



StartEast April Bulletin

Welcome to the April edition of our bulletin.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team



Creative East: Create Growth Programme

[The Creative East: Create Growth Programme](#) is a new £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The programme is led by New Anglia Local Enterprise Partnership (LEP) in partnership with Greater Cambridgeshire and Peterborough, Norfolk County Council, Suffolk County Council, and delivered by University of East Anglia (UEA) in partnership with Anglia

Ruskin University (ARU), University of Suffolk (UoS) and Norwich University of the Arts (NUA).

Creative East: Ignite Your Business Growth

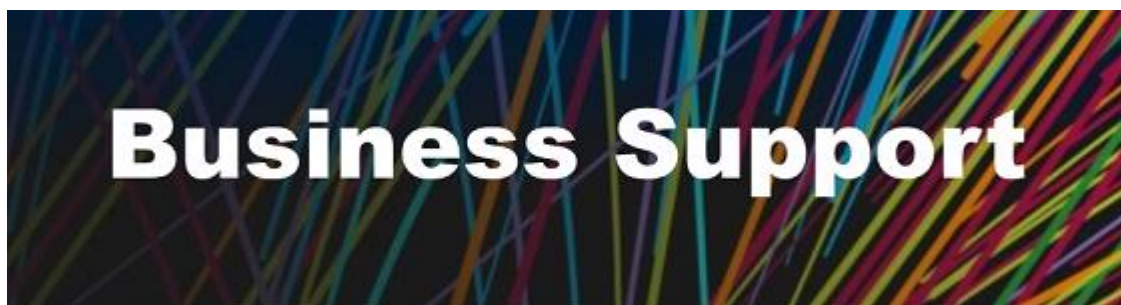
Creative East is a programme of tailored events and advice set up to give businesses in the creative industries the know-how and contacts to raise funds and ignite their growth.

If your registered business operates from Norfolk, Suffolk, Cambridgeshire or Peterborough and has potential and aspirations for high growth, you need to join the programme.

A specialised team of creative industry experts will support around 80 businesses across 4 cohorts with one-to-one advice and mentoring, specialist seminars, and round table sessions over 12 weeks. You'll gain access to bespoke professional support from experienced investors, founders and sector specialists and attend networking events.

Creative East is particularly interested in applications from businesses in the computer games and film/TV industries. [Read the flyer here.](#)

To find out more and to register your interest, please visit: creativeeast.org.uk



Women in Business - One-to-One Mentoring, Norfolk BIPC

Online, 2 May 2023, 11.00am

Norfolk BIPC is collaborating with NatWest to provide female entrepreneurs with more access to expert support. Women in Business is a series of free online one-to-ones led by Andy Gray, NatWest Local Enterprise Manager East Coast. At this 45-minute one-to-one online session, you can discuss your business idea with Andy, who will provide insights and advice on business finance, and signpost to additional expertise to help you achieve your business potential. [Book here.](#)

Apprenticeships Norfolk Support for Businesses

Apprenticeships Norfolk are committed to support Norfolk businesses who are looking to share their apprenticeship levy or those who are looking for additional apprenticeship funding through a levy transfer, encouraging circular economic benefits – keeping skills funding in Norfolk! It offers support to donating organisations who wish to [donate levy funds](#) connecting them with suitable receiving organisations. As well as offering support to receiving organisations who wish to make a [levy transfer request](#) connect them with suitable donating organisations. [Find out more here.](#)

Free Mentoring Programme for Arts and Culture Businesses

Get Ready for Business Growth's mentoring programme is an Arts Council England funded scheme that gives you the chance to be mentored by a successful entrepreneur from the British Library BIPC's scale-up programme. You will be guided through the challenging and rewarding process of running a high-growth business in the arts and culture sector. [Find out more.](#)

Help to Grow: Management Course with Norwich Business School

Help to Grow: Management is a 12-week applied course supporting managers and leaders of small and medium sized businesses. Delivered by Norwich Business School, the programme is accredited by the [Small Business Charter](#), with funding support from HM Government. The course costs £750 and will be delivered with a mix of virtual and face-to-face classes. [Read more.](#)

Broadland & South Norfolk Business Builder Programme

The Business Builder programme provides funding advice and training to help local businesses to grow and prosper. Providing investment and support for new and existing businesses to help aid the economic growth of South Norfolk and Broadland. [Read more.](#) Each local authority receives separate funding allowing [Broadland District Council](#) and [South Norfolk Council](#) to support businesses from this programme.

