



StartEAST building the cultural economy



StartEast January Bulletin

Welcome to the January edition of our bulletin.

We would like to wish you all a Happy New Year for 2023!

In the November Bulletin we announced that Norfolk, along with Suffolk, Cambridgeshire and Peterborough, is one of six regions in the UK to be awarded a £1.275m grant through the [DCMS Create Growth Programme](#). This means that creative enterprises in our region are eligible to apply to the [DCMS Create Growth Fund](#) which will help enterprises in the creative sector grow their business. Further details below.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email starteast@norfolk.gov.uk

The StartEast Team

DCMS Create Growth Fund: Competition 1

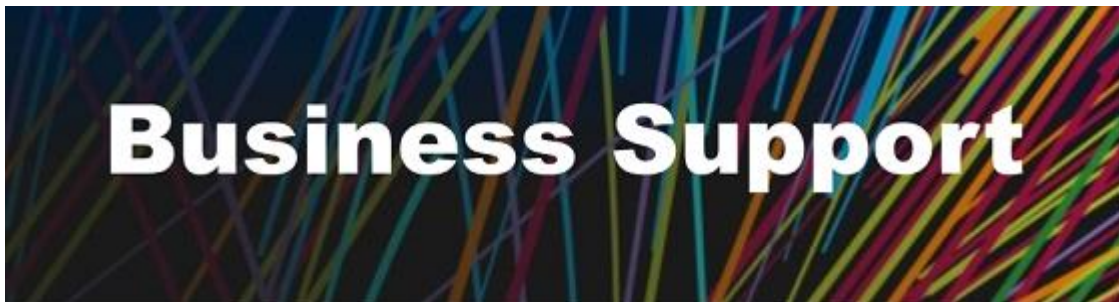
This funding opportunity is for the six regions in England appointed by the Department of Digital Culture Media and Sports (DCMS) [Create Growth Programme](#) which includes Norfolk, Suffolk & Cambridgeshire.

UK registered micro, small and medium enterprises in the creative sector can apply for funding of between £10,000 and £30,000 for innovation projects to grow their business. This funding is from Innovate UK and includes support from Innovate UK KTN. [Read more.](#)

To watch a recording of the Create Growth Programme funding competition briefing event [click here](#).

Deadline: 8 February 2023, 11:00am

If your business is based in Norfolk or Suffolk you can contact the [Norfolk & Suffolk Innovation Grant Mentoring team](#), who provide free mentoring and bid writing support specifically for businesses applying for Innovation Funding.



Help to Grow: Management Course with Norwich Business School

Help to Grow: Management is an applied course supporting managers and leaders of small and medium sized businesses. Delivered by Norwich Business School, the programme is accredited by the [Small Business Charter](#), with funding support from HM Government. The 12-week programme is 90% funded, meaning the fee payable by participants is £750. The course has been designed to fit alongside full-time work commitments and will be delivered with a mix of virtual and face-to-face classes. [Read more](#).

Broadland & South Norfolk Business Builder Programme

The Business Builder programme provides funding advice and training to help local businesses to grow and prosper. Providing investment and support for new and existing businesses to help aid the economic growth of South Norfolk and Broadland. [Read more](#). Each local authority receives separate funding allowing [Broadland District Council](#) and [South Norfolk Council](#) to support businesses from this programme.

Pathways 50+ - grants for a short-term work-placement

Is your business in a catch-22 situation? An extra pair of hands will certainly kick-start growth, but you just cannot bear the cost? Claim your Pathways 50+ grant today! Benefit from a payment of £1,950 to support the recruitment of a person aged 50+. If you are an SME based in Norfolk or Suffolk, please drop an email to Pathway50@futuresforbusiness.com.

Energy Bills Discount Scheme

A new energy scheme for businesses, charities, and the public sector has been confirmed ahead of the current scheme ending in March. The new scheme will mean all eligible UK businesses and other non-domestic energy users will receive a discount on high energy bills until 31 March 2024. [Read more.](#)

The Business & IP Centre (BIPC) Norfolk

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. The BIPC offers free and low-cost access to business intelligence, market research, 1-to-1 advice, workshops, networking and support. Visit the [BIPC Eventbrite page](#) for a full list of events.

New Anglia Growth Hub Free Business Support

[New Anglia Growth Hub's](#) business advisers offer free support and guidance for businesses, they can help you find out more about the latest Government schemes and a range of local initiatives and funding schemes.

Norwich Upcycling Exchange

Norwich BID has launched the [Norwich Upcycling Exchange](#), a website which connects businesses with Norwich waste producers to create a circular economy, providing a steady supply of free raw materials for enterprises and helping Norfolk businesses become more sustainable. Sign up to the [online directory](#) to offer or request materials.

Norfolk for Business Twitter @norfolkforbiz

The business support team [@norfolkforbiz](#) will keep you informed about grants, training & mentoring to help you grow your business.

