranging and include, but not restricted to, energy efficiency, clean energy, supply chain engagement, behaviour change/education, reducing waste.

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## **Freelands Foundation: Space to Dream Fund**

Freelands Foundation was set up in 2015 to give an increased number of people the chance to engage with and enjoy the arts in the UK, with a particular focus on education.

[The Space to Dream Fund](#) offers grants of up to £95k to enable Black-led\* organisations across the UK to imagine and deliver bold and impactful visual arts projects.

**Expressions of Interest open on 31 January 2022 and close at 23:59 on 4 March 2022.**

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## **The PRS Foundation Open Fund For Organisations**

The [Open Fund for Organisations](#) supports new music projects led by promoters, talent development organisations, venues, festivals, curators and large performance groups\*.

Projects must involve the creation, performance and promotion of new music and enable songwriters, composers, or solo artists, bands, producers and performers of all backgrounds to

develop creatively and professionally.

**Deadline 15 March 2022**

### **British Council: Unlimited Micro Awards: Round 2**

Funded by British Council and administered by Unlimited, these [micro awards](#) are to support artists to build connections/collaborations, rather than to create work. Each application must be led by a UK disabled artist or company/collective working with a UK disabled artist and applications can be for up to £2,500. **Application Deadline: noon, 18 May 2021**

### **Transforming Places through Heritage Grants – Architectural Heritage Fund**

[This programme](#) is for individual heritage buildings in, or transferring to, community ownership. They will support charities and social enterprises to develop projects with the potential to bring new life to high streets by creating alternative uses for redundant or underused historic buildings in town centres.

### **Small Grants Scheme – Foyle Foundation**

This [Small Grants Scheme](#) is designed to support charities registered and operating in the United Kingdom, especially those working at grass roots and local community level, in any field, across a wide range of activities. Grants are available between £1000 and £10,000.

### **Help to Grow: Digital scheme launched to support small businesses with discounted software and free advice**

Access free, impartial online support about how digital technology can boost your business's performance. If your business is eligible, you can also access a discount of up to 50% towards the costs of buying approved software, worth up to £5,000. [Read more](#)

### **Essex County Council Arts and Cultural Fund**

Grants are available to artists and cultural organisations in Essex to deliver projects and activities to support the arts and culture sector and bring communities together. The [Arts and Cultural Fund](#) has been launched by Essex County Council. The £1 million fund will support the sector over the next five years and enable organisations and practitioners to develop a long term and sustainable future for arts and culture in the county. Grants of between £2,500 and £30,000 per annum are available.

**Deadline: 28 February 2022 (midnight)**

### **Suffolk Community Foundation - Arts & Culture Fund**

[Small grants](#) of up to £2,000 are available to groups in Suffolk for arts and culture projects to improve the lives of those most in need.

**Deadline: 5pm on 28 February 2022**

### **Creative Enterprise / Scale - Business Planning Support**

The [Creative Enterprise Business Planning Support](#) will pay grants of up to £5,000 to support companies who work in moving image for storytelling, spanning film television, games and immersive, to build meaningful connections and create opportunities for business growth.

**Applications will remain open until March 2022** or until the fund is depleted, whichever occurs sooner.

### **Making Waves Ceramics Trust**

[Making Waves Ceramics Trust](#) has been created to provide innovative ceramic artists with financial support to hone their techniques and establish themselves in the world of ceramic sculpture. Grants can be used for various purposes, including: equipment costs, taking part in further training, studio space or living costs. Maximum value: £ 5,000.

**Application deadline: 28 February 2022**

### **Screenskills Bursaries**

[Funding](#) to addresses the skills and training needs of the TV and screen industry in the UK, to create jobs and training opportunities, and to strengthen and build skills to ensure the robust growth of the sector is secured with a fully skilled and growing workforce. This programme provided by ScreenSkills and supported by BFI-awarded National Lottery funds.

**Application deadline: 13 March 2022**

### **DBACE - Deutsche Bank Awards for Creative Entrepreneurs 2022**

[DBACE 2022](#) Deutsche Bank Awards for Creative Entrepreneurs has helped creatives bring their ideas to life.

Partnering with MeWe360, the programme aims to enable and celebrate talented 18-30 year olds driven to make positive social impact through their creative enterprise. The £60,000 prize fund and £100,000 worth of business support will be split between 5 winners. Applicants have until **Thursday, March 31** to submit their form and 1 minute video pitch.

