



## StartEast August Bulletin

Welcome to the August edition of our bulletin.

This issue is packed with information on upcoming events, news, resources, opportunities, funding and providers of business support for creative enterprises working in Norfolk & Suffolk.

Please do feel free to share this newsletter with colleagues, and anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email [starteast@norfolk.gov.uk](mailto:starteast@norfolk.gov.uk)

The StartEast Team



### Self-employment introductory sessions

MENTA Business are running a new fully funded programme 'Enabling Self-Employment' to support anyone looking to start a business or become self-employed in Norfolk. The programme offers up to six hours of one-to-one support as well as workshops to help with business planning, marketing, bookkeeping, sales, funding and much more. Find out more at one of the [introductory sessions](#) being held at at Norfolk BIPC Local libraries and the regional hub throughout September.

### **MENTA DIGI DROP IN SESSIONS**

Both sessions take place on 8 September 2022 at @INC, 87 Hamilton Road, Felixtowe  
[SESSION - 1. SMARTPHONE VIDEO CONTENT FOR BUSINESS](#) - 10:15 - 11:00 - Tips and ways to help make engaging video content that will market your business online. The session will show how to consider the viewer and be certain you are creating content people want to view.

[SESSION - 2. POSTING YOUR SMARTPHONE VIDEO CONTENT](#) - 11:15-12:00 - Where and how best to share your smartphone video content. This session will arm you with an understanding of which platform may work best for your business marketing online.

### **Marketing 'Ask us' sessions with Unbound**

Unbound creative agency teams up with Norfolk ProHelp and Norfolk Community Foundation to offer [free marketing appointments](#) for Norfolk VCSEs. There are 6 x 30 minute slots available each month, upcoming sessions include: [Ask Us About Brand](#) (27th September 2022).

### **The Business & IP Centre (BIPC) Norfolk**

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. The BIPC offers free and low-cost access to business intelligence, market research, 1-to-1 advice, workshops, networking and support. Visit the [BIPC Eventbrite page](#) for a full list of events.

### **BIPC new-look regional hub**

The BIPC Norfolk area on the second floor at the Millennium Library, has had a refit, including a networking area, new welcome desk, computer stations and two new bookable glass meeting rooms with capacity for 50 people each. Pop in and see the changes for yourself!

### **New Anglia Growth Hub Free Business Support**

[New Anglia Growth Hub's](#) business advisers offer free support and guidance. They can help you find out more about the latest Government schemes and a range of local initiatives and funding schemes.

### **Norfolk for Business Twitter @norfolkforbiz**

The business support team at [@norfolkcc](#) will keep you informed about grants, training & mentoring to help you grow your business.

### **Onwards Norfolk**

[Onwards Norfolk](#), run by Norwich BID, King's Lynn BID and Great Yarmouth Town Centre

Partnership, funded via the government's UK Community Renewal Fund, offers local business free courses and upskilling opportunities for the leisure and hospitality sector

**Norwich Business Support Hub, Norwich BID**

[Norwich Business Support Hub](#), based at The Forum, offers free SME and entrepreneur business support, advice, training and development.

**Norfolk EXPERIENCE Providers' Facebook Group**

Join the [Norfolk EXPERIENCE Providers' Facebook Group](#) to meet and collaborate with business owners and individuals across the county, who are developing experiences.



**NCW Emerging Translator Mentorships 2023**

The National Centre for Writing is seeking applications from translators into English for the [2022/23 NCW Emerging Translator Mentorship programme](#).

The scheme matches up experienced translators with emerging translators for a six-month period during which they work together on practical translation projects, developing their craft through working on a chosen text or texts and acting as an adviser to the mentee on aspects of life as a professional translator.

**Deadline: 31 August 2022**

**Girton College: Cavendish Arts Science Fellowship**

We are seeking adventurous artists who challenge traditional ways of knowing, engage with communities, and enjoy collectively imagining new possibilities. We welcome artists working in or across any medium. [The Fellowship](#) will last one year from October 2022, and will include a residency in Cambridge of up to a maximum of a year, a stipend of £10,000, accommodation and meals, a budget of £10,000 to develop new work and travel to and from Cambridge paid for up to £3,000.

