



## StartEast June Bulletin

Welcome to the June edition of our bulletin: a monthly one-stop shop for creative enterprises and individuals offering a raft of information on funding opportunities, networking, the latest useful reports and resources and practical support.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email [stareast@norfolk.gov.uk](mailto:stareast@norfolk.gov.uk)

The StartEast Team



## Creative East: Create Growth Programme

[The Creative East: Create Growth Programme](#) is a new £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The programme is led by New Anglia Local Enterprise Partnership (LEP) in partnership with Greater Cambridgeshire and Peterborough Council, Norfolk County Council, Suffolk

County Council, and delivered by University of East Anglia (UEA) in partnership with Anglia Ruskin University (ARU), University of Suffolk (UoS) and Norwich University of the Arts (NUA).

### **Creative East: Ignite Your Business Growth**

**The Creative East: Create Growth Programme** is a 12-week investment readiness and business support programme. Participants will be given a bespoke programme of specialist seminars, round table events, one-to-one expert mentoring, pitching sessions and networking events.

The programme will cover 'everything you ever needed to know' to get your business in shape to take on investment and grow. Participants will be offered exclusive access to key experts in their field, from the world of investment and creative industries.

To qualify your business must:

- Be revenue generating (not a start-up).
- Employ (directly or as freelancers) at least two full time equivalent staff.
- Fall within the DCMS definition of Creative Industries (film, tv, radio, photography, advertising, marketing, architecture, computer games, IT, software, publishing, music performing and visual arts).
- Creative East is particularly interested in applications from businesses in the gaming and film/TV industries.

To find out more and to register your interest, please visit: [creativeeast.org.uk](https://creativeeast.org.uk)

### **Cohort 2: September – December 2023 – Ipswich**

#### **Applications deadline 7 July 2023**

Cohort 2 of the Creative East programme will focus on Suffolk-located companies and the weekly Masterclasses will be delivered from the University of Suffolk in Ipswich. In addition to the face to face days, participants will also be able to engage with a range of weekly seminars delivered online and bespoke mentor support. [Click here to submit an Expression of Interest.](#)

# Business Support

## Spotlight Sessions

BIPC Norfolk is working with Norfolk County Council's Adult Learning service to deliver a series of Spotlight sessions - FREE online bite-sized one-hour training covering skills to help you start and run a business. Upcoming sessions include:

[Spotlight: Email marketing, 29 June 2023, 18:00](#)

[Spotlight: Introduction to LinkedIn, 6 July 2023, 18:00](#)

[Spotlight: Google Services, 13 July 2023, 18:00](#)

## Apprenticeships Norfolk Support for Businesses

Apprenticeships Norfolk are committed to support Norfolk businesses who are looking to share their apprenticeship levy or those who are looking for additional apprenticeship funding through a levy transfer, encouraging circular economic benefits – keeping skills funding in Norfolk. [Find out more here.](#)

## Free Mentoring Programme for Arts and Culture Businesses

Get Ready for Business Growth's mentoring programme is an Arts Council England funded scheme that gives you the chance to be mentored by a successful entrepreneur from the British Library BIPC's scale-up programme. You will be guided through the challenging and rewarding process of running a high-growth business in the arts and culture sector. [Find out more.](#)

## Help to Grow: Management Course with Norwich Business School

Help to Grow: Management is a 12-week applied course supporting managers and leaders of small and medium sized businesses. Delivered by Norwich Business School, the programme is accredited by the [Small Business Charter](#), with funding support from HM Government. The course costs £750 and will be delivered with a mix of virtual and face-to-face classes. [Register yourself here](#) on the next course, beginning on 2 October 2023. Expressions of interest can also be made for March 2024. [Read more.](#)

## Broadland & South Norfolk Business Builder Programme

The Business Builder programme provides funding advice and training to help local businesses to grow and prosper. Providing investment and support for new and existing businesses to help aid the economic growth of South Norfolk and Broadland. [Read more.](#)

Each local authority receives separate funding allowing [Broadland District Council](#) and [South Norfolk Council](#) to support businesses from this programme.

### **The Business & IP Centre (BIPC) Norfolk**

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. The BIPC offers free and low-cost access to business intelligence, market research, one-to-one advice, workshops, networking and support. Visit the [BIPC Eventbrite page](#) for a full list of events.

### **New Anglia Growth Hub Free Business Support**

[New Anglia Growth Hub's](#) business advisers offer free support and guidance for businesses, they can help you find out more about the latest Government schemes and a range of local initiatives and funding schemes.

