



## StartEast April bulletin

Welcome to the April edition of our bulletin.

This issue is packed with information on upcoming events, news, resources, opportunities, funding and providers of business support for creative enterprises working in Norfolk & Suffolk.

Please do feel free to share this newsletter with colleagues, and anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email [stareast@norfolk.gov.uk](mailto:stareast@norfolk.gov.uk)

The StartEast Team



### Business & IP Centre Norfolk Upcoming events

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. They have a year-round programme of free events including: workshops, webinars, networking events and one-to-one advice sessions, visit the BIPC [Eventbrite page](#).

### **Norfolk & Suffolk Innovation Grant Mentoring Project**

Free [innovation mentoring and bid writing project](#), run by Norfolk County Council, Suffolk County Council and the New Anglia Local Enterprise Partnership (LEP), to help small to medium business owners or managers, including micro business owners and sole traders, who are based in Norfolk or Suffolk to apply for innovation funding to develop their project ideas. [Register your interest](#)

### **Onwards Norfolk**

[Onwards Norfolk](#) is run by Norwich BID, King's Lynn BID and Great Yarmouth Town Centre Partnership funded via the government's UK Community Renewal Fund. The project offers local business free courses such as digital and media training, and upskilling opportunities for the leisure and hospitality sector

### **Norwich Business Support Hub, Norwich BID**

Norwich [Business Support Hub](#)—based at The Forum delivers a programme of weekly speakers as part of '[Norwich Talks Up Business](#)', and holds training and networking events as part of Onwards Norwich.

### **MENTA Networking Events**

MENTA [Thursday networking events](#) are held at locations across Norfolk and Suffolk with monthly morning events in Haverhill, Bury St. Edmunds, Woodbridge and Norwich.

### **Norfolk EXPERIENCE Providers' Facebook Group**

Join the new [Norfolk EXPERIENCE Providers' Facebook Group](#). Meet and collaborate with business owners and individuals across the county, who have already developed experiences or are in the process of creating new ones.

### **Norfolk for Business Twitter [@norfolkforbiz](#)**

The business support team at [@norfolkcc](#) will keep you informed about grants, training & mentoring to help you grow your business.

### **New Anglia Growth Hub Free business support**

[New Anglia Growth Hub's](#) business advisers offer free support and guidance. They can help you find out more about the latest Government schemes and a range of local initiatives. Speak to them for impartial advice on 0300 333 6536 or email [growthhub@newanglia.co.uk](mailto:growthhub@newanglia.co.uk) .



### **Norfolk Creativity and Wellbeing Week 16-22 May 2022**

The theme for Creativity and Wellbeing week 2022 is 'Get Creative, Get Outdoors'. The festival will focus on a mix of events that take place both in-person and online. If you have an event that you would like to highlight for [Norfolk Creativity and Wellbeing Week](#) please register it on the [Creativity & Wellbeing Week website](#) and send us details for our [social media campaign](#).

### **Jerwood Arts: Jerwood Curatorial Accelerator - Call for Entries**

Jerwood Arts are delighted to introduce their UK-wide call for entries for [Jerwood Curatorial Accelerator \(JCA\)](#), a new 12-month programme to support ten early-career curators from working class/low socio-economic backgrounds to develop their networks, skills, and leadership ambitions.

**Deadline: 5pm, 3 May 2022**

### **European Media Art Platform (EMAP): Call for Applications - Residencies 2022**

With the support of the European Union's Creative Europe programme, for the next 3 years the [European Media Art Platform](#) expands its residency program for artists, collectives or other artistic collaborations working in the fields of digital art, media art, and bio-art to residencies in 15 countries.

**Deadline: 27 April 2022**

### **ACS Studio Prize 2022: Win £4,500 to Fund a Studio**

The Artists' Collecting Society (ACS) is offering one student or recent graduate £4,500 to contribute to the cost of an artist's studio in a UK city of their choice. [The Studio Prize](#) was established by ACS in 2017 to help artists with the costs of rising studio rents. It recognises the need for studio space and financial stability for emerging artists at the pivotal stage of beginning their careers.

**Deadline: 30 June 2022**

### **Head East Campaign Promote Your Events**

The [Head East](#) campaign showcases the vibrant arts, culture and heritage in Norfolk and

Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [event\(s\)](#) and [venue](#) for FREE on the Visit East of England website.

### **Norfolk Screen Online Database**

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here](#).



### **ArtatWork CIC Funding Bid Writing Made Easy Workshops**

ArtatWork CIC were originally supported by StartEast to set up and are now offering FREE creative Funding Bid Writing Made Easy Workshops for those new to the funding world. Click on the dates below to book your place.

[25 April 2022](#), 14:00-16:00, Silver Road Community Centre, Silver Road

[9 May 2022](#), 14:00-16:00, The Shoebox Community Hub. 21-23 Castle Meadow, Norwich

[30 May 2022](#), 14:00-16:00, The Jubilee Community Centre, Long John Hill

### **StartUp UK Saturday: One day business class in Norwich**

7 May 2022, 10:00 – 16:30, 8 Thorpe Road, Norwich

Join Enterprise Nation, the UK's leading small business network, to learn everything you need to get started on your business - in just one day. In this FREE jam-packed session, you'll find out how to turn a business idea into reality. Expect practical tips, inspiring stories, and a fun, interactive Saturday. Leave armed with all you need to begin your journey as a start-up founder! [Book here](#)

### **EXPERIENCE Networking Events for Tourism Businesses**

These free, face-to-face events will enable you to meet other businesses and organisations wanting to bring visitors to Norfolk, develop more innovative sustainable tourism practices and extend the season.

