



StartEast May Bulletin

Welcome to the May edition of our bulletin: a monthly one-stop shop for creative enterprises and individuals offering a raft of information on funding opportunities, networking, the latest useful reports and resources and practical support.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team

Featured News

Head East Marketing Campaign Contract - Invitation to Tender

On behalf of the Norfolk & Suffolk Culture Board, Norfolk County Council is pleased to advertise a fixed term contract for the delivery of Head East 2023-24 Marketing Campaign.

The Head East Campaigns Contract Holder will work with Norfolk County Council, Suffolk County Council, Norfolk & Suffolk Culture Board Marketing Consortium, Visit East of England and wider culture and tourism partners, to continue to develop, manage and deliver an ongoing Marketing campaign to build a national profile for Norfolk & Suffolk's rich cultural offer, using our Head East brand.

The 2023-24 campaign is designed to amplify the profile of Norfolk and Suffolk's outstanding cultural offer and to continue to grow the recovery of the regional visitor

economy through an integrated campaign focus on our year-round cultural offer. The contract is open to both organisations and freelance professionals.

Download the Invitation to Tender and Application Pack here: <https://starteast.co.uk/latest-news-2/>

Contract duration: 1 July 2023 until 31 March 2024

Fee: £13,500 inclusive based on at least 5 days per month

Key dates:

- Deadline for proposals: 12 noon, Friday 2 June 2023
- Interviews: Friday 9 June 2023
- Start date: Monday 3 July 2023

To request further information, please email: arts@norfolk.gov.uk

Razing the Agenda - a public workshop about artists' priorities for/in place, originalprojects

26 May 2023, 14:00-16:30, online

The Norfolk & Suffolk Culture Board is joining partners, who are planning gatherings across the region, to take part in conversations about our sector.

The first event of this series is Razing the Agenda - a FREE public workshop about artists' priorities for/in place, developed and delivered by originalprojects.

Activists, artists, cultural and community organisations are invited to contribute to a lively and interactive discussion intent on emerging new thinking (and a renewed vocabulary) to explore the relationship between arts and culture and the current socio-political environment. [Book here.](#)



Creative East: Create Growth Programme

[The Creative East: Create Growth Programme](#) is a new £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The programme is led by New Anglia Local Enterprise Partnership (LEP) in partnership with Greater Cambridgeshire and Peterborough, Norfolk County Council, Suffolk County Council, and delivered by University of East Anglia (UEA) in partnership with Anglia Ruskin University (ARU), University of Suffolk (UoS) and Norwich University of the Arts (NUA).

Creative East: Ignite Your Business Growth

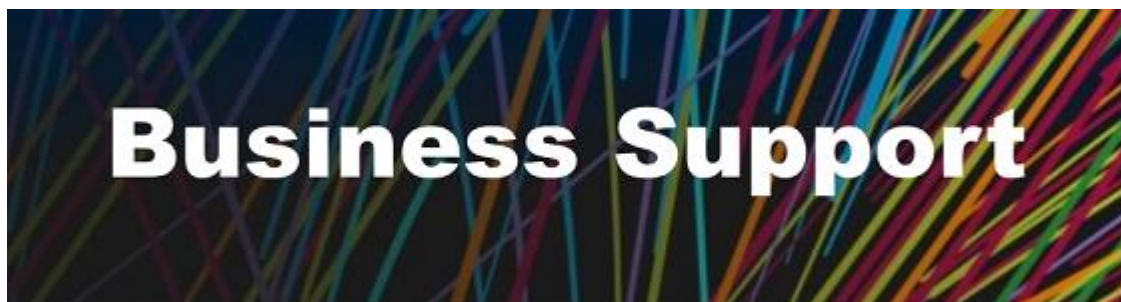
Creative East is a programme of tailored events and advice set up to give businesses in the creative industries the know-how and contacts to raise funds and ignite their growth.

If your registered business operates from Norfolk, Suffolk, Cambridgeshire or Peterborough and has potential and aspirations for high growth, you need to join the programme.