### **Norwich Upcycling Exchange**

Norwich BID has launched the [Norwich Upcycling Exchange](#), a website which connects businesses with Norwich waste producers to create a circular economy, providing a steady supply of free raw materials for enterprises and helping Norfolk businesses become more sustainable. Sign up to the [online directory](#) to offer or request materials.

### **Norfolk for Business Twitter @norfolkforbiz**

The business support team [@norfolkforbiz](#) will keep you informed about grants, training and mentoring to help you grow your business.

### **Norfolk EXPERIENCE Providers' Facebook Group**

Join the [Norfolk EXPERIENCE Providers' Facebook Group](#) to meet and collaborate with business owners and individuals across the county, who are developing experiences.



### **OutdoorArtsUK Festival Focus Programme**

Festival Focus is OAUk's programme of professional development curated visits to outdoor arts festivals. Accompanied by members of the OAUk team, each event has a particular focus and is an opportunity to learn more about each festival's aims and

objectives, understand practical issues, meet producers and artists, ask questions – as well as see a lot of work. Bursaries of £150 + accommodation are available to apply for. [Read more.](#)

**caravan assembly**

The caravan assembly is a curated gathering of performance makers and international programmers and producers. The ambition is to encourage dialogue, exchange and collaboration. The assembly will take place over three days as part of the Brighton Festival as a physical event with an online platform. It is now seeking proposals from professional, England-based theatre and performance artists and companies who are interested in being a part of the caravan assembly 2024. [Read more.](#)

**Deadline: Mon 31 July 2023**

**Apply to appear at Collect Open 2024**

Collect Open is a unique platform for artists to exhibit alongside specialist galleries taking part in Collect: the leading international fair for contemporary craft and design. This is an opportunity to showcase a new project at Somerset House from 1 - 3 March 2024 and push your practice to the next level. [Read more.](#)

**Deadline: 2 July 2023**

**Sign up to become a Big Norfolk Holiday Fun Provider**

Big Norfolk Holiday Fun (BNHF) is a programme designed to help children and young people in Norfolk get active and have fun over the holidays.

Want to take part? Whether you offer physical activity, creative activities, cultural sessions or anything else, Active Norfolk want to hear from you. All applications received will be considered for the summer programme. To get started, [download the application pack here.](#)

**Head East Campaign - Promote Your Events**

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.

**Norfolk Screen Online Database**

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here.](#)



**Norfolk County Council Net Zero Business Conference, 20 June 2023**

Norfolk County Council are pleased to invite Norfolk-based arts organisations and businesses to its Net Zero Conference and lunch at Gressenhall Environment Hub near Dereham, on **Tuesday 20th June from 9:30 to 13:00**. This event aims to inspire action on reducing carbon emissions and support businesses with insights from those already on their journey to Net Zero. Attendees can sign up for a free Carbon Accounting and Net Zero Strategy workshop (13:00 to 14:30, spaces limited), or a take a guided tour of the new Environment Hub being developed at Gressenhall Museum, including a visit to a new community tree nursery.

To sign up and join the event mailing list, please contact [netzero@norfolk.gov.uk](mailto:netzero@norfolk.gov.uk) with your name, organisation, dietary requirements and whether you would like to take part in the workshop or tour.

**AMA Conference 2023: Audiences at the Heart**

13 - 14 July 2023, Leeds Playhouse & online

This year's theme is all about making your audiences the centre of your world. When you have so many competing priorities, how can you open up more to your audiences, visitors and local communities and put them at the heart of all you do? [Read more.](#)

**Skillset | ACE Investment Principles, Audience Development & Evaluation**

28 June 2023, 1:30pm - 3:00pm, Online

This FREE session, run by The Audience Agency, will focus on how to integrate outcomes related to the Arts Council England Investment Principles into everyday audience development and evaluation. [Book here.](#)

**Skillset | Digital Content Strategy**

20 July 2023, 1:30pm - 2:30pm, Online

Learn how to build your own content strategy, connect with audiences and have a good time doing it, in this FREE session run by The Audience Agency. [Book here.](#)

**Design for Planet Festival 2023**

17 and 18 October, University of East Anglia

You can now book your free, virtual spot for the Design Council's Design for Planet

Festival. Or you can join them live at the University of East Anglia on 17 and 18 October to hear from over 60 cross-industry experts as they come together under this year's theme COLLABORATE. Discover some of the world's most inspiring voices in design and sustainability. [Read more.](#)

