



StartEast February Bulletin

Welcome to the February edition of our bulletin.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email starteast@norfolk.gov.uk

The StartEast Team

Creative East: Create Growth Programme

[The Creative East: Create Growth Programme](#) is a new £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The programme is led by New Anglia Local Enterprise Partnership (LEP) in partnership with Greater Cambridgeshire and Peterborough, Norfolk County Council, Suffolk County Council, and delivered by University of East Anglia (UEA) in partnership with Anglia Ruskin University (ARU), University of Suffolk (UoS) and Norwich University of the Arts (NUA).

Creative East: Ignite Your Business Growth

If you're considering raising investment to grow your creative industries business, the **Creative East: Create Growth Programme** is for you.

The programme is a **£1.275m** specialist investment readiness and business support scheme designed for businesses within the creative industries in Norfolk, Suffolk, Cambridgeshire and Peterborough with high growth aspirations.

A specialised team of creative industry experts will support around 80 businesses across 4 cohorts with one-to-one advice and mentoring, specialist seminars, and round table sessions over 12 weeks, via a combination of weekly 'in-person' events and online sessions. You'll gain access to bespoke professional support from experienced investors, founders and sector specialists and attend networking events.

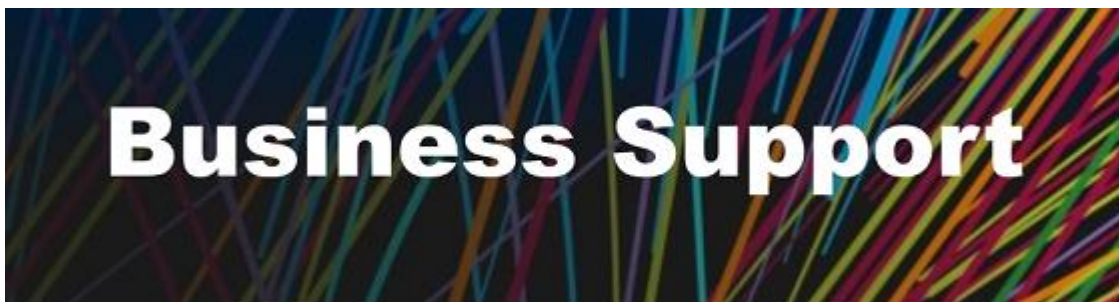
The Create Growth Programme will run over two-years with training sessions being based in Norwich from April, Ipswich from September and in Cambridgeshire throughout 2024, businesses from across the whole region are welcome to join whichever cohort suits them best.

To qualify your business must:

- Be revenue generating (not a start-up).
- Employ (directly or as freelancers) at least two full time equivalent staff.
- Fall within the DCMS definition of Creative Industries (film, tv, radio, photography, advertising, marketing, crafts, design, fashion, museums, galleries and libraries, architecture, computer games, IT, software, publishing, music performing and visual arts).

Creative East is particularly interested in applications from businesses in the computer games and film/TV industries. [Read the flyer here.](#)

To find out more and to apply, please visit: creativeeast.org.uk



Help to Grow: Management Course with Norwich Business School

Help to Grow: Management is an applied course supporting managers and leaders of small and medium sized businesses. Delivered by Norwich Business School, the programme is accredited by the [Small Business Charter](#), with funding support from HM Government. The 12-week programme is 90% funded, meaning the fee payable by

participants is £750. The course has been designed to fit alongside full-time work commitments and will be delivered with a mix of virtual and face-to-face classes. [Read more.](#)

Help to Grow with Norwich Business School Information Event

14 March 2023, 18:15 – 19:45, The Enterprise Centre, University Drive, Norwich
Free event to find out how your SME can benefit from a 90% Government funded course taught by business specialists and academics. [Book here.](#)

Broadland & South Norfolk Business Builder Programme

The Business Builder programme provides funding advice and training to help local businesses to grow and prosper. Providing investment and support for new and existing businesses to help aid the economic growth of South Norfolk and Broadland. [Read more.](#)
Each local authority receives separate funding allowing [Broadland District Council](#) and [South Norfolk Council](#) to support businesses from this programme.

The Business & IP Centre (BIPC) Norfolk

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. The BIPC offers free and low-cost access to business intelligence, market research, 1-to-1 advice, workshops, networking and support. Visit the [BIPC Eventbrite page](#) for a full list of events.