Norfolk EXPERIENCE Providers' Facebook Group

Join the [Norfolk EXPERIENCE Providers' Facebook Group](#) to meet and collaborate with business owners and individuals across the county, who are developing experiences.



Collusion Open Callout: Four artists sought for art/tech mentoring programme

Collusion has launched a callout for cohort 2 of its 2023 ART // TECH // PLAY mentoring scheme for artists. This cohort will focus on supporting artists who are at the very early stage of developing art/tech projects that involve interactivity and projection. Participating artists will receive a bursary of £1,000 and the chance to be part of an eight-week mentoring programme, receiving support from Collusion and academics at Norwich University of the Arts and Anglia Ruskin University. [Read more.](#)

Deadline for Expressions of Interest: 7 February 2023 at 12 noon.

Apply for a free manuscript assessment through TLC:ACE Free Reads

Are you an aspiring writer based in the East of England? Would your writing benefit from honest, detailed and professional feedback from a highly skilled editor? Is this service currently beyond your financial means? Applications for Free Reads are now open. Delivered by the National Centre for Writing in partnership with The Literary Consultancy and Arts Council England. covering applications from writers based in Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk or Suffolk. [Read more.](#)

Deadline: 31 January 2023

Project Call for Public Realm Artwork, King's Lynn

This is an exciting opportunity for artists to develop two pieces of artwork for the Rail to River Public Realm scheme, part of the Government-funded King's Lynn Town Deal. The two impactful and inspirational pieces of public art will enhance the connection between the railway station and the riverfront and they need to raise awareness of the potential impact of climate change on the town. A total budget of £50,000 has been set aside for the two pieces. [Click here for further information and to submit a proposal.](#)

Deadline: 30 January 2023, noon.

Head East Campaign - Promote Your Events

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.

Norfolk Screen Online Database

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here.](#)



Events

Talking Shop – Meet the Agent

30 January 2023, 12:00 - 13:00

What do literary agents do? Why are they important? What makes one manuscript stand out from the rest? Join the University of Suffolk in conversation to find out. [Read more](#)

State of Creativity Conference

27 April 2023, free one-day conference at the BFI Southbank, London

Presented by the Creative Industries Policy and Evidence Centre (Creative PEC), funded by the AHRC, this conference will bring together thought-provoking speakers and cutting-edge research to set out the next stage of the journey for the Creative PEC and how you can get involved with their work. [Sign up here for your free ticket.](#)

Accessibility in The Arts - online seminar

8 February 2023, 13:00-14:00, Cost: £5 per person

The Library Presents and Babylon Arts are hosting an online seminar aimed at upskilling artists and performers with the knowledge required to make their work more accessible for people with protected characteristics. [Book here.](#)

ART // TECH // PLAY Programme, Collusion

The ART // TECH // PLAY programme supports artists and creatives to build confidence and knowledge of creative technologies in a practice-led way, leading to the development of new creative practice, ideas, and networks. [Find out more.](#) Upcoming events include:

ATP LIVE events, themed early evening meetups - tickets £6 to £10.50.

[02 Feb // Cambridge Junction - Producers' Edition: What the t*ch?!](#)

[15 Feb // Norwich Theatre](#)

ATP WORKSHOPS, online or at their production space in King's Lynn, tickets £6 to £10.

[01 Mar // Intro to creating locative media art trails](#)

[22 Mar // Intro to creating interactive artworks](#)

INDUSTRY INSIGHTS, online Tuesday lunchtime talks that are FREE to join!

[07 Feb // producer and programmer at DanceEast, Lucy Bayliss](#)

[28 Feb // creative director and motion capture specialist, Dave Norton](#)

Arts Council England National Lottery Project Grant Webinars

In this Zoom webinar, you'll learn more about Arts Council England's refreshed open access funding scheme, National Lottery Project Grants, including what it funds, how to apply, and what happens to your application. The Zoom webinar is free to attend but you must book your place in advance. The next sessions are:

[22 February at 11:30am](#)

[23 March at 1:30pm](#)

Theatre Conversations: Culture and Climate

Norwich Theatre's FREE informal, monthly discussion group that explores the role of theatre and creativity in the climate crisis. Each conversation begins with a guest speaker and people have the opportunity to discuss, debate and ask questions or sit back and enjoy the conversation.

Up coming events take place on 27 February, 28 March & 25 April at Norwich Theatre Playhouse, [book here](#).

OutdoorArtsUK: Conference 2023 - Reconnect

Bradford: 2 February 2023, 09:00-18:00, Cost: £25-£40

OutdoorArtsUK is pleased to invite those working in outdoor arts to gather in Bradford for its first live conference for a couple of years. It is a chance to reconnect with the sector and build new working relationships in person. The conference includes presentations, networking, socialising and discussions to inspire, engage and connect. [Book here](#).