A specialised team of creative industry experts will support around 80 businesses across 4 cohorts with one-to-one advice and mentoring, specialist seminars, and round table sessions over 12 weeks. You'll gain access to bespoke professional support from experienced investors, founders and sector specialists and attend networking events.

Creative East is particularly interested in applications from businesses in the computer games and film/TV industries. [Read the flyer here.](#)

To find out more and to register your interest, please visit: creativeeast.org.uk



Start-up: One-to-one pre-start support, MENTA Business

Friday 26 May, various times (online or over the phone)

Start-up is a new free business training programme for those looking to start their own business or go self-employed. It's also for early stage businesses that have started within the last 12 months and would benefit from training and support. Delivered by trainers from MENTA Business, the programme consists of four webinars covering key aspects of starting a business: business planning, marketing bookkeeping, journey to net zero. Book a pre-start one-to-one (online or over the phone) with a MENTA advisor for an introduction to the programme and the chance to ask questions. [Read more.](#)

Apprenticeships Norfolk Support for Businesses

Apprenticeships Norfolk are committed to support Norfolk businesses who are looking to share their apprenticeship levy or those who are looking for additional apprenticeship funding through a levy transfer, encouraging circular economic benefits – keeping skills funding in Norfolk! It offers support to donating organisations who wish to [donate levy funds](#) connecting them with suitable receiving organisations. As well as offering support to receiving organisations who wish to make a [levy transfer request](#) connect them with suitable donating organisations. [Find out more here.](#)

Free Mentoring Programme for Arts and Culture Businesses

Get Ready for Business Growth's mentoring programme is an Arts Council England funded scheme that gives you the chance to be mentored by a successful entrepreneur from the British Library BIPC's scale-up programme. You will be guided through the challenging and rewarding process of running a high-growth business in the arts and culture sector. [Find out more.](#)

Help to Grow: Management Course with Norwich Business School

Help to Grow: Management is a 12-week applied course supporting managers and leaders of small and medium sized businesses. Delivered by Norwich Business School, the programme is accredited by the [Small Business Charter](#), with funding support from HM Government. The course costs £750 and will be delivered with a mix of virtual and face-to-face classes. [Read more.](#)

Broadland & South Norfolk Business Builder Programme

The Business Builder programme provides funding advice and training to help local businesses to grow and prosper. Providing investment and support for new and existing businesses to help aid the economic growth of South Norfolk and Broadland. [Read more.](#) Each local authority receives separate funding allowing [Broadland District Council](#) and [South Norfolk Council](#) to support businesses from this programme.

The Business & IP Centre (BIPC) Norfolk

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. The BIPC offers free and low-cost access to business intelligence, market research, one-to-one advice, workshops, networking and support. Visit the [BIPC Eventbrite page](#) for a full list of events.

New Anglia Growth Hub Free Business Support

[New Anglia Growth Hub's](#) business advisers offer free support and guidance for businesses, they can help you find out more about the latest Government schemes and a range of local initiatives and funding schemes.

Norwich Upcycling Exchange

Norwich BID has launched the [Norwich Upcycling Exchange](#), a website which connects businesses with Norwich waste producers to create a circular economy, providing a steady supply of free raw materials for enterprises and helping Norfolk businesses become more sustainable. Sign up to the [online directory](#) to offer or request materials.

Norfolk for Business Twitter @norfolkforbiz

The business support team [@norfolkforbiz](#) will keep you informed about grants, training & mentoring to help you grow your business.

Norfolk EXPERIENCE Providers' Facebook Group

Join the [Norfolk EXPERIENCE Providers' Facebook Group](#) to meet and collaborate with business owners and individuals across the county, who are developing experiences.