New Anglia Growth Hub Free Business Support

[New Anglia Growth Hub's](#) business advisers offer free support and guidance for businesses, they can help you find out more about the latest Government schemes and a range of local initiatives and funding schemes.

Norwich Upcycling Exchange

Norwich BID has launched the [Norwich Upcycling Exchange](#), a website which connects businesses with Norwich waste producers to create a circular economy, providing a steady supply of free raw materials for enterprises and helping Norfolk businesses become more sustainable. Sign up to the [online directory](#) to offer or request materials.

Norfolk for Business Twitter @norfolkforbiz

The business support team [@norfolkforbiz](#) will keep you informed about grants, training & mentoring to help you grow your business.

Norfolk EXPERIENCE Providers' Facebook Group

Join the [Norfolk EXPERIENCE Providers' Facebook Group](#) to meet and collaborate with business owners and individuals across the county, who are developing experiences.



Opportunities

Introduction to the Creative Industries Programme 2023

Run by The Garage, this FREE programme for 18-30 year olds will introduce learners to the wide variety of work and roles that exist within the creative Industries and support them to take their next steps into training or work. The programme, which starts in April, is now open for applications. [Read more and apply.](#)

Survey of Norfolk's Screen Sector

Following Norfolk County Council's primary research into the Norfolk screen sector, undertaken in 2021, the Council and its partners have decided to run a further survey to up date the 2021 data, and to seek sector views on potential new initiatives, such as a screen sector forum, quarterly newsletter, and other initiatives. [Click here to view the Privacy Notice](#) .

The survey can be accessed here: <https://www.smartsurvey.co.uk/s/NLZEJ5/> It should take no longer than 15 – 20 minutes to complete. **Please provide your response by Sunday, 26th February.**

If you have any questions on this study, please get in touch with Kate de Vries of Norfolk County Council, via email: kate.devries@norfolk.gov.uk

Love Light Norwich 2024 – Call for artists

Following the success of Norwich's light festivals in February 2020 & 2022, Norwich BID aspires to build on its positive impact and provide the city with another exciting and inspiring festival in 2024. From the 16th - 18th of February 2024, [Love Light Norwich](#) will attract 20,000+ visitors to the city who will enjoy an inclusive and accessible mix of artwork with immersive projections, interactive installations, and performance. All applications are subject to Arts Council grant following submission. [Read more and apply.](#)

Deadline: 17 March 2023.

Norwich Art Path - Artist Commission

Artists are invited to apply to the Norwich Art Path, a partnered work for Norfolk & Norwich Festival 2023.

The Norwich Art Path aims to create an active link between two major arts venues in Norwich, Norwich Castle Museum & Art Gallery and Sainsbury Centre for Visual Arts. To launch this initiative, project partners are commissioning up to 6 artists to propose provocations, interventions and/or actions along the route of the proposed art path. [Read more.](#)

Deadline: 27 February 2023.

Job Opportunities at Eastern Angles

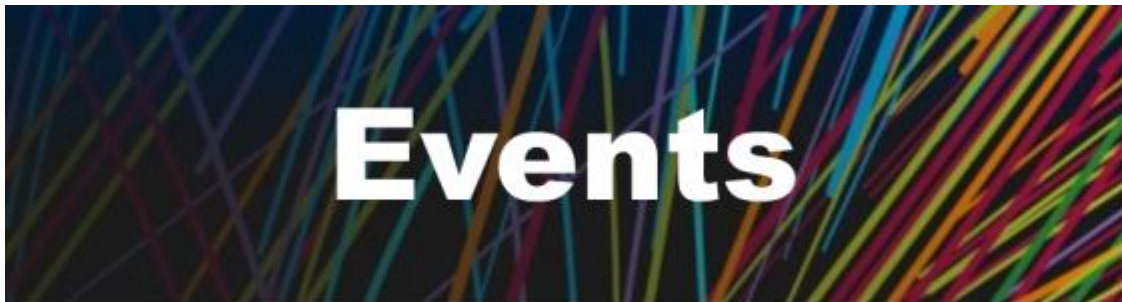
Eastern Angles is a touring theatre company renowned for its high standard of work and its artistic policy of reflecting the Eastern region in all that it does focusing on heritage, identity and a 'sense of place'. The company is looking for new Artistic Director (Deadline: 13 March 2023) and a Temporary Duty Manager (Deadline: 6 March 2023). [Read more.](#)

Head East Campaign - Promote Your Events

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.