**Deadline: 4 September 2023**

**SPACE Colchester: Studio Awards**

Between February 2022 and January 2024, [SPACE Colchester](#) will be awarding 4 emerging visual artists, who are under-represented\* in the art world, free studio space for

6 months to help progress their practice. The opportunity includes £250 towards materials and support to develop new ideas and experimentation. \* Their definition of under-represented artists refers to individuals whose ethnicity, disability, sexual orientation or socio-economic background may have affected their career advancement.

**Deadline: 12 August 2022**

### **Apply for Escalator 2022**

Led by National Centre of Writing, [Escalator](#) seeks ambitious new voices in fiction (novel or short story). If you feel your voice is under-represented and would benefit from a structured period of support, then we want to hear from you! Escalator is open to under-represented writers of fiction at the beginning of their careers, who are based in the East of England (Bedfordshire, Cambridgeshire, Hertfordshire, Essex, Norfolk and Suffolk).

**Deadline for applications: 10am BST, 19 September 2022**

### **Escalator Roadshow**

Writers who are considering applying to the programme are invited to join us at one of our free Roadshow events. These are a chance to meet the mentors, try a writing exercise, and ask your questions about the programme. Please book your place for one event.

[Escalator Roadshow: Great Yarmouth with Kate Worsley](#), Saturday 13 August, 2 – 4pm

[Escalator Roadshow: Peterborough with Yvette Edwards](#), Saturday 3 September, 1 – 3pm

### **UnLtd - Awards for Social Entrepreneurs**

Funding and specialist support are available for UK social entrepreneurs to help them develop as social leaders, and to start up or grow their idea for a social venture. Maximum value: £15,000. [Read more](#)

**Deadline: 30 September 2022**

### **The Norfolk Business Awards 2022**

This year's theme is 'GROWTH'; growth for the community, growth for your industry, growth for your company, and growth of fresh new ideas and new directions.

[Learn more about the awards and how to enter.](#)

**Deadline: 7 August 2022**

### **Could your business help young people flourish?**

Norfolk County Council is calling on businesses from all over Norfolk to make a pledge to improve the lives of children and young people in the county.

SMEs are being asked to make one new promise or commitment to help local young people in the coming year. It's free to sign up and support is available to help organisations plan and deliver their pledge. Find out more and make a pledge on the

[Flourish web page.](#)

### **British Ceramics Biennial Award 2023**

[British Ceramics Biennial's](#) headline exhibition is a prestigious exhibition formed from an open submission that celebrates the vitality of contemporary ceramics practice in the UK. Ten artists will be selected to exhibit in the 2023 BCB festival. Each artist will receive £1,000 towards a presentation of their work, one prize winner will be awarded a £10,000 cash prize during the festival.

**Deadline: 12 October 2022**

### **The London Bronze Fellowship**

London Bronze Editions are calling all UK-based artists, designers, and creatives at any stage of their career to apply to the [London Bronze Fellowship](#). The Fellow will have access to the foundry to learn from the production, either in person or remotely, and to create a limited edition of three artworks.

**Deadline 29 August 2022**

### **Head East Campaign - Promote Your Events**

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.

### **Norfolk Screen Online Database**

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here](#).



### **ART // TECH // PLAY King's Lynn Network Event and Fundraising Workshops**

This autumn, Collusion is launching our ART // TECH // PLAY (ATP) network in King's Lynn, connecting the town into the capacity building and creative tech activity we deliver across Cambridge, Ipswich, Norwich and online. All events are suitable for creative and cultural individuals and organisations working in King's Lynn and the West Norfolk area.

[Read more](#)

To get things started, the ATP Live event on 07 Sept will start to build a great creative

network locally. Following that we have two not to be missed fundraising workshops. All of the activities are FREE to join and take place at the White Barn, King's Lynn Arts Centre. Please sign up using the links below and we'll see you there!

