



StartEast June Bulletin

Welcome to the June edition of our bulletin.

This issue is packed with information on upcoming events, news, resources, opportunities, funding and providers of business support for creative enterprises working in Norfolk & Suffolk.

Please do feel free to share this newsletter with colleagues, and anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team



Business & IP Centre Norfolk Upcoming events

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. They have a year-round programme of free events including: workshops, webinars, networking events and one-to-one advice sessions, visit the BIPC [Eventbrite page](#).

[Spotlight: How to survive as a Creative](#) - Online, 22 June 2022, 17:30 – 19:00

King's Lynn-based creative Max Gill talks about his experience of being Graphic Designer. In this free one-hour session, he will talk about his journey to becoming a creative, how he communicates and collaborates with clients, and his experience of working with everyone from small local businesses to multi-nationals.

[Be inspired by our high street heroes](#)

Join us at Norwich Business Support Hub on 21 June (17:30 - 20:00) for our live screening from the British Library Business & IP Centre, celebrating our high street heroes. Listen to a top panel, moderated by renowned designer-entrepreneur Wayne Hemingway. Free refreshments available and an opportunity for networking before the screening.

[Reset. Restart webinar on new sustainability trends](#) - 23 June 2022, 10:00-11:00

Using the latest insights from global market researchers Mintel, Richard Cope, will concisely summarise the key conclusions for how to embed sustainability in your business. This free British Library BIPC webinar will help you have a strong social impact and an attractive brand to green customers.

eBay Business Roadshow Norwich 2022

1 July 2022, 10:00 - 20:00, The Assembly House, Norwich

An event dedicated to helping you start, scale and share your eBay business, as well as practical tips on launching, inspiration from local entrepreneurs, special guests and dedicated 1:1 support. Attend for the for the whole day or drop in at a time that suits you.

[Register here](#)

Norfolk & Suffolk Innovation Grant Mentoring Project

Free [innovation mentoring and bid writing project](#), run by Norfolk County Council, Suffolk County Council and the New Anglia Local Enterprise Partnership (LEP), to help small to medium business owners or managers, including micro business owners and sole traders, who are based in Norfolk or Suffolk to apply for innovation funding to develop their project ideas. [Register your interest](#)

Become a local net-zero waste champion

If you're a business in Norwich, Great Yarmouth or King's Lynn and keen to reduce your environmental impact, [Onwards Norfolk](#) have launched a free initiative to help you reduce and manage your waste output. Your business will be supported to take steps towards becoming a Net-Zero Waste Champion by being provided with a free simple, tailored action plan to reduce and manage your waste. [Sign up today](#) and you will be contacted to arrange one-to-one support, plus access to free upcoming webinars.

Crafts Council Craft Business Resources

[Online resources and advice for makers and craft businesses](#). Whether you're just starting out or diversifying an established business, our resources can help your business develop and thrive. We've grouped our support into four key areas; Press and marketing, Social media and content, Finance & Logistics.

Onwards Norfolk

[Onwards Norfolk](#) is run by Norwich BID, King's Lynn BID and Great Yarmouth Town Centre Partnership funded via the government's UK Community Renewal Fund. The project offers local business free courses such as digital and media training, and upskilling opportunities for the leisure and hospitality sector

Norwich Business Support Hub, Norwich BID

Norwich [Business Support Hub](#)—based at The Forum delivers a programme of weekly speakers as part of '[Norwich Talks Up Business](#)', and holds training and networking events as part of Onwards Norwich.

MENTA Networking Events

MENTA [Thursday networking events](#) are held at locations across Norfolk and Suffolk with monthly morning events in Haverhill, Bury St. Edmunds, Woodbridge and Norwich.

Norfolk EXPERIENCE Providers' Facebook Group

Join the new [Norfolk EXPERIENCE Providers' Facebook Group](#). Meet and collaborate with business owners and individuals across the county, who have already developed experiences or are in the process of creating new ones.

Norfolk for Business Twitter [@norfolkforbiz](#)

The business support team at [@norfolkcc](#) will keep you informed about grants, training & mentoring to help you grow your business.

