



StartEast March Bulletin

Welcome to the March edition of our bulletin.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team

Creative East: Create Growth Programme

[The Creative East: Create Growth Programme](#) is a new £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The programme is led by New Anglia Local Enterprise Partnership (LEP) in partnership with Greater Cambridgeshire and Peterborough, Norfolk County Council, Suffolk County Council, and delivered by University of East Anglia (UEA) in partnership with Anglia Ruskin University (ARU), University of Suffolk (UoS) and Norwich University of the Arts (NUA).

Creative East: Ignite Your Business Growth

Creative East is a programme of tailored events and advice set up to give businesses in the creative industries the know-how and contacts to raise funds and ignite their growth.

If your registered business operates from Norfolk, Suffolk, Cambridgeshire or Peterborough and has potential and aspirations for high growth, you need to join the programme.

A specialised team of creative industry experts will support around 80 businesses across 4 cohorts with one-to-one advice and mentoring, specialist seminars, and round table sessions over 12 weeks. You'll gain access to bespoke professional support from experienced investors, founders and sector specialists and attend networking events.

Creative East is particularly interested in applications from businesses in the computer games and film/TV industries. [Read the flyer here.](#)

To find out more and to register your interest, please visit: creativeeast.org.uk



Free Mentoring Programme for Arts and Culture Businesses

Get Ready for Business Growth's mentoring programme is an Arts Council England funded scheme that gives you the chance to be mentored by a successful entrepreneur from the British Library BIPC's scale-up programme. You will be guided through the challenging and rewarding process of running a high-growth business in the arts and culture sector. [Find out more.](#)

Help to Grow: Management Course with Norwich Business School

Help to Grow: Management is a 12-week applied course supporting managers and leaders of small and medium sized businesses. Delivered by Norwich Business School, the programme is accredited by the [Small Business Charter](#), with funding support from HM Government. The course costs £750 and will be delivered with a mix of virtual and face-to-face classes. [Read more.](#)

Broadland & South Norfolk Business Builder Programme

The Business Builder programme provides funding advice and training to help local businesses to grow and prosper. Providing investment and support for new and existing businesses to help aid the economic growth of South Norfolk and Broadland. [Read more.](#)

Each local authority receives separate funding allowing [Broadland District Council](#) and [South Norfolk Council](#) to support businesses from this programme.

The Business & IP Centre (BIPC) Norfolk

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. The BIPC offers free and low-cost access to business intelligence, market research, one-to-one advice, workshops, networking and support. Visit the [BIPC Eventbrite page](#) for a full list of events.

New Anglia Growth Hub Free Business Support

[New Anglia Growth Hub's](#) business advisers offer free support and guidance for businesses, they can help you find out more about the latest Government schemes and a range of local initiatives and funding schemes.

Norwich Upcycling Exchange

Norwich BID has launched the [Norwich Upcycling Exchange](#), a website which connects businesses with Norwich waste producers to create a circular economy, providing a steady supply of free raw materials for enterprises and helping Norfolk businesses become more sustainable. Sign up to the [online directory](#) to offer or request materials.

Norfolk for Business Twitter @norfolkforbiz

The business support team [@norfolkforbiz](#) will keep you informed about grants, training & mentoring to help you grow your business.

Norfolk EXPERIENCE Providers' Facebook Group

Join the [Norfolk EXPERIENCE Providers' Facebook Group](#) to meet and collaborate with business owners and individuals across the county, who are developing experiences.



DBACE 2023 Awards for Creative Entrepreneurs

Deutsche Bank Awards for Creative Entrepreneurs help creatives bring their ideas and business goals to life. Partnering with MeWe360, the programme aims to enable and celebrate talented entrepreneurs to make positive social impact through their creative

ventures. DBACE is open to all applicants over the age of 18. 5 winners will receive up to £20,000 investment to start or grow their enterprise and 12-months of business support.

[Read more.](#)

Deadline: 31 March 2023

Introduction to the Creative Industries Programme 2023

Run by The Garage, this FREE programme for 18-30 year olds will introduce learners to the wide variety of work and roles that exist within the creative Industries and support them to take their next steps into training or work. The programme, which starts in April, is now open for applications. [Read more and apply.](#)

The GroundWork Gallery Artist Residency Programme 2023

OPEN CALL: Extraction 3 The Ground Beneath our Feet.

Concentrating on the Extraction theme The Ground Beneath Our Feet, three artist in residency opportunities are available, one in King's Lynn, at GroundWork Gallery, one at Great Cressingham Projects and one at Broomhill Reepham. All are offered on a no-fee basis. However artists will gain free living accommodation, hospitality, a shared learning-research programme with plenty of field-work, discussions and skill-sharing potential.