Monitor your carbon footprint with a free Rio license

Rio is a sustainability management platform which helps businesses monitor their environmental impact. [Norwich BID has a limited number of free Rio licenses](#) to help Norwich businesses keep track of their carbon footprint. If you're looking to reduce your carbon impact and save money on your bills, [register for your free license here.](#)

The Business & IP Centre (BIPC) Norfolk

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. The BIPC offers free and low-cost access to business intelligence,

market research, one-to-one advice, workshops, networking and support. Visit the [BIPC Eventbrite page](#) for a full list of events.

New Anglia Growth Hub Free Business Support

[New Anglia Growth Hub's](#) business advisers offer free support and guidance for businesses, they can help you find out more about the latest Government schemes and a range of local initiatives and funding schemes.

Norwich Upcycling Exchange

Norwich BID has launched the [Norwich Upcycling Exchange](#), a website which connects businesses with Norwich waste producers to create a circular economy, providing a steady supply of free raw materials for enterprises and helping Norfolk businesses become more sustainable. Sign up to the [online directory](#) to offer or request materials.

Norfolk for Business Twitter @norfolkforbiz

The business support team [@norfolkforbiz](#) will keep you informed about grants, training & mentoring to help you grow your business.

Norfolk EXPERIENCE Providers' Facebook Group

Join the [Norfolk EXPERIENCE Providers' Facebook Group](#) to meet and collaborate with business owners and individuals across the county, who are developing experiences.



Call To Artists Working in Digital Media: Two Artist Residencies at Time And Tide Museum in Great Yarmouth

Creative Collisions is looking for two freelance artists working with digital media to become Artist in Residence at Time and Tide Museum as part of the Smokehouse Gallery development and Not Made in Great Yarmouth exhibition in 2023-24. Each residency will result in a new digital art piece by the lead artist and complimentary artworks created by young people for us to show in the gallery. They are looking for a great facilitator who can share their practice with young people in inspiring, practical and engaging ways. [Read more](#). For the full artist brief please email – tricia.hall@norfolk.gov.uk

Deadline: 7 May 2023 at 5pm

Sign up to become a Big Norfolk Holiday Fun Provider

Big Norfolk Holiday Fun (BNHF) is a programme designed to help children and young people in Norfolk get active and have fun over the holidays. The programme is Norfolk's response to the Holiday Activities and Food programme.

Want to take part in the Big Norfolk Holiday Fun programme? Whether you offer physical activity, creative activities, cultural sessions or anything else, Active Norfolk want to hear from you. All applications received will be considered for the summer programme. To get started, [download the application pack here](#).

National Trust Bourne Mill Commission: Call for Proposals

Budget: £15,000

Essex Cultural Diversity Project and the National Trust invite proposals from creative practitioners for a new commission that will respond to Bourne Mill, the National Trust's site in Colchester, Essex. They are looking for a project that will raise awareness of biodiversity, support positive attitudes and behaviours around Climate Action and the environment, and engage with new and under-represented audiences. [Read more](#).

Deadline 15 May 2023

The GroundWork Gallery Artist Residency Programme 2023

OPEN CALL: Extraction 3 The Ground Beneath our Feet.

Concentrating on the Extraction theme The Ground Beneath Our Feet, three artist in residency opportunities are available, one in King's Lynn, at GroundWork Gallery, one at Great Cressingham Projects and one at Broomhill Reepham. All are offered on a no-fee basis. However artists will gain free living accommodation, hospitality, a shared learning-research programme with plenty of field-work, discussions and skill-sharing potential.

[Read more](#).

Deadline: 30 April 2023

Head East Campaign - Promote Your Events

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.

Norfolk Screen Online Database

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here](#).



