



StartEast July Bulletin

Welcome to the July edition of our bulletin.

This issue is packed with information on upcoming events, news, resources, opportunities, funding and providers of business support for creative enterprises working in Norfolk & Suffolk.

Please do feel free to share this newsletter with colleagues, and anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team



Free Business Health Clinic - 27 July 10am-4pm

This [programme](#) is funded by the BID and is a free service run by Place Support Partnership (PSP). It's available to all established small or micro businesses in Norwich to help them identify and realise savings when considering new contracts and choosing suppliers. The experts from PSP will be in the Norwich Business Support Hub at the Forum on 27 July 10am-4pm, no need to book - just drop in any time.

Marketing 'Ask us' sessions with Unbound

Unbound creative agency teams up with Norfolk ProHelp and Norfolk Community Foundation to offer [free marketing appointments](#) for Norfolk VCSEs. There are 6 x 30 minute slots available each month, upcoming sessions include: [Ask Us About Brand](#) (27th September 2022).

Norwich BID Upcycling Exchange

Norwich BID are working with Small & Medium Enterprises from across the city to build a circular economy in Norwich. '[Upcycle your Waste](#)' is designed to take waste produced by Norwich businesses, and turn it into new resources. This is an EU initiative, and free to all participating businesses - giving your business the opportunity to save money on waste costs, and reduce the waste it sends to landfill.

The Business & IP Centre (BIPC) Norfolk

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. The BIPC offers free and low-cost access to business intelligence, market research, 1-to-1 advice, workshops, networking and support. Visit the [BIPC Eventbrite page](#) for a full list of events.

New Anglia Growth Hub Free Business Support

[New Anglia Growth Hub's](#) business advisers offer free support and guidance. They can help you find out more about the latest Government schemes and a range of local initiatives and funding schemes.

Norfolk for Business Twitter @norfolkforbiz

The business support team at [@norfolkcc](#) will keep you informed about grants, training & mentoring to help you grow your business.

Onwards Norfolk

[Onwards Norfolk](#), run by Norwich BID, King's Lynn BID and Great Yarmouth Town Centre Partnership, funded via the government's UK Community Renewal Fund, offers local business free courses and upskilling opportunities for the leisure and hospitality sector

Norwich Business Support Hub, Norwich BID

[Norwich Business Support Hub](#), based at The Forum, offers free SME and entrepreneur business support, advice, training and development.

Norfolk EXPERIENCE Providers' Facebook Group

Join the [Norfolk EXPERIENCE Providers' Facebook Group](#) to meet and collaborate with business owners and individuals across the county, who are developing experiences.



Opportunities

UnLtd - Awards for Social Entrepreneurs

Funding and specialist support are available for UK social entrepreneurs to help them develop as social leaders, and to start up or grow their idea for a social venture. Maximum value: £15,000. [Read more](#)

Deadline: 30 September 2022

Visit East of England - Regional Tourism Business Survey

The latest [visitor economy business survey](#) from Visit East of England seeks to gauge what work is required to build back our vital visitor economy, accessibility issues, the affect of skills shortages and and how we can create more sustainable tourism destinations. The survey will inform their approach to government, national tourist bodies and to future marketing. **Please submit responses by 31 July**

The Norfolk Business Awards 2022 are now open for entries!

This year's theme is 'GROWTH'; growth for the community, growth for your industry, growth for your company, and growth of fresh new ideas and new directions.

[Learn more about the awards and how to enter.](#)

Deadline: 7 August 2022

Be a Crafts Council Make! Craft! Live! partner

[Make! Craft! Live!](#) is a year-long programme of nationwide exhibitions, learning events, fairs, and digital activities that celebrates the value of craft to empower, enrich and connect our society. Running from October 2021 to October 2022 - the Crafts Council would like to work with partners up and down the country to present 50 craft activities at a variety of venues.

Final deadline for applications: 29 July 2022

Tangle Theatre, Amplify: Paid Mentoring & Training Programme

Tangle is inviting applications to [Amplify](#), a paid mentoring and training programme designed to support technical theatre professionals from the Global Majority at any career stage. A one-off bursary of £150 is offered to each AMPLIFY STEP CHANGE mentee. A one-off bursary of £50 is offered to each AMPLIFY CAPSULE mentee.