[Read more.](#)

Deadline: 16 April 2023

Survey of Norfolk's Screen Sector

Norfolk County Council and its partners have developed a survey for Norfolk's screen sector to gather data about the sector and views on potential new initiatives, such as a screen sector forum, quarterly newsletter, and other initiatives.

The survey can be accessed here: <https://www.smartsurvey.co.uk/s/NLZEJ5/> It should take no longer than 15 – 20 minutes to complete. [Click here to view the Privacy Notice.](#)

If you have any questions on this study, please contact Kate de Vries of Norfolk County Council, via email: kate.devries@norfolk.gov.uk

Head East Campaign - Promote Your Events

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.

Norfolk Screen Online Database

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here.](#)



Channel 4 | Norfolk Screen Open Day: 21 March 2023

Norfolk Screen has teamed up with Channel 4 and the National Film and Television School to bring you a career focussed Virtual Open Day for those based in/or from the East of England looking to break into the TV industry (early or emerging filmmakers). These FREE online sessions will feature industry insiders who will be able to offer a wide range of advice on various aspects of working in the TV industry. It's a fantastic opportunity for people to hear from those who know the industry inside out and can offer the best tips on how to forge a career in broadcasting.

Sessions include: [Writing for TV](#) (11:00-12:00), [How to Get a Job in TV](#) (13:00-14:15), and [Working in the Locations Team](#) (15:00-16:30). [Places can be booked here.](#)

FLOCK Networking Event

30 March 2023, 10:30-14:15, Blackfriars, The Halls, St Andrews Plain, Norwich

The event is open to people aged 18-25 who are emerging onto the arts and cultural scene across the East of England AND representatives from organisations or arts professionals based in the East, looking to meet new faces and share opportunities with its members. [Click here to sign up now.](#) It is FREE to attend with lunch included.

ART // TECH // PLAY Programme, Collusion

The ART // TECH // PLAY programme supports artists and creatives to build confidence and knowledge of creative technologies in a practice-led way, leading to the development of new creative practice, ideas, and networks. [Find out more.](#) Upcoming events include:

ATP WORKSHOPS, online or at their production space in King's Lynn, tickets £6 to £10.

[22 March // Intro to creating interactive artworks](#)

[04 April // Intro to mixed reality \(XR\)](#)

[02 May // Intro to green screen](#)

INDUSTRY INSIGHTS, online Tuesday lunchtime talks that are FREE to join!

[28 March // Narrative designer and games writer, Miguel Guerreiro Lourenço](#)

Arts Council England National Lottery Project Grant Webinars

In this Zoom webinar, you'll learn more about Arts Council England's refreshed open access funding scheme, National Lottery Project Grants, including what it funds, how to

apply, and what happens to your application. The Zoom webinar is free to attend but you must book your place in advance. The next sessions is [23 March at 1:30pm](#)

Theatre Conversations: Culture and Climate

Norwich Theatre's FREE informal, monthly discussion group that explores the role of theatre and creativity in the climate crisis. Each conversation begins with a guest speaker and people have the opportunity to discuss, debate and ask questions or sit back and enjoy the conversation. Up coming events take place on 28 March & 25 April at Norwich Theatre Playhouse, [book here](#).

Marketing 'Ask us' sessions with Creativity Unbound

Creativity Unbound creative agency has teamed up with Norfolk ProHelp and Norfolk Community Foundation to offer [free marketing appointments](#) for Norfolk VCSEs. There are 6 x 30 minute slots available each month, upcoming sessions include:

[Ask Us About Fundraising](#) (25 April 2023)

[Ask Us About Digital](#) (16 May 2023)

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



Access finance through the Recovery Loan Scheme

Let's Do Business Finance is now accepting applications for the new Recovery Loan Scheme (RLS) from businesses based in Norfolk, Suffolk, Essex, Cambridgeshire, Hertfordshire, Sussex, Surrey and Kent. The scheme supports access to finance for UK businesses as they recover and grow following COVID. [Read more](#).