Young Norwich Creatives Awards

Young Norwich Creative Awards is a new programme of awards for creatives aged 16–25 in Norwich. There are five award categories: Music, Textiles, Visual Arts, Writing and Freeman's. Each award winner will receive £1,000 cash and a year's mentoring from a major Norwich Arts Organisation. [Read more.](#)

Deadline for entries: 5pm, 16 June 2023

Creative Consultation Artist Commission: Wicken 125, Babylon Arts

Call for a lead artist with an assistant, or a company, to co-design and deliver a series of creative consultation workshops with partners around East Cambridgeshire. With the aim of designing a year-long programme of creative activities at Wicken Fen in 2024/25.

Salary: £9,600 to include all expenses and travel

Contract: Fixed term commission from July - Sept 2023

[Apply Here](#)

Deadline 9am, 5 June 2023

Visual Artist Call Out - Time and Tide Museum

Fee: £1500

Between June and August 2023, Norfolk Museums Service are looking to collaborate with an experienced visual artist who can produce five artworks illustrating the Norfolk Broads and destinations along the Wherry Lines including Great Yarmouth, Brundall and Norwich. The style and content of the artworks will be supported by two creative consultation workshops with local young people who attend National Saturday Club at Time and Tide. [Read the full brief here.](#)

Deadline 26 May 2023

Apply to appear at Collect Open 2024

Collect Open is a unique platform for artists to exhibit alongside specialist galleries taking part in Collect: the leading international fair for contemporary craft and design. This is an opportunity to showcase a new project at Somerset House from 1 - 3 March 2024 and push your practice to the next level. [Read more.](#)

An advice session will be held on Friday 26 May at 11.00 am. [Sign up on eventbrite.](#)

Deadline: 2 July 2023

King's College London: Creative Collaboration Seed Fund

Seed Fund to support the development of proposals for collaboration between early career researchers at King's College London, and artists. This fund is intended to support artists' time in the establishment of a collaborative relationship and support the development of a proposal for future collaboration and showcasing through King's Culture platforms. The initial fund is £610 to pay for 2 days' artists time. [Read more.](#)

King's Culture also invites artists to its Creative Collaboration Seed Fund Networking Event on Thursday 25th May. [Book here.](#)

Deadline 10am on Monday 12 June 2023

Film London - FLAMIN Fellowship

A Fellowship to support the most exciting, innovative and challenging moving image practices from film makers with an English address at the start of their careers, with development, seed production finance and bespoke mentoring opportunities. Providing

Seed production finance of £2,500 for a specific project. [Read more.](#)

Deadline: 30 May 2023

Sign up to become a Big Norfolk Holiday Fun Provider

Big Norfolk Holiday Fun (BNHF) is a programme designed to help children and young people in Norfolk get active and have fun over the holidays. The programme is Norfolk's response to the Holiday Activities and Food programme.

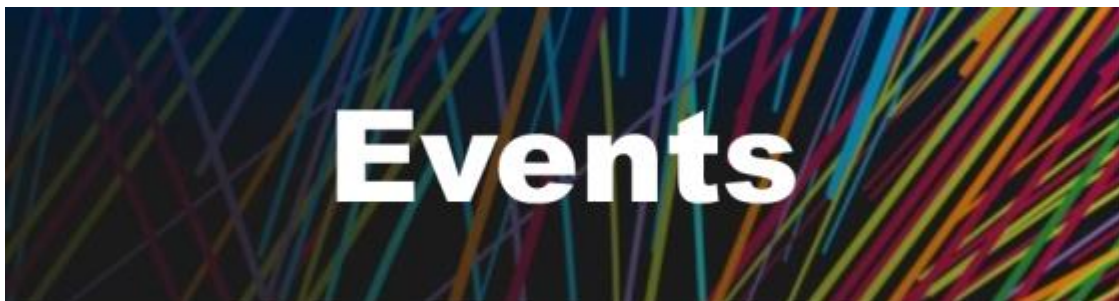
Want to take part in the Big Norfolk Holiday Fun programme? Whether you offer physical activity, creative activities, cultural sessions or anything else, Active Norfolk want to hear from you. All applications received will be considered for the summer programme. To get started, [download the application pack here.](#)

Head East Campaign - Promote Your Events

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.