National Portrait Gallery: Residency for Digital Artists

The National Portrait Gallery is inviting proposals from artists to become the Gallery's [Digital Artist in Residence](#) for Black History Month. Project fee: £2,000 (approximately 7 days of work).

Deadline: 17:00, 4 August 2022

New Artist of the Year Award 2022

Entries for the [New Artist of the Year Award 2022](#) are officially open! Emerging artists can submit their work for the chance to showcase at Saatchi Gallery and win a £10,000 cash prize.

Deadline: 31 August 2022

Two month residency in Prague UNESCO City of Literature

Prague UNESCO City of Literature is offering two-month residency stays for six foreign writers and translators. The opportunity includes travel, accommodation and a stipend of CZK 15,000 (approx. 600 euro) per month. [Read more](#)

Deadline: 12 pm CET, 31 August 2022

Sir Norman Lamb Coalition for Young People

Sir Norman Lamb and Norfolk Community Foundation have established an innovative Coalition of Norfolk-based VCSE organisations working with children and young people to enrich their lives. By providing access to shared resources and opportunities, sharing good practice, raising the profile of the work groups do, and linking up with larger countywide and national networks, the Coalition will enable groups to have a seat at the table and grow as an organisation. [Find out how to become a member](#)

Head East Campaign - Promote Your Events

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.

Norfolk Screen Online Database

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here](#).



Future Spaces – Exploring sustainability and wellness in interior spaces

21 July 2022, 14:00, Venue: Top of the Terrace, Norwich City Football Club. Cost: Member/Non Member £10 +VAT

A Norfolk Chambers of Commerce event exploring sustainability and wellness in interior spaces – brought to you by Layrd Design. Join them for an afternoon of talks and workshops on creating sustainable workplaces and enhancing your staff wellbeing. [Book here](#)

Junction Theatre : Emerging Artist Toolkit, Online Workshop

27 July 2022, 18:00, Cost £5

In this session, Neta Gracewell director, creative producer, and multidisciplinary artist, and founder of Junction Theatre, will be talking all things arts admin - how to find and apply for opportunities effectively. [Book here](#)

E-commerce Fundamentals – Understanding the keys to e-commerce, New Anglia Growth Hub ERDF

Online, 13 September 2022, 10:00-12:00, Cost: free

Learn about selling online during this interactive workshop about how to engage with e-commerce and help plan your path to business online. [Book here](#)

Digital Marketing Programme with Creative Quills and Footprint Digital, New Anglia Growth Hub ERDF

Online, 15 September 2022, 9:30-11:00, Cost: free

Two of the regions most respected agencies are on board to focus on the very latest trends in digital marketing & brand development. [Read more](#)

Think Lowestoft Ambassador Event,

26 July 2022, 9:30-12:00, East Point Pavilion, Lowestoft. Cost: free

Speakers and topics include:

- Feedback from the Ambassador Survey.
- Genevieve Christie from First Light Festival.
- Richard Best from East Suffolk Council updating on the Seafront Vision.
- Danny Steel and Cllr Paul Ashdown from the Lowestoft and Northern Parishes

Community Partnership.

[Register here](#)

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



Fundraising Culture Change Programme

A dynamic programme supporting organisations to grow, change and secure their future in challenging times. [The Fundraising Culture Change programme](#) is a tailored consultancy package led by Michelle Wright, CEO of [Cause4](#) and Programme Director of Arts Fundraising & Philanthropy, to support leadership teams, board members, staff and volunteers to build new ways of working.

Designed for arts, culture and heritage organisations, the programme supports leaders and inspires teams to work collaboratively, ensuring that they have the fundraising strategies and internal cultures required to survive and be resilient during challenging times.

Application deadline: 19 August 2022 at 12.00pm (noon).

Norfolk and Suffolk County Councils Pathways Training Fund

Part funded by the European Social Fund (ESF), training is being offered by a network of local providers to individuals employed by Norfolk and Suffolk SME businesses in these 'must have' areas: Digital Skills and Industry 4.0, Leadership, Management, Project Management and Mentoring, Customer Service and Client Relationship Management, Health and Well-being and Innovation training for new ideas, ways of working, products and services, Net Zero. The PTF will fund up to 75% of the total training costs, with grants capped at £500.00 per employee/£3,000 per employer.