New Anglia Growth Hub Free business support

[New Anglia Growth Hub's](#) business advisers offer free support and guidance. They can help you find out more about the latest Government schemes and a range of local initiatives. Speak to them for impartial advice on 0300 333 6536 or email growthhub@newanglia.co.uk .



Opportunities

Apply to Collect Open 2023

Collect is one of the world's most influential art fairs for contemporary craft and design from across the globe. [Collect Open](#); is the Crafts Council's annual showcase of ambitious, conceptual, craft-led installations by individual artists and collectives.

Deadline 27 June 2022

The Goldsmiths' Centre's Career Catalyst Grants

[Grants](#) of up to £5,000 (including VAT) offer jewellers, silversmiths and craftspeople working in the allied industries the chance to pursue an ambitious learning experience.

Deadline: 5 July 2022, 9am

Call for Proposals: Saffron Walden Museum Commission

Essex Cultural Diversity Project and Saffron Walden Museum [invite proposals](#) from creative practitioners for a new commission that will respond to the global taxidermy collections at the Museum. Budget: £6,000.

Deadline: 27 June 2022

BALTIC & Shape: Residency and bursary for emerging disabled artists

[Emergent](#) is a new hybrid residency and support programme for emerging disabled artists with a £5k bursary. Applications are open for disabled artists/creative practitioners in the first five years of their career for a three-month residency programme that combines digital and physical elements of delivery.

Deadline: 10 July 2022

Madeleine Milburn: Mentorship Programme for Writers

The Madeleine Milburn Literary Agency is running their six-month [Mentorship Programme](#), offering six spaces to writers from underrepresented backgrounds.

Deadline: 5.30pm, 31 July 2022

Hcmf//: Open call, Shorts 2022

[hcmf// shorts](#) is a performance and mentoring opportunity for emerging artists working across the UK. We'll be selecting emerging artists and ensembles to perform as part of hcmf// 2022 and receive our support in developing their career. Successful applicants will

receive a fee of £1,000 plus travel and accommodation.

Deadline: 22 June 2022

New Young Arts Professional FLOCK network!

FLOCK is a brand-new network aimed at creatives aged 18-25, emerging onto the arts and cultural scene in Norfolk, Suffolk or Cambridgeshire. [Read more](#)

Norfolk Contemporary Craft Society, Emerging Maker Award

For the 50th Anniversary of NCCS in 2022, the Society is initiating the NCCS Emerging Maker Award intended for a maker living or working in Norfolk, who is just starting out or is already a maker seeking to further develop contemporary craft skills. [Read more](#)

Deadline 31 July 2022

Without Walls: 2023 Programme Open Call for Outdoor Shows

We're looking to commission ambitious, new outdoor work from UK-based artists and companies for 2023. Successful projects will receive support with touring and/or creation costs – plus tour our biggest festivals next year as part of our Programme. [Read more](#)

Deadline for proposals: 6 July 2022

Victoria and Albert Museum (V&A): Shifting Perspectives Residency

The V&A invites applications from UK-based practitioners who work with sculpture in the broadest sense and are interested in critically responding to the theme of shifting perspectives. The 9 month residency will take place at the V&A South Kensington from 12 October 2022 – 14 July 2023. It includes a £12,000 bursary and a studio space within the Sackler Centre for Arts Education. [Read more](#)

Deadline: 6 July 2022

ACS Studio Prize 2022: Win £4,500 to Fund a Studio

The Artists' Collecting Society (ACS) is offering one student or recent graduate £4,500 to contribute to the cost of an artist's studio in a UK city of their choice. [Read more](#)

Deadline: 30 June 2022

Culture Health and Wellbeing Alliance (CHWA) Awards 2022

[Apply now](#) for one of three award categories: Collective Power in partnership with the LENs and Ideas Alliance; Practising Well in partnership with Nicola Naismith; and Climate in partnership with The Happy Museum Project and Culture Declares Emergency.

Deadline: 5pm, 31 July 2022

Head East Campaign Promote Your Events

The [Head East](#) campaign showcases the vibrant arts, culture and heritage in Norfolk and

Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [event\(s\)](#) and [venue](#) for FREE on the Visit East of England website.