Norfolk Screen Online Database

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here.](#)



Norfolk County Council Net Zero Business Conference, 20 June 2023

Norfolk County Council are pleased to invite Norfolk-based arts organisations and businesses to its Net Zero Conference and lunch at Gressenhall Environment Hub near Dereham, on **Tuesday 20th June from 9:30 to 13:00**. This event aims to inspire action on reducing carbon emissions and support businesses with insights from those already on their journey to Net Zero. Attendees can sign up for a free Carbon Accounting and Net Zero Strategy workshop (1300 to 1430, spaces limited), or a take a guided tour of the new Environment Hub being developed at Gressenhall Museum, including a visit to a new community tree nursery.

To sign up and join the event mailing list, please contact netzero@norfolk.gov.uk with your

name, organisation, dietary requirements and whether you would like to take part in the workshop or tour.

Craft Council Business Booster Sessions

Is there an aspect of your craft business that you are struggling to resolve? The Crafts Council has been supporting makers and small craft businesses for 50 years. If you need some advice book a session with their Business Skills team (cost £60), there are a limited number of sessions available each month. [Read more.](#)

Leading with Impact: Race and Social Equity for Creative Leaders

8-week interactive programme to make real progress on race and social equity. This programme, led by New Ways, will equip you with the tools to navigate the complexities of racism, classism, and social equity in your cultural organisation. The Leading with Impact programme will equip you with the tools to navigate the complexities of racism, classism, and social equity in your organisation and beyond. [Read more.](#)

Deadline to register: 31 May 2023

Health Education England (HEE) Wider Children's Workforce Mental Health Training

As part of [Norfolk County Councils Flourish programme](#) the Anna Freud Centre, Charlie Waller Trust and National Children's Bureau are piloting new mental health training for the wider children's workforce, aiming to help all workers who come into contact with children and young people receive the same basic training in emotional health. This FREE online training will provide you with the knowledge and tools you need to better understand and support the mental health needs of children and young people. Flexible training options include: Full day, 3 x 2-hour sessions (over a maximum 3-week period) or 2 x 3-hour twilight sessions. [Click here to see available training dates and book your place.](#)

Marketing 'Ask us' sessions with Creativity Unbound

Creativity Unbound creative agency has teamed up with Norfolk ProHelp and Norfolk Community Foundation to offer [free marketing appointments](#) for Norfolk VCSEs. There are 6 x 30 minute slots available each month, upcoming sessions include:

[Ask Us About Supporters and Beneficiaries](#) (13 June 2023)

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



Funding

Help Musicians - Touring and Live Support

Financial support of up to £5,000 is available for professional musicians in the UK towards the cost of performing live and touring. Support may be accessed at any time. [Read more.](#)

East Suffolk - UK Shared Prosperity Fund: Move to Net Zero Grant

Grants of between £10,000 and £15,000, to fund up to 50% of total project costs, are available to small and medium-sized enterprises in East Suffolk to support net zero adaptations that improve sustainability and energy efficiency, as part of the wider UK Shared Prosperity Fund programme. [Read more.](#)

This is an ongoing grant programme, **the current deadline is 31 May 2023.**

PRS Foundation Open Fund For Organisations

Grants of up to £10,000 are available for new music projects led by promoters, talent development organisations, venues, festivals, curators, and large performance groups. [Read more.](#)

Deadline: 5 June 2023

PRS Foundation - Open Fund for Music Creators

Grants of up to £5,000 are available to support the development of 'outstanding' UK songwriters and composers of all genres and backgrounds, at different stages of their career. [Read more.](#)

Deadline: 5 June 2023

Hinrichsen Foundation

Funding is available to support organisations and individuals undertaking projects to promote music, particularly contemporary music, in the UK. There are two levels of funding available: one-off small grants typically between £500 and £2,500 and for larger projects or concert series generally £2,000 and over. [Read more.](#)