Shakespeare's Guildhall Trust Fund - Norfolk, Norfolk Community Foundation

Grants of up to £5,000 are available to provide opportunities for local communities to get more involved in a range of creative, cultural and heritage activities in King's Lynn. The

fund will operate on a rolling basis, with decisions being made in April and October. [Read more.](#)

BMW Filmmaking Challenge in partnership with British Film Institute (BFI)

Support of £10,000 for five filmmaking teams in the UK to break new ground and 'push the boundaries' of what screens can offer. [Read more.](#)

Deadline: 22 March 2023

Fleabag for Charity Keep it Fringe Fund

50 bursaries of up to £2,000 each are available to individual artists and companies in the UK bringing new work to the Edinburgh Fringe in 2023. [Read more.](#)

Deadline: 24 March 2023

UnLtd

UnLtd have funding available to get your social business started, or progress to the next stage of your journey. Up to £18,000 is available to fund organisational costs of businesses less than four years old, including a dedicated support manager, expert mentors, workshops and learning opportunities. [Read more.](#)

Deadline: 31 March 2023

Richard and Siobhán Coward Foundation - Grants for Analogue Photography

Grants of between £250 and £1,000 are available to support individual photographers in projects taking place in the United Kingdom for which use of analogue techniques are central to implementation. [Read more.](#)

Deadline: 2 April 2023

Indielab Games UK Accelerator

UK wide accelerator programme to support the growth of 15 exciting and emerging games studios. Providing workshops, seminars, events and the opportunity to pitch for investment. [Read more.](#)

Deadline: 5 April 2023 (6pm)

Alan Surtees Trust

The Alan Surtees Trust supports performers whose work is rooted in, or influenced by, traditional music and arts. It awards funding of up to £2,000 per applicant to UK based musicians, singers or dancers aged 16-30. [Read more.](#)

Deadline: 30 April 2023

PRS Foundation Open Fund For Organisations

Grants of up to £10,000 are available for new music projects led by promoters, talent development organisations, venues, festivals, curators, and large performance groups.

[Read more.](#)

Deadline: 5 June 2023

Development Grant and Support, Broadland District Council

Grant funding to encourage and support the growth and development of established micro businesses and SMEs within the Broadland district. Grants of up to £5,000 are available (up to 50% of eligible costs). [Read more.](#)

Build Up Grant and Support, Broadland District Council

Grant funding of up to £1,000 to encourage and support entrepreneurs with the development of newly started businesses within the Broadland district. [Read more.](#)

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here.](#)

Support from the Arts Council

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in Suffolk delivering communications, marketing and audience development in the cultural sector. To join email thomas.beese@suffolk.gov.uk

Next meeting: 22 March 2023, 2-3.30pm - To access the Teams link for this meeting, [click here.](#)

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) provides mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join.](#)

Emerging Creatives Professional Network - FLOCK!

[FLOCK](#) is a free creative network for those aged 18-25, emerging onto the arts and cultural scene in Norfolk, Suffolk and Cambridgeshire. If you are looking, or know someone who wants to meet like-minded creatives, gain new professional local contacts, and hear about creative career opportunities and get access to exclusive commissions, then encourage them to check FLOCK out!

Norfolk & Waveney Arts and Health Collaborative

[Norfolk & Waveney Arts and Health Collaborative](#), led by UEA and NUA, is a network of creative arts, culture and heritage organisations supporting health, care, and wellbeing. The project is creating a database of organisations (Universities, Arts Organisations, Charities, Businesses, Freelancers etc.), projects, activities and funding streams for creative arts and health in the Norfolk and Waveney area. [Click here to join the database.](#)



Norfolk Arts Service: The Arts in Norfolk an Overview 2021-22

Norfolk Arts Service's latest annual report has been written to advocate for the role, value and contribution of the arts in Norfolk and to illustrate the significant economic, social and health-related impacts achieved by sustained Norfolk County Council arts investment. The report highlights the outstanding contribution that our arts organisations, community arts groups and artists have made over the last year. [Read the report here.](#)

CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here.](#)

Heritage 2033 overview

The National Lottery Heritage Fund (NLHF) has launched a new ten year strategy, Heritage 2033, which simplifies and clarifies their ambitions and will help to support a huge range of heritage projects that connect people and communities to the UK's heritage. [Read more](#).

StartEast Resources

The StartEast website lists business support providers via our [Resources page](#), as well as information about events, funding and opportunities on our [Latest News page](#). It's free to join our [Directory](#) of cultural enterprises in Norfolk and Suffolk.

Sign Up to the Suffolk Cultural & Creative Newsletter

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate the latest information and support for the cultural sector. [Sign up here](#)

Join the Norfolk Arts Forum

Norfolk Arts Forum, a free membership organisation with more than 1,000 members and an annually elected Executive Committee, send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email arts@norfolk.gov.uk



Norfolk County Council



Suffolk
County Council

NEWANGLIA
Local Enterprise Partnership
for Norfolk and Suffolk

StartEast Website: starteast.co.uk

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