### **Dying Matters: Community Grants Programme**

Dying Matters - a campaign run by Hospice UK – have set up a Community Grants programme,

supported by Dignity Funerals, looking for new and creative ways to talk about dying. The fund will support community-led arts and culture projects, with a focus on equality and inclusion, and which approach the subject of dying in an innovative or creative way. [Read more](#)

Small workshop grants up to £999

Project grants between £1,000 and £5,000

**Deadline for submissions: 21 February 2022**

### **Arts Council England Benevolent Fund Investment**

ACE has announced [£1.5 Million of new investment](#) in three benevolent funds to provide financial aid for individuals working across the cultural sector. These are the [Theatre Artists Fund](#) and [Help For Musicians](#) (both receiving £650,000) and [a-n, The Artist Information Company](#), a charity for visual artists (receiving £200,000).

This funding will give a much needed helping hand to freelancers who work in creativity and culture in the coming weeks and months.

### **Emergency funding available for arts, culture and heritage doubled to £60 million to tackle impact of Omicron**

Emergency funding from Culture Recovery Fund increased by £30 million to help more organisations through the winter. [Read more](#)

### **Arts Council England Let's Create Jubilee Fund**

[£5million investment](#) into a new programme distributed by [UK Community Foundations](#) to fund creative events to celebrate the Queens Platinum Jubilee in June 2022. The focus of this fund is to empower community organisations to work collaboratively with artists and cultural organisations in a way they might not have before, to produce creative events that are driven by them and highlight their ideas and creativity. All applications will need to be made through local community foundations. To find your nearest community foundation, [click here](#). Grant range: £750 - £10,000. **Application deadline: 28 February 2022**

### **Power to Change Funding Programmes**

Open and upcoming [funding programmes](#) for community businesses.

[CROWDMATCH](#): Providing a match-funding incentive to maximise community business crowdfunding.

[POWERING UP](#): Support for community businesses shifting from an emergency mindset to investing in future planning. Initial phase provides support for improving digital skills.

[BOOSTER](#): Supporting community businesses to launch a community share offer with grants and match funding.

[REBOOST](#): Supporting community businesses to raise community shares capital to aid their recovery from Covid-19.

### **British Business Bank Start Up Loans**

[Start or grow your own business](#): borrow up to £25,000 with a fixed interest rate of 6% per annum (per year), repay over a term of 1–5 years This Government-backed scheme also offers 12 months of free mentoring

### **Creative UK Investment Funding**

[Start Up Loans](#): Creative England has partnered with the British Business Bank's Start Up Loans scheme to unlock new and important finance opportunities for people working across the creative industry in the UK. If you've started a business in the last two years, Start Up Loans can help you develop your creative pursuit, offering personal loans of up to £25,000.

[Creative Growth Finance](#) is a landmark fund providing vital scale up finance to the UK's most promising creative businesses. Finance will be directed to post-revenue creative businesses presenting promising growth potential and who: bring change, disruption and new IP to the creative industries, harness creativity with technologies and supporting businesses, are talent led. Loans of £100,000 – £500,000 are available across all UK regions.

### **ARTCRY**

[ARTCRY](#) is a new fund supporting urgent artistic responses to current social and political events. The fund aims to encourage artists to create bold political work with funding in seven days to enable fast action. Applications can be from any artform and from artists at any stage in their career. Grants of up to £2,500 are available.

### **ACE National Portfolio 2023 onwards**

Information about Arts Council England's National Portfolio investment process for 2023 onwards, including who can apply, the timeline for applying and how to prepare. [Read more](#). **The deadline for applications has been extended to 18 May 2022.**

### **Social Investment Business Recovery Loan Fund**

[Loans](#) are available to support UK charities and social enterprises who have been impacted by coronavirus/COVID-19 and need funds to help them to survive, recover and grow. Maximum value: £1,500,000. **Application deadline: 21 May 2022**

### **Film & TV Charity Stop-gap Grants**

One-off grants available to individuals in financial need who work behind the scenes in film and TV in the UK. Maximum value: £750. [Apply here](#)

### **Idlewild Trust Grants**

The Idlewild Trust supports charities that improve opportunities for young professionals working in the arts, particularly at an early stage in their careers; and supporting the conservation of important works of art and objects that are being lost through the lack of funds to look after these works. [Read more](#) **Deadline: 15 March 2022**

### **Arts Council England Project Grants - Supporting Grassroots Live Music**

Grants are available to grassroots music venues and promoters in England to present live music programming, and for activities that put them in a better position to deliver their work in the long term. Grants of between £1,000 and £40,000 are available, for projects lasting up to a maximum of three years. [Read more](#)

### **Employer Training Incentive Programme**

Employer Training Incentive Programme (ETIP) is a delegated training grant programme, aiming to assist Norfolk SMEs (less than 250 employees) in sectors that have been most effected or highlighted by COVID-19. Businesses, including self-employed business owners, will be able to use the grant to increase their employees' skills level whilst supporting the diversification, growth or survival of the organisation. [Read more](#)

### **Norfolk Community Foundation**

Norfolk Community Foundation offers a range of [funding](#) and support opportunities for voluntary groups and charities doing great work across Norfolk. They aim to invest in genuinely good ideas led by local people that make a real difference in our communities.