Deadline: 5 June 2023

SFFILM Documentary Film Fund

Fund supporting feature-length documentaries in post-production. Projects must be within three months of beginning post-production from the final deadline. It supports

approximately 3-5 projects each year with grants of \$10,000 - \$20,000 USD. [Read more.](#)

Deadline: 6 June 2023

Babergh and Mid Suffolk District Councils - Mid Suffolk Small Grant

Grants up to £2,500 are available for up to six months to support community activity, environmental improvements, self-help activities, local voluntary events, innovative, high-quality art projects, sporting activities, plus schemes promoting education and health improvement in the local community. [Read more.](#)

Deadline: 26 June 2023

East Suffolk - Rural England Prosperity Fund: Rural Business Investment Fund Grant (Defra)

Grants are available to rural businesses in East Suffolk to invest in growth and development, as part of the Rural England Prosperity Fund programme. Grants of between £15,000 and £30,000 are available, to fund up to 75% of total project costs. [Read more.](#) **Deadline - Round 1: 30 June 2023**

Development Grant and Support, Broadland District Council

Grant funding to encourage and support the growth and development of established micro businesses and SMEs within the Broadland district. Grants of up to £5,000 are available (up to 50% of eligible costs). [Read more.](#)

Build Up Grant and Support, Broadland District Council

Grant funding of up to £1,000 to encourage and support entrepreneurs with the development of newly started businesses within the Broadland district. [Read more.](#)

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here.](#)

Support from the Arts Council

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



Networks

Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in Suffolk delivering communications, marketing and audience development in the cultural sector. To join email thomas.beese@suffolk.gov.uk

Next meeting: 9 July 2023, 2-3.30pm - To access the Teams link for this meeting, [click here](#).

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) provides mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join](#).

Emerging Creatives Professional Network - FLOCK!

[FLOCK](#) is a free creative network for those aged 18-25, emerging onto the arts and cultural scene in Norfolk, Suffolk and Cambridgeshire. If you are looking, or know someone who wants to meet like-minded creatives, gain new professional local contacts, and hear about creative career opportunities and get access to exclusive commissions, then encourage them to check FLOCK out!

Norfolk & Waveney Arts and Health Collaborative

[Norfolk & Waveney Arts and Health Collaborative](#), led by UEA and NUA, is a network of creative arts, culture and heritage organisations supporting health, care, and wellbeing. The project is creating a database of organisations (Universities, Arts Organisations, Charities, Businesses, Freelancers etc.), projects, activities and funding streams for creative arts and health in the Norfolk and Waveney area. [Click here to join the database](#).



Resources

Creative Arts East New Impact Report

This report has been developed by Dr Hannah Zeilig and Millie van der Byl Williams to provide an overview of the main outcomes and unique features of the Our Day Out (ODO) project run by Creative Arts East (CAE). Hannah has been working with CAE for 6 years and Millie for over a year. In this time they have produced a number of reports on the participants, volunteers, and artists involved in ODO. For this final report they have analysed the key findings from these evaluative pieces of work and present these alongside some statistics from the project. [Read the full report here.](#)

Norfolk Arts Service: The Arts in Norfolk an Overview 2021-22

Norfolk Arts Service's latest annual report has been written to advocate for the role, value and contribution of the arts in Norfolk and to illustrate the significant economic, social and health-related impacts achieved by sustained Norfolk County Council arts investment. The report highlights the outstanding contribution that our arts organisations, community arts groups and artists have made over the last year. [Read the report here.](#)

CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here.](#)

StartEast Resources

The StartEast website lists business support providers via our [Resources page](#), as well as information about events, funding and opportunities on our [Latest News page](#). It's free to join our [Directory](#) of cultural enterprises in Norfolk and Suffolk.

Sign Up to the Suffolk Cultural & Creative Newsletter

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate the latest information and support for the cultural sector. [Sign up here](#)

Join the Norfolk Arts Forum

Norfolk Arts Forum, a free membership organisation with more than 1,000 members and

an annually elected Executive Committee, send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email arts@norfolk.gov.uk



StartEast Website: starteast.co.uk

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