Interested applicants are invited to contact sparc@suffolk.gov.uk for a copy of the guidance and the [online eligibility form](#).

Pathways 50+

Working in partnership with Norfolk and Suffolk County Councils and part funded by the European Social Fund (ESF), Futures for Business has launched Pathways 50+, a programme supporting local SMEs as well as individuals aged 50+ looking for quality paid work placements. Employers based in Norfolk or Suffolk can access a grant worth £1,950 to support the recruitment of a person aged 50+ with the creation of a work placement. To find out more please email pathway50@futuresforbusiness.com

New Anglia LEP Business Transition to Net Zero Grant

Grants available to businesses in Norfolk and Suffolk for capital development projects that aim to reduce their carbon footprint and increase productivity. Grants between £25,000 and £100,000 are available. [Read more](#)

Black Equity Organisation Future 100 Growth Fund

Direct support, including funding of up to £15,000, strategic business advice, supply chain access, coaching, and mentoring is available for Black entrepreneurs and founders with innovative ideas. [Read more](#)

Deadline: 20 August 2022

Grand Plan Grant

£1,000 grants available to people of colour in the UK to develop and deliver a wide range of creative and cultural projects. [Read more](#)

Deadline: 31 July 2022

LGBT+ Futures: Equity Fund

£465,000 is available through small grants to LGBT+ groups and organisations who are community-led and whose primary focus is one of their 5 priority targeted areas: Trans and Non-Binary people; Those facing racial injustice; D/deaf and/or Disabled people; Older people; and Lesbian, Bisexual and Trans+ Women.

Grants will be available for organisational running costs, projects and organisational / leadership development and can range from £100 - £25,000. [Read more](#)

Applications are considered on a rolling basis, the programme will **close to new applications on 30 October 2022**.

National Lottery Heritage Fund - Heritage Innovation Fund

Grants are available to public and non-profit organisations and private owners of heritage for projects which offer creative solutions for shaping the future of working in heritage in the UK. Grants of up to £25,000 are available for six months of working. [Read more](#)

Deadline: 27 September 2022

Under 18 Better Starts grants – Asda Foundation

[U18 Better Starts](#) is an Asda Foundation grant for local groups aimed at supporting a broad range of activities for children under the age of 18 which contribute towards transforming communities and improving children's lives. **Deadline: 19 August 2022**

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here](#).

Support from the Arts Council

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in Suffolk delivering communications, marketing and audience development in the cultural sector. To join email thomas.beese@suffolk.gov.uk

Next meeting: 27 September 2022, 2-3.30pm - To access the Zoom link for this meeting, [click here](#)

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) provides mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join](#).



Resources

New ACE Creative Health & Wellbeing Plan

Arts Council England's new [Creative Health & Wellbeing plan](#) sets out how they're going to work within health and social care, and promote collaboration between organisations and practitioners in the creative and health sectors.

The Culture Fix - Creative People, Places and Industries

Cultural and creative sectors and industries are a significant source of jobs and income. They are a driver of innovation and creative skills, within cultural sectors and beyond. This report outlines international trends with new data. It addresses issues in cultural and creative sectors in terms of employment, business development, cultural participation and funding and provides analysis of how these sectors contribute to economic growth and inclusion. Finally, it offers recommendations on how to capitalise on the role of cultural and creative sectors in national and local recovery strategies. [Read here](#)

CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here](#).

StartEast Resources

The StartEast website lists business support providers via our [Resources page](#), as well as information about events, funding and opportunities on our [Latest News page](#). It's free to join our [Directory](#) of cultural enterprises in Norfolk and Suffolk.

Sign Up to the Suffolk Cultural & Creative Newsletter

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate of the latest information and support for the cultural sector. [Sign up here](#)

Join the Norfolk Arts Forum

Norfolk Arts Forum, a free membership organisation with more than 1,000 members and an annually elected Executive Committee, we send out a weekly e-bulletin every Friday,

including, arts and cultural jobs, opportunities, training and funding. To join email arts@norfolk.gov.uk



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