Norfolk Screen Online Database

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here](#).



HdK TikTok Intensive: Creating A Strategy + Planning Content

Online, 21 Jun 2022, 10.30 start

In this [free one-and-a-half hour intensive](#), HdK takes an even deeper dive into TikTok from the perspective of an arts organisation, how to create a strategy and plan your content.

Discovering Your Co-Creation Process: a Course for Performance Makers

22 July – 24 July 2022, Cambridge Junction

Stuff and Nonsense Theatre present in partnership with Cambridge Junction a [Three-Day Course for Performance Makers](#) exploring how to explore, experiment and invent through co-creation; developing your unique artistic practice.

Arts Connect - Leading Through Your Creative Practice

Training - Online, 20 September, 2 & 29 November & 14 December, Cost £500

An online [leadership development programme](#) for UK based independent Artistic and Creative Directors with five years of experience in their sector.

RAISE: Arts, Culture & Heritage Bursaries

[RAISE: Arts, Culture and Heritage](#) offers bursaries for fundraisers working in the arts and cultural sector in England to advance their professional development.

Groundwork Training, Arts & Health Hub

3 sessions on 1, 6 & 8 July (15:00-17:00), cost £95 - £145

[This programme](#) is for organisations who commission creative practitioners in the field of arts and health and collaborate with them. This could include government and nonprofit

organisations that deliver community arts programmes as well as arts organisations that commission artists.

Artwork: Safeguarding Adults at Risk in the Arts and Cultural Sector

Online training split over two days, 12 & 19 July, 10:00-12:30, Cost: £49 - 69

[This course](#) has been designed for individuals and organisations looking to update their understanding of safeguarding legislation and best practice, specifically when working with adults at risk in the creative, cultural and heritage sectors.

Punchdrunk Enrichment: Summer Masterclass Programme

Online interactive sessions which allow you to connect with like-minded creatives from across the world, while gaining an insight into our immersive practice. Programme includes: Storytelling through Body and Space, Introduction to Design, Making Immersive Work for Young Audiences, Introduction to Performance. Cost: £40 each. [Book here](#)

Britten Pears Arts Community Musician Training

Free CPD opportunity for artists – 4-8 July 2022, 10:15-16:15 each day at the Britten Studio, Snape Maltings

If you're a professional artist, musician or facilitator based locally to East Anglia who is passionate about working with your local community, we want to help you develop your music leadership skills. [Book here](#)

Arts Fundraising & Philanthropy Senior Fellowship Programme

The current [fellowship programme](#) is aimed at Senior Fundraising professionals embedded in organisational settings, in response to the challenges that the sector faces in both retaining and recruiting senior fundraising leaders.

Deadline 24 June 2022

Clore Leadership Courses: Applications Now Open

Clore Leadership now inviting applications for our next [Emerging Leaders and Leadership Pulse Courses](#) in winter 2022 & 2023.

Deadline: 12pm, 6 July 2022

Mark Devereux: Figuring Out .. Making an Exhibition

Online, 21 & 28 June, cost £48 - £60.

Led by independent curator and mentor, Mark Devereux, this [online short course](#) will look at the central aspects of creating a successful solo or group exhibition.

The Mental Health and Wellbeing Plan - Online Discussion

24 June 2022, 13:00 – 14:00

An [online meeting](#) offering an opportunity to find out more and discuss with others the [Mental Health and Wellbeing Plan: Call for Evidence](#).

National Lottery Project Grants Advice Sessions, ACE South East

[6 July 2022, 15:00 – 16:00](#)

In these Zoom webinars, you'll learn more about Arts Council England's open access funding scheme, National Lottery Project Grants, including what it funds, how to apply, and what happens to your application.