Marketing 'Ask us' sessions with Creativity Unbound

Creativity Unbound creative agency has teamed up with Norfolk ProHelp and Norfolk Community Foundation to offer [free marketing appointments](#) for Norfolk VCSEs. There are 6 x 30 minute slots available each month, upcoming sessions include:

[Ask Us about Brand](#) (21 February 2023)

[Ask Us About Design](#) (14 March 2023)

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



Funding

The Uncertain Kingdom Development Fund

Grants are available to support UK filmmakers to create films of 70+ minutes in any form or genre that interrogate contemporary British culture. [Read more.](#)

Deadline: 31 January 2023

PPL Momentum Music Fund

Artists and bands that are at a crucial point in their careers can apply for grants of between £5,000 and £15,000 to break through to the next level of their careers. Activities eligible for funding include recording, touring and marketing. [Read more.](#)

Deadline: 6 March 2023

UK Shared Prosperity Fund

East Suffolk Council has been allocated £2.75m to invest across 2.5 years in initiatives that will address inequality and contribute to levelling up. A new 3-year grant programme has been launched to help support East Suffolk's high streets through town centre improvements, arts and cultural activities and improvements to shopfronts. [Read more.](#)

Deadline: 17 February 2023

Women Make Music

Grants of up to £5,000 are available to support the development of exceptional female, trans, and non-binary songwriters and composers of all genres and backgrounds at various stages of their careers. [Read more.](#)

Deadline: 13 March 2023

The New Landscapes: Fashion, Textiles and Technology Catalyst R&D Grant Scheme

Circa £120,000 in total, will provide five collaborative grants of up to £6,000 cash and up to £15,000 in-kind support to proposals that:

- Grow global networks to enable development of practice, experimentation and testing of sustainable design and production solutions that inspire positive environmental change.
- Support small and medium-sized enterprises (SMEs) to exchange methods of designing and producing in a more sustainable and socially engaged way.
- Support young designers to become advocates for sustainable, ethical and socially

engaged fashion, textiles and related technologies.

Deadline: 6 February 2023. [Read more.](#)

UnLtd

UnLtd have funding available to get your social business started, or progress to the next stage of your journey. Up to £18,000 is available to fund organisational costs of businesses less than four years old, including a dedicated support manager, expert mentors, workshops and learning opportunities. [Read more.](#)

Deadline: 31 March 2023.

Creative Catalyst 2023

Innovate UK, part of UK Research and Innovation, will invest up to £10 million in innovation projects. UK registered micro and small businesses in the creative industries sector can apply for funding up to £50,000 with a package of support to grow their business. [Read more.](#) **Deadline: 15 February 2022**

Development Grant and Support, Broadland District Council

Grant funding to encourage and support the growth and development of established micro businesses and SMEs within the Broadland district. Grants of up to £5,000 are available (up to 50% of eligible costs). [Read more.](#)

Build Up Grant and Support, Broadland District Council

Grant funding of up to £1,000 to encourage and support entrepreneurs with the development of newly started businesses within the Broadland district. [Read more.](#)

Short Film Fund for UK Filmmakers UK

GoodBadMad in partnership with Double J Productions, and sponsored by PickleJar, has launched a 'Short Film Pitch Competition' fund of 15K in support of UK filmmakers. [Read more.](#) **Deadline: 31 January 2023**

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here.](#)

Support from the Arts Council

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in Suffolk delivering communications, marketing and audience development in the cultural sector. To join email thomas.beese@suffolk.gov.uk

22 February 2023, 2-3.30pm - To access the Teams link for this meeting, [click here](#).

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) provides mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join](#).

Emerging Creatives Professional Network - FLOCK!

[FLOCK](#) is a free creative network for those aged 18-25, emerging onto the arts and cultural scene in Norfolk, Suffolk and Cambridgeshire. If you are looking, or know someone who wants to meet like-minded creatives, gain new professional local contacts, and hear about creative career opportunities and get access to exclusive commissions, then encourage them to check FLOCK out!

Norfolk & Waveney Arts and Health Collaborative

Norfolk & Waveney Arts and Health Collaborative, led by UEA and NUA, is a network of creative arts, culture and heritage organisations supporting health, care, and wellbeing. The project is creating a database of organisations (Universities, Arts Organisations, Charities, Businesses, Freelancers etc.), projects, activities and funding streams for creative arts and health in the Norfolk and Waveney area. [Click here to join the database](#).

Resources

CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here](#).

StartEast Resources

The StartEast website lists business support providers via our [Resources page](#), as well as information about events, funding and opportunities on our [Latest News page](#). It's free to join our [Directory](#) of cultural enterprises in Norfolk and Suffolk.

Sign Up to the Suffolk Cultural & Creative Newsletter

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate the latest information and support for the cultural sector. [Sign up here](#)

Join the Norfolk Arts Forum

Norfolk Arts Forum, a free membership organisation with more than 1,000 members and an annually elected Executive Committee, we send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email arts@norfolk.gov.uk



Norfolk County Council



Suffolk
County Council

NEWANGLIA
Local Enterprise Partnership
for Norfolk and Suffolk

StartEast Website: starteast.co.uk

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