[Wednesday 4 May](#) - 09.30am-12.30pm, Clippesby Hall, Clippesby, Great Yarmouth

[Thursday 5 May](#) - 09.30am-12.30pm at Maids Head Hotel, Norwich, NR3 1LB

### **Back to the Future: Arts in a Digital Age**

The University of East Anglia's Faculty of Arts and Humanities is delighted to announce, [Back to the Future: Arts in a Digital Age](#), a public event series showcasing UEA's commitment to research and innovation in the arts sector. Through four events in May and June, we will focus on museum and gallery curatorial practice, archives, the wider heritage industry, and the study of history. All events will take place at Norwich Castle's Town Close Auditorium, 18:30 - 20:00, and are free and open to the public.

### **Practising Well: Reflective Practice for Creative Practitioners**

Monday 16 May, 10:00-12:00, Online

As part of Norfolk Creativity and Wellbeing Week 2022, Norfolk Arts Service has commissioned this FREE professional development session for creative practitioners and freelancers. Artist and researcher [Nicola Naismith](#) will introduce her new research findings from [Practising Well: Conversations & Support Menu](#) which explores the ways in which practitioners can be supported in their creative work with people. The session will include opportunities to exchange experiences with peers, experiment with reflective practice methods and consider on an individual and collective level what it means to practice well. Places are limited so book early to avoid disappointment. [Book here](#)

### **Events & Festivals – making good use of Public Space**

25 May 2022, 13:30-15:00

This virtual roundtable event will cover identifying opportunities in both urban and rural settings, understanding the local drivers, how to build momentum and ensure community ownership and considerations around sustainability. [Read more](#)

### **Artwork: Project Management for the Arts & Cultural Sector**

Whether you are developing a funding application or are at the point of initiating a funded project, [this workshop](#) will leave you fully equipped and inspired to deliver your own arts and cultural projects. This online course is split over 2 days: Session 1 : 5 May, 10:00am - 12:30pm & Session 2: 12 May, 10:00am - 12:30pm. Cost: Full price: £85 per person, Bursary rate: £51

### **EXPERIENCE Training Calendar**

Here you can find the [calendar of events](#) (training and networking) organised by Project EXPERIENCE for 2022 and the registration links. March Events include: 2 face-to-face networking events and Workshops on 'Marketing your tourism business using social media'.

### **NINETALES COLLECTIVE PRESENTS: SHOW & TELL**

Every Thursday from 7pm at The Rumsey Wells (in the Underbelly)

[A weekly forum](#) to present, develop & discuss works-in-progress, experiments & artworks.

Bring music, stand-up, visual arts, YouTube videos, PowerPoint slideshows, etc.  
Hosted by COR-TAM THE BIG BOOK.

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



#### **Youth Music - Trailblazer Fund**

The [Youth Music Trailblazer fund](#) offers grants of £2,000 to £30,000 to organisations in England to run projects for children and young people (25 or under) to make, learn and earn in music. We are looking to increase the number of applications from organisations working with children and young people in the East of England, so feel free to email Jan Mares (Senior Grants and Learning Officer at Youth Music) at [jan.mares@youthmusic.org.uk](mailto:jan.mares@youthmusic.org.uk) to discuss your ideas.

**Deadline: 13 May 2022**

#### **Magic Little Grants 2022**

[Magic Little Grants 2022](#) has now launched. It will be awarding £500 grants to 2,650 charitable organisations on Localgiving. If your organisation is carrying out a project within the identified themes, make sure to get your application in once the programme launches on 16 March 2022. [Read more](#)

**Deadline: 31 October 2022**

#### **Biffa Partnership Grants Scheme**

Biffa are currently accepting expressions of interest in their [2022 Partnership Grants Scheme](#) for both Built Environment and Natural Environment themes.

**EOI Deadline: 1 June 2022**

### **The Austin & Hope Pilkington Trust**

[Grants of up to £5,000](#) are available to UK registered charities with a minimum income or expenditure of £2,000,000 to support talented young people working in the arts who are facing particular hardships as a result of the pandemic.

**Deadline: 30 April 2022**

### **Grants 4 Norfolk**

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here.](#)

### **Support from the Arts Council**

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

### **New Anglia Growth Hub Finance and Funding**

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



### **Suffolk Culture Network**

The Suffolk Culture Network is a collective of organisations and individuals working in and around Suffolk for people delivering communications, marketing and audience development in the cultural sector. To join email [thomas.beese@suffolk.gov.uk](mailto:thomas.beese@suffolk.gov.uk)

### **Norfolk Black and POC Creatives Network**

[Norfolk's Black & POC Creatives Network](#) will provide mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join.](#)

# Resources

## **StartEast Resources**

The StartEast business support programme may have finished, but the StartEast website is still up and running, so you can continue to access information via our updated [Resources page](#) on alternative business support providers and our [Directory](#) of cultural enterprises in Norfolk and Suffolk, and it's free to create a Directory entry.

## **New Anglia Growth Hub Skills Portal**

The [Skills Portal](#) from New Anglia Growth Hub is designed to help employers access, understand and navigate all the local support, information and resources available to help get talent acquisition and development spot on. There are also two dedicated skills advisers, available to make a no cost visit your premises to guide you through the options available.

## **Sign Up to the Suffolk Cultural & Creative Newsletter**

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate of the latest information and support for the cultural sector. [Sign up here](#)

## **Join the Norfolk Arts Forum**

Norfolk Arts Forum, a free membership organisation with over 900 members and an annually elected Executive Committee, we send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email [arts@norfolk.gov.uk](mailto:arts@norfolk.gov.uk)



**Norfolk** County Council



**Suffolk**  
County Council

**NEWANGLIA**  
Local Enterprise Partnership  
for Norfolk and Suffolk

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