[ART // TECH // PLAY Live, King's Lynn](#), first meeting of the ART // TECH // PLAY (ATP) network in King's Lynn - 7 September 2022, 16:00-18:00

[Fundraising workshop - artist led projects](#) - 22 September 2022, 10:00-16:00

[Fundraising workshop - community focused cultural projects](#) - 6 October 2022, 10:00-16:00

**E-commerce Fundamentals – Understanding the keys to e-commerce, New Anglia Growth Hub ERDF**

Online, 13 September 2022, 10:00-12:00, Cost: free

Learn about selling online during this interactive workshop about how to engage with e-commerce and help plan your path to business online. [Book here](#)

**Digital Marketing Programme with Creative Quills and Footprint Digital, New Anglia Growth Hub ERDF**

Online, 15 September 2022, 9:30-11:00, Cost: free

Two of the regions most respected agencies are on board to focus on the very latest trends in digital marketing & brand development. [Read more](#)

**artpocket Introduction to Arts Facilitation**

1 day a week, Tuesdays, one academic year, Course Cost: £1,650

This course has been developed in response to the growing need for Artists to work with communities, in collaboration with museums and galleries and provide activities within schools and colleges to increase creative and practical skills, bring people together and help with the general feeling of well being in others.

You will gain confidence in your creative practice, build your creative tool kit, diversify your skills, gain confidence and experience in the delivery and development of workshops and be introduced to the supportive and professional organisations that will help in establishing you as a freelance practitioner. [Read more](#)

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



# Funding

## Grants available for Broadland-based businesses

[Broadland District Council](#) is offering two grant schemes for businesses in the area.

[The start-up grant scheme](#) aims to encourage and support new business start-ups in Broadland by providing grant funding of £1,000 towards the start-up costs supporting the growth of the business.

[The enterprise grant scheme](#) for existing small businesses in Broadland, aims to assist with their expansion and development. The grant is match funded and can be used to fund half the costs of a wide range of business activities up to a maximum grant payment of £750.

## Babergh and Mid Suffolk Community Development Grants

The newly launched Community Development Grant seeks to support local communities and organisations in both Babergh and Mid Suffolk. [Community Development Grants](#) can be revenue or capital up to 100% of total project costs (up to a maximum grant of £20,000). **Deadline: 16 September 2022**

## Powering Up – Power to Change

[Powering Up](#) supports community businesses in the key areas of digital growth, environmental sustainability, and financial resilience, with a cross cutting theme of diversity, equity and inclusion. Supporting community businesses with a tailored support package for each business worth up to £20,000 in total.

**Deadline: 19 September 2022**

## Grant schemes for electric vehicle charging infrastructure

The government offers grants to support the wider use of electric and hybrid vehicles via the Office of Low Emission Vehicles (OLEV). This includes [The Workplace Charging Scheme](#) (WCS) a voucher-based scheme that provides support towards the up-front costs of the purchase and installation of electric vehicle charge-points, for eligible businesses, charities and public sector organisations.

## New Founder Incubator Grants Programme

The [New Founder Programme](#) is designed to help budding entrepreneurs from underrepresented backgrounds start and grow their businesses into sustainable

enterprises that have a positive, long-lasting impact on their communities. Graduates of the New Founder Incubator programme can apply for a grant of up to £5,000 to help them grow their businesses.

**Deadline: 5 September 2022**

### **Playable City Sandbox, Watershed**

[Funding](#) is available for creative enterprises, artists, designers, architects and creative practitioners in the UK to develop prototypes of technological concepts that encourage happier, more cohesive urban living. Six teams will each be awarded funding of up to £45,000. **Deadline for Expressions of Interest 12 August 2022**

### **Norfolk Social Infrastructure Fund**

The [Social Infrastructure Fund](#) is Norfolk County Council's capital grants scheme for voluntary and non-profit making groups who are involved in community projects and initiatives that benefit the residents of Norfolk. The grant is for capital projects that support the Council's Better Together, for Norfolk strategy, and that help the county with the challenges it currently faces, such as increased living costs. £225,000 is available for smaller projects of between £5,000 and £50,000, and £550,000 for larger projects between £50,000 and £250,000.