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



eBay Business Roadshow Grants

eBay are providing [grants and support packages](#) to small businesses attending one of the 12 regional roadshows taking place across the UK. Funding and support is intended to help small businesses develop and grow. Grants of up to £5,000 are available. The Business Roadshow is coming to Norwich on 1 July 2022. [Register here](#)

Innovate UK Young Innovators Awards 2022 to 2023

Young people (aged 18 to 30) across the UK can apply for an award to make their business idea a reality. The Award includes a grant, tailored business support and a living allowance. Maximum value: £5,000. [Read more](#)

Deadline: 27 July 2022

BBC Kids Collection

Funding available of between £250 and £1,000 for amateur and professional photographers and filmmakers to create inclusive visual stories of UK children and families. [Read more](#)

Breckland Council Inspiring Communities Fund

[Grants](#) are available for local not-for-profit groups and organisations with projects that address identified community needs and align to Breckland Council's outcomes. Maximum value: £5,000.

Deadline: 16 September 2022

UK Games Fund (UKGF)

[Funding](#) to support UK video games development, aimed at helping smaller companies get concepts off the drawing board and into production. Maximum value: £25,000.

Deadline: 23 June 2022

Power to Change Community Business Trade Up Programme

[A business development learning programme](#) and match trading grant are available to support locally rooted community businesses in England to become stronger and more sustainable. Maximum value: £5,000.

Deadline: 28 June 2022

UnLtd - Awards for Social Entrepreneurs

[Funding](#) and specialist support are available for UK social entrepreneurs to help them develop as social leaders, and to start up or grow their idea for a social venture. Maximum value: £15,000.

Deadline: 30 June 2022

New Ideas Fund

The [New Ideas Fund](#) is a bespoke Research and Innovation fund offering small grants for creative entrepreneurs and companies working in moving image industries with storytelling at the heart of their work. Grants of between £1,000 and £25,000 are available to support the development of new and innovative ideas that have the potential to impact your entrepreneurial journey and grow your business.

Deadline: 23 July 2022

BFI UK Global Screen Fund: International Co-production

The UKGSF targets support across the screen sector, including film, TV, documentary, animation and interactive narrative games content. Supporting UK producers to work as partners on international co-productions and help create new global projects. Eligible companies can apply for funding of up to £300,000. [Read more](#)

Deadline: 26 July 2022

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both

businesses and communities. Local, regional and national funding opportunities available. [Register here](#).

Support from the Arts Council

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in and around Suffolk for people delivering communications, marketing and audience development in the cultural sector. To join email thomas.beese@suffolk.gov.uk

Next meeting: 19 July 2022, 2-3.30pm - To access the Zoom link for this meeting, [click here](#).

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) will provide mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join](#).



CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here](#).

How and why rural creative businesses cluster together, Creative Industries Policy & Evidence Centre (PEC) led by Nesta

[New research](#) published by the PEC - in partnership with the National Innovation Centre for Rural Enterprise (NICRE) - finds that creative micro-clusters are spread widely across England, with around a third of all rural creative firms operating within a cluster. They have also developed an [interactive map tool](#) that lets you explore the rural creative microclusters.

UK Music Power of Music report

The [Power of Music report](#) has been created to amplify how music can be used to improve the lives of those dealing with illnesses such as dementia, depression, and other debilitating conditions. It demonstrates how the use of music can support health and social care services, create financial savings and help to achieve improved health and care outcomes.

Baring Foundation - Creatively Minded: The Directory

[This Directory](#) of organisations working in the field of arts and mental health in the UK contains around 320 organisations identified as part of research conducted for our Arts and Mental Health funding programme. Organisations are listed A-Z and geographically by county.

StartEast Resources

The StartEast business support programme may have finished, but the StartEast website is still up and running, so you can continue to access information via our updated [Resources page](#) on alternative business support providers and our [Directory](#) of cultural enterprises in Norfolk and Suffolk, and it's free to create a Directory entry.

New Anglia Growth Hub Skills Portal

The [Skills Portal](#) from New Anglia Growth Hub is designed to help employers access, understand and navigate all the local support, information and resources available to help get talent acquisition and development spot on. There are also two dedicated skills advisers, available to make a no cost visit your premises to guide you through the options available.

Sign Up to the Suffolk Cultural & Creative Newsletter

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate of the latest information and support for the cultural sector. [Sign up here](#)

Join the Norfolk Arts Forum

Norfolk Arts Forum, a free membership organisation with over 900 members and an annually elected Executive Committee, we send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email arts@norfolk.gov.uk



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