Norfolk Screen Online Database

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here.](#)



FLOCK Networking Event

30 March 2023, 10:30-14:15, Blackfriars, The Halls, St Andrews Plain, Norwich

The event is open to people aged 18-25 who are emerging onto the arts and cultural scene across the East of England AND representatives from organisations or arts professionals based in the East, looking to meet new faces and share opportunities with its members. [Click here to sign up now.](#) It is FREE to attend with lunch included.

International Women's Day: Connecting and supporting female entrepreneurs

8 March, 11.30, Millennium Library, Norwich

To celebrate International Women's Day, BIPC is holding a special event in conjunction with the Federation of Small Businesses. It's a chance to meet and chat to other female-led businesses, hear from Carol Robinson, the founder of One Of A Kind Club, and find out how the BIPC can help your business. [Book here.](#)

State of Creativity Conference

27 April 2023, free one-day conference at the BFI Southbank, London
Presented by the Creative Industries Policy and Evidence Centre (Creative PEC), funded by the AHRC, this conference will bring together thought-provoking speakers and cutting-edge research to set out the next stage of the journey for the Creative PEC and how you can get involved with their work. [Sign up here for your free ticket.](#)

ART // TECH // PLAY Programme, Collusion

The ART // TECH // PLAY programme supports artists and creatives to build confidence and knowledge of creative technologies in a practice-led way, leading to the development of new creative practice, ideas, and networks. [Find out more.](#) Upcoming events include:

ATP LIVE events, themed early evening meetups

[07 March // King's Lynn](#)

ATP WORKSHOPS, online or at their production space in King's Lynn, tickets £6 to £10.

[01 Mar // Intro to creating locative media art trails](#)

[22 Mar // Intro to creating interactive artworks](#)

INDUSTRY INSIGHTS, online Tuesday lunchtime talks that are FREE to join!

[28 Feb // creative director and motion capture specialist, Dave Norton](#)

[07 March // Creative Digital Producer at Norwich Theatre, Hannah-Louise Batt](#)

[22 March // Narrative designer and games writer, Miguel Guerreiro Lourenço](#)

Arts Council England National Lottery Project Grant Webinars

In this Zoom webinar, you'll learn more about Arts Council England's refreshed open access funding scheme, National Lottery Project Grants, including what it funds, how to apply, and what happens to your application. The Zoom webinar is free to attend but you must book your place in advance. The next sessions are:

[23 March at 1:30pm](#)

Theatre Conversations: Culture and Climate

Norwich Theatre's FREE informal, monthly discussion group that explores the role of theatre and creativity in the climate crisis. Each conversation begins with a guest speaker and people have the opportunity to discuss, debate and ask questions or sit back and enjoy the conversation.

Up coming events take place on 27 February, 28 March & 25 April at Norwich Theatre Playhouse, [book here.](#)

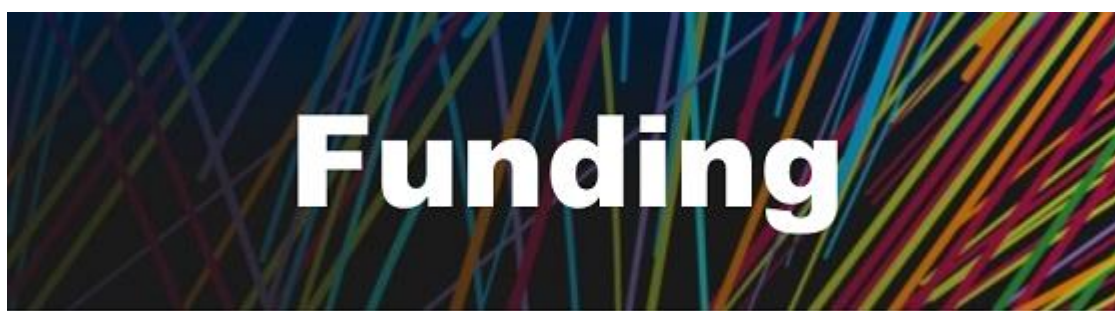
Marketing 'Ask us' sessions with Creativity Unbound

Creativity Unbound creative agency has teamed up with Norfolk ProHelp and Norfolk Community Foundation to offer [free marketing appointments](#) for Norfolk VCSEs. There are 6 x 30 minute slots available each month, upcoming sessions include:

[Ask Us About Design](#) (14 March 2023)

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



Realising the Remarkable, Enterprise Nation

Realising the Remarkable is a new cash grant programme which has been created to help entrepreneurs start or grow their businesses, and reach their full potential.