**Deadline for Expressions of Interest: 5pm on 19 September 2022**

### **BFI Doc Society - Features Fund**

Doc Society is administering the UK's national documentary film fund for features and shorts. [The Fund](#) aims to champion a breadth of bold and distinctive filmmaking across the UK. Funding can only be a contribution towards the costs of a film. Production budgets cannot be more than £5,000.

**Deadline: 16 September 2022**

### **Art Fund Re-imagine Fund**

The [Reimagine programme](#) is designed to inspire creativity and increase stability in the sector. It supports organisations to develop or refresh their work in response to the challenges posed by the pandemic. Grants of up to £50,000 are available to fund projects that will help organisations reimagine their approach to engagement.

**Deadline: 12 September 2022**

### **PRS Oram Awards**

[Development bursaries](#) of up to £1,500 available to recognise emerging female and gender minority artists in the fields of music, sound and related technologies.

Deadline of 15 August 2022

### **PRS Foundation Beyond Borders**

[Beyond Borders](#) stimulates and strengthens cross-border collaborations between music creators, performers and presenters. Funding of up to £15,000 is available for the creation, touring and promotion of innovative and high-quality new music across all genres and encourages engagement with audiences across England, Scotland, Wales, Northern Ireland and the Republic of Ireland through multiple performances and digital activity.

**Deadline 19 September 2022**

### **Scops Arts Trust**

The goal of [Scops Arts Trust](#) is to help people to understand, participate in and enjoy the arts, particularly the performing arts. We are keen to find projects which widen access and have a lasting cultural impact on the community. We are especially interested in supporting performing arts projects aimed at adults and projects which will benefit all ages across the generations, not only children. The scheme will re-open for applications on 16 August 2022.

### **Norfolk and Suffolk County Councils Pathways Training Fund**

Part funded by the European Social Fund (ESF), training is being offered by a network of local providers to individuals employed by Norfolk and Suffolk SME businesses in these 'must have' areas: Digital Skills and Industry 4.0, Leadership, Management, Project Management and Mentoring, Customer Service and Client Relationship Management, Health and Well-being and Innovation training for new ideas, ways of working, products and services, Net Zero. Contact [sparc@suffolk.gov.uk](mailto:sparc@suffolk.gov.uk) for a copy of the guidance and the [online eligibility form](#).

### **Grants 4 Norfolk**

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here](#).

### **Support from the Arts Council**

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

### **New Anglia Growth Hub Finance and Funding**

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



# Networks

## **Suffolk Culture Network**

The Suffolk Culture Network is a collective of organisations and individuals working in Suffolk delivering communications, marketing and audience development in the cultural sector. To join email [thomas.beese@suffolk.gov.uk](mailto:thomas.beese@suffolk.gov.uk)

Next meeting: 27 September 2022, 2-3.30pm - To access the Zoom link for this meeting, [click here](#)

## **Norfolk Black and POC Creatives Network**

[Norfolk's Black & POC Creatives Network](#) provides mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join.](#)



# Resources

## **CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto**

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here](#).

## **StartEast Resources**

The StartEast website lists business support providers via our [Resources page](#), as well as information about events, funding and opportunities on our [Latest News page](#). It's free to join our [Directory](#) of cultural enterprises in Norfolk and Suffolk.

### **Sign Up to the Suffolk Cultural & Creative Newsletter**

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate of the latest information and support for the cultural sector. [Sign up here](#)

### **Join the Norfolk Arts Forum**

Norfolk Arts Forum, a free membership organisation with more than 1,000 members and an annually elected Executive Committee, we send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email [arts@norfolk.gov.uk](mailto:arts@norfolk.gov.uk)



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