Events

BFI NETWORK Short Film Screening & Masterclass

3 May 2023, 14:45 - 19:00, Cinema City, Saint Andrews Street, Norwich

Join the BFI NETWORK South East team for a free short film screening and Q&A, followed by networking drinks, in partnership with Norfolk Screen, Norwich Film Festival and BFI Doc Society. BFI NETWORK South East talent executives Tom Wightman and Nicole Davis will be on hand during the event to answer any questions you have about the [BFI NETWORK Short Film Fund](#), which is currently open for applications and supports the production of live-action, animation and immersive fiction film projects of up to 15 minutes.

[Book here](#)

ART // TECH // PLAY Programme, Collusion

The ART // TECH // PLAY programme supports artists and creatives to build confidence and knowledge of creative technologies in a practice-led way, leading to the development of new creative practice, ideas, and networks. [Find out more](#). Upcoming events include:

ATP WORKSHOPS, online or at their production space in King's Lynn, tickets £6 to £10.

[02 May // Intro to green screen](#)

[24 May // Intro to 3D modelling](#)

INDUSTRY INSIGHTS, online Tuesday lunchtime talks that are FREE to join!

[09 May // Jade – Marie Anderson](#)

Health Education England (HEE) Wider Children's Workforce Mental Health Training

As part of [Norfolk County Councils Flourish programme](#) the Anna Freud Centre, Charlie Waller Trust and National Children's Bureau are piloting new mental health training for the wider children's workforce, aiming to help all workers who come into contact with children and young people receive the same basic training in emotional health. This FREE online training will provide you with the knowledge and tools you need to better understand and support the mental health needs of children and young people. Flexible training options include: Full day, 3 x 2-hour sessions (over a maximum 3-week period) or 2 x 3-hour twilight sessions. [Click here to see available training dates and book your place](#).

Theatre Conversations: Culture and Climate

Norwich Theatre's FREE informal, monthly discussion group that explores the role of theatre and creativity in the climate crisis. Each conversation begins with a guest speaker

and people have the opportunity to discuss, debate and ask questions or sit back and enjoy the conversation. Up coming events take place on 25 April at Norwich Theatre Playhouse, [book here](#).

Marketing 'Ask us' sessions with Creativity Unbound

Creativity Unbound creative agency has teamed up with Norfolk ProHelp and Norfolk Community Foundation to offer [free marketing appointments](#) for Norfolk VCSEs. There are 6 x 30 minute slots available each month, upcoming sessions include:

[Ask Us About Digital](#) (16 May 2023)

[Ask Us About Supporters and Beneficiaries](#) (13 June 2023)

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



Help Musicians - Touring and Live Support

Financial support of up to £5,000 is available for professional musicians in the UK towards the cost of performing live and touring. Support may be accessed at any time. [Read more](#).

Actors' Benevolent Fund - Cost of Living Grant

Grants of £500 to £750 are available to actors and stage managers in the UK to help with the rise in the cost of living. Applications for the Cost-of-Living Grant are open the first week of each month for 1 week only. [Read more](#).

Norwich City Council Small Culture Grants 2023-24

Norwich City Council is inviting organisations to bid for an annual culture grant to fund activities which support the delivery of the Norwich 2040 City Vision - Creative City objectives in the 2023/24 financial year. Organisations to apply for grants between £500 and £10,000 to support voluntary, community and social enterprise sector agencies to deliver services which can achieve greater innovation and strengthen the cultural sector

overall. [Read more.](#)

Deadline: 1 May 2023

Create Equity - Capacity Building Fund, Barrow Cadbury Trust

Unrestricted grants of up to £70,000 are available to registered charities and social enterprises across England which are Black, Asian and Minority Ethnic (BAME)-led and operating in the creative industries to help them grow, develop and build resilience.