Through the programme, 20 small firms from will win a cash prize, alongside marketing and design support and expertise, to help their business thrive. [Read more.](#)

Deadline: 26 February 2023

Networks Funding Grants, Arts Fundraising & Philanthropy

Grants of up to £2,500 to support cultural professionals to develop their approaches to fundraising by supporting the delivery of a new training event, conference, seminar or meeting delivered between April-September 2023. The overarching aim is to strengthen fundraising skills and construct sturdy partnerships across the cultural sector. [Read more.](#)

Deadline: 28 February 2023.

PPL Momentum Music Fund

Artists and bands that are at a crucial point in their careers can apply for grants of between £5,000 and £15,000 to break through to the next level of their careers. Activities

eligible for funding include recording, touring and marketing. [Read more.](#)

Deadline: 6 March 2023

Heritage Crafts Association - Training Bursary for Precious Metals Crafts

Funding of up to £4,000 is available to support the development of trainees and prospective trainees of crafts involving precious metals. [Read more.](#)

Deadline: 10 March 2023

Freelands Foundation, Small Grants

Small grants of up to £25,000 are available for visual art organisations working with schools and teachers on projects with an emphasis on supporting and empowering teachers. [Read more.](#)

Deadline: 15 March 2023

BMW Filmmaking Challenge in partnership with British Film Institute (BFI)

Support of £10,000 for five filmmaking teams in the UK to break new ground and 'push the boundaries' of what screens can offer. [Read more.](#)

Deadline: 22 March 2023

UnLtd

UnLtd have funding available to get your social business started, or progress to the next stage of your journey. Up to £18,000 is available to fund organisational costs of businesses less than four years old, including a dedicated support manager, expert mentors, workshops and learning opportunities. [Read more.](#)

Deadline: 31 March 2023.

Development Grant and Support, Broadland District Council

Grant funding to encourage and support the growth and development of established micro businesses and SMEs within the Broadland district. Grants of up to £5,000 are available (up to 50% of eligible costs). [Read more.](#)

Build Up Grant and Support, Broadland District Council

Grant funding of up to £1,000 to encourage and support entrepreneurs with the development of newly started businesses within the Broadland district. [Read more.](#)

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here.](#)

Support from the Arts Council

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in Suffolk delivering communications, marketing and audience development in the cultural sector. To join email thomas.beese@suffolk.gov.uk

Next meeting: 22 March 2023, 2-3.30pm - To access the Teams link for this meeting, [click here](#).

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) provides mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join](#).

Emerging Creatives Professional Network - FLOCK!

[FLOCK](#) is a free creative network for those aged 18-25, emerging onto the arts and cultural scene in Norfolk, Suffolk and Cambridgeshire. If you are looking, or know someone who wants to meet like-minded creatives, gain new professional local contacts, and hear about creative career opportunities and get access to exclusive commissions, then encourage them to check FLOCK out!

Norfolk & Waveney Arts and Health Collaborative

[Norfolk & Waveney Arts and Health Collaborative](#), led by UEA and NUA, is a network of creative arts, culture and heritage organisations supporting health, care, and wellbeing. The project is creating a database of organisations (Universities, Arts Organisations,

Charities, Businesses, Freelancers etc.), projects, activities and funding streams for creative arts and health in the Norfolk and Waveney area. [Click here to join the database.](#)



CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here](#).

StartEast Resources

The StartEast website lists business support providers via our [Resources page](#), as well as information about events, funding and opportunities on our [Latest News page](#) . It's free to join our [Directory](#) of cultural enterprises in Norfolk and Suffolk.

Sign Up to the Suffolk Cultural & Creative Newsletter

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate the latest information and support for the cultural sector. [Sign up here](#)

Join the Norfolk Arts Forum

Norfolk Arts Forum, a free membership organisation with more than 1,000 members and an annually elected Executive Committee, we send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email arts@norfolk.gov.uk



Norfolk County Council



Suffolk
County Council

NEWANGLIA
Local Enterprise Partnership
for Norfolk and Suffolk

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