### **The Heritage Funding Directory**

Managed by The Heritage Alliance and the Architectural Heritage Fund, the [Heritage Funding Directory](#) is a free guide to financial support for anyone undertaking UK related heritage projects

### **Suffolk Community Foundation**

Suffolk Community Foundation has developed a high level of expertise in supporting thousands of community groups and grassroot charities in Suffolk to access funding. [Read more](#)

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### **Grants 4 Norfolk**

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here](#).

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### **Support from the Arts Council**

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

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### **New Anglia Growth Hub Finance and Funding**

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.

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### **Norfolk County Council Funding Team Newsletter**

Sign up to receive your regular newsletter from the Norfolk County Council Funding team – packed full of the latest funding updates and scheme information. Email [funding@norfolk.gov.uk](mailto:funding@norfolk.gov.uk) to be added to the database.



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### **Suffolk Culture Network**

The Suffolk Culture Network is a collective of organisations and individuals working in and around Suffolk. The network is for people delivering communications, marketing and audience development in the cultural sector. To join email [thomas.beese@suffolk.gov.uk](mailto:thomas.beese@suffolk.gov.uk) Next Meeting Date: **15 March 2022, 14:00-15:30** - To access the Zoom link for this meeting, [click here](#).

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## **Norfolk Black and POC Creatives Network**

[Norfolk's Black & POC Creatives Network](#) will provide mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. Membership is free, and open to all creatives and artists living or working in Norfolk from communities which may include themselves under the umbrella of "people of colour." [Click here to join.](#)



## **Creative Industries PEC Spotlight on Creative R&D**

A series of research and publications highlighting the need for investment in R&D in the Creative Industries. [Read more](#)

## **From Surviving to Thriving: Building a Model for Sustainable Practice in Creativity and Mental Health**

This new [Culture, Health & Wellbeing Alliance report](#) is the result of a six-month project funded by the Baring Foundation, working with around 150 practitioners to understand how we might help the people and organisations using creativity to support mental health to thrive.

## **New Research Report Practising Well: Conversations & Support Menu**

Nicola Naismith has published a new research report Practising Well: Conversations & Support Menu which explores wellbeing at work for creative practitioners working in participatory arts. Nicola says " This is a critical time, creative practitioners will be living and processing their own experiences of recent seismic events whilst supporting others through participatory arts offers. A culture change is needed in the participatory arts sector to ensure creative practitioners are consistently supported in the work they do." You can access the full report and alternative versions [here](#).

### **Report: The role of the arts during the Covid-19 pandemic**

Key findings of this report published by University College London (UCL) and funded by Arts Council England include an increase in creative and cultural engagement in lower income and lower education groups during the pandemic. [Read more](#)

### **Creative UK Report**

The UK Creative Industries is the first report of its kind, exploring the power and potential of the UK's creative industries to regenerate places, rebuild the economy, drive innovation and create jobs in all parts of the UK. [Read more](#)

### **StartEast Resources**

The StartEast business support programme may have finished, but the StartEast website is still up and running, so you can continue to access information via our updated [Resources page](#) on alternative business support providers and our [Directory](#) of cultural enterprises in Norfolk and Suffolk, and it's free to create a Directory entry.

### **New Anglia Growth Hub Skills Portal**

The [Skills Portal](#) from New Anglia Growth Hub is designed to help employers access, understand and navigate all the local support, information and resources available to help get talent acquisition and development spot on. There are also two dedicated skills advisers, available to make a no cost visit your premises to guide you through the options available.

### **Sign Up to the Suffolk Cultural & Creative Newsletter**

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate of the latest information and support for the cultural sector. [Sign up here](#)

### **Join the Norfolk Arts Forum**

Norfolk Arts Service runs the Norfolk Arts Forum, a free membership organisation with over 750 members and an annually elected Executive Committee, we send out an e-bulletin every Friday with information about arts and cultural jobs, opportunities, training and funding. If you would like to join please email [arts@norfolk.gov.uk](mailto:arts@norfolk.gov.uk)

### **Centre for Excellence in Participatory Theatre's Library & Resource Centre**

The Centre for Excellence in Participatory Theatre has a fantastic digital library and resource

centre, with a large and ever-growing collection of downloadable books, reports, and toolkits to support theatre and participation practitioners. [Read more](#)

### **AMAculturehive**

The Arts Marketing Association culture hive is a free online resource hub for cultural professionals. This is available to both members and non-members. For more information, [sign up here](#).



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