Successful applicants will also receive bespoke business and governance support. [Read more.](#)

Deadline: 2 May 2023

New Conversations, UK-Egypt Creative Partnership Grants 2023

Arts Council England funding of up to £7,500 to support UK-Egypt artistic partners to exchange creative ideas, knowledge and practice, and develop new performance work without meeting in person. [Read more.](#)

Deadline: 15 May 2023

King's Lynn and West Norfolk - UK Shared Prosperity Fund: Grant Scheme

The Borough Council of King's Lynn and West Norfolk has secured funding from the UK Shared Prosperity Fund and is looking to support a wide range of projects to benefit the borough. Three types of grants are available of between £500 and £10,000, including Seed funding grants - to grow innovation in the local arts, cultural, heritage and creative sector and support the progression of ideas into reality. [Read more.](#)

Deadline: 21 May 2023

BFI NETWORK England Short Film Funding

A BFI fund open to filmmaking teams based in England with exciting fiction live action and animation short film projects (including immersive/virtual reality work) that showcase new perspectives. Applications can be made for amounts from £5,000 up to a maximum of £25,000 for projects of any length up to a maximum of 15 minutes. [Read more.](#)

Deadline: 23 May 2023

East Suffolk - UK Shared Prosperity Fund: Move to Net Zero Grant

Grants of between £10,000 and £15,000, to fund up to 50% of total project costs, are available to small and medium-sized enterprises in East Suffolk to support net zero adaptations that improve sustainability and energy efficiency, as part of the wider UK Shared Prosperity Fund programme. [Read more.](#)

This is an ongoing grant programme, **the current deadline is 31 May 2023.**

PRS Foundation Open Fund For Organisations

Grants of up to £10,000 are available for new music projects led by promoters, talent

development organisations, venues, festivals, curators, and large performance groups. [Read more.](#)

Deadline: 5 June 2023

Development Grant and Support, Broadland District Council

Grant funding to encourage and support the growth and development of established micro businesses and SMEs within the Broadland district. Grants of up to £5,000 are available (up to 50% of eligible costs). [Read more.](#)

Build Up Grant and Support, Broadland District Council

Grant funding of up to £1,000 to encourage and support entrepreneurs with the development of newly started businesses within the Broadland district. [Read more.](#)

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here.](#)

Support from the Arts Council

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in Suffolk delivering communications, marketing and audience development in the cultural sector. To join email thomas.beese@suffolk.gov.uk

Next meeting: 9 July 2023, 2-3.30pm - To access the Teams link for this meeting, [click here.](#)

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) provides mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join.](#)

Emerging Creatives Professional Network - FLOCK!

[FLOCK](#) is a free creative network for those aged 18-25, emerging onto the arts and cultural scene in Norfolk, Suffolk and Cambridgeshire. If you are looking, or know someone who wants to meet like-minded creatives, gain new professional local contacts, and hear about creative career opportunities and get access to exclusive commissions, then encourage them to check FLOCK out!

Norfolk & Waveney Arts and Health Collaborative

[Norfolk & Waveney Arts and Health Collaborative](#), led by UEA and NUA, is a network of creative arts, culture and heritage organisations supporting health, care, and wellbeing. The project is creating a database of organisations (Universities, Arts Organisations, Charities, Businesses, Freelancers etc.), projects, activities and funding streams for creative arts and health in the Norfolk and Waveney area. [Click here to join the database.](#)



Norfolk Arts Service: The Arts in Norfolk an Overview 2021-22

Norfolk Arts Service's latest annual report has been written to advocate for the role, value and contribution of the arts in Norfolk and to illustrate the significant economic, social and health-related impacts achieved by sustained Norfolk County Council arts investment. The report highlights the outstanding contribution that our arts organisations, community arts groups and artists have made over the last year. [Read the report here.](#)

CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here.](#)

ACE and Julie's Bicycle Announce Industry-wide environmental programme for 2023-26

The Arts Council England Environmental Programme ensures that the cultural sector can meet the challenges the climate crises presents by supporting organisations to take action, and accelerating and scaling our collective response. [Read more](#).

StartEast Resources

The StartEast website lists business support providers via our [Resources page](#), as well as information about events, funding and opportunities on our [Latest News page](#). It's free to join our [Directory](#) of cultural enterprises in Norfolk and Suffolk.

Sign Up to the Suffolk Cultural & Creative Newsletter

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate the latest information and support for the cultural sector. [Sign up here](#)

Join the Norfolk Arts Forum

Norfolk Arts Forum, a free membership organisation with more than 1,000 members and an annually elected Executive Committee, send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email arts@norfolk.gov.uk



Norfolk County Council



Suffolk
County Council

NEWANGLIA
Local Enterprise Partnership
for Norfolk and Suffolk

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