### **Craft Council Business Booster Sessions**

Is there an aspect of your craft business that you are struggling to resolve? The Crafts Council has been supporting makers and small craft businesses for 50 years. If you need some advice book a session with their Business Skills team (cost £60), there are a limited number of sessions available each month. [Read more.](#)

### **Health Education England (HEE) Wider Children's Workforce Mental Health Training**

As part of [Norfolk County Councils Flourish programme](#) the Anna Freud Centre, Charlie Waller Trust and National Children's Bureau are piloting new mental health training for the wider children's workforce. This FREE online training will provide you with the knowledge and tools you need to better understand and support the mental health needs of children and young people. [Click here to see available training dates and book your place.](#)

### **Marketing 'Ask us' sessions with Creativity Unbound**

Creativity Unbound creative agency has teamed up with Norfolk ProHelp and Norfolk Community Foundation to offer [free marketing appointments](#) for Norfolk VCSEs. There are 6 x 30 minute slots available each month, upcoming sessions include:  
[Ask Us About Marketing](#) (12 September 2023)

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independent theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



### **Black in Business, Channel 4**

This initiative is intended to boost Black-owned UK businesses with TV advertising,

coupled with access to mentoring, masterclasses and resources to accelerate the growth of these businesses. Developed by Channel 4 and Lloyds Bank, Black in Business aims to scale and grow Black-owned businesses through the power of television Advertising.

[Read more.](#)

**Deadline: 26 June 2023**

#### **Babergh and Mid Suffolk District Councils - Mid Suffolk Small Grant**

Grants up to £2,500 are available for up to six months to support community activity, environmental improvements, self-help activities, local voluntary events, innovative, high-quality art projects, sporting activities, plus schemes promoting education and health improvement in the local community. [Read more.](#)

**Deadline: 26 June 2023**

#### **Made of Truth: BFI Doc Society Short Film Fund**

Funding of up to £25,000 is available to filmmakers in the UK to produce non-fiction short documentary films. The fund is provided by the BFI Doc Society with funding from the National Lottery. [Read more.](#)

**Deadline: 27 June 2023**

#### **East Suffolk - Rural England Prosperity Fund: Rural Business Investment Fund Grant (Defra)**

Grants are available to rural businesses in East Suffolk to invest in growth and development, as part of the Rural England Prosperity Fund programme. Grants of between £15,000 and £30,000 are available, to fund up to 75% of total project costs. [Read more.](#) **Deadline - Round 1: 30 June 2023**

#### **Arts Council England Capital Investment Programme**

Capital grants of £100,000 to £750,000 are available to support cultural organisations to operate safely post-pandemic, improve access, seize on technological opportunities, and reduce environmental impact. [Read more.](#)

**Deadline: midday, 3 July 2023**

#### **Film London Production Finance Market**

An international event, taking place from 10-11 October, aiming to support independent filmmaking by bringing producers and financiers together to foster relationships and source financing for specific projects in the UK. The main strand is for projects with budgets above €1 million, and the New Talent Strand is for projects with budgets below €1 million. [Read more.](#)

**Deadline: 6 July 2023**



### **BFI Future Film Festival Award**

Support for the next generation of short filmmakers in the UK or anywhere in the world, targeted at those aged 16-25. The scheme may enable participants to be considered for inclusion in the tenth BFI Future Film Festival. [Read more.](#)

**Deadline: 4 August 2023**

### **The IMDb New Filmmaker Award**

The IMDb New Filmmaker Award is designed to promote emerging talent and is open to anyone who has a short film between 1 and 10 minutes and with no previous distribution. The prize is £2,000 cash (to go towards making your next film). [Read more.](#)

**Deadlines: Regular - 5 August 2023, Late - 26 August 2023**

### **Queen Elizabeth Scholarship Trust**

Scholarships and apprenticeship support of up to £18,000 is available to fund further study, training and practical experience for craftsmen and women across the UK who want to improve their craft and trade skills. [Read more.](#)

The next application round will open on 10 July 2023. **The deadline will be 14 August 2023.**

### **East Suffolk - UK Shared Prosperity Fund: Move to Net Zero Grant**

Grants of between £10,000 and £15,000, to fund up to 50% of total project costs, are available to small and medium-sized enterprises in East Suffolk to support net zero adaptations that improve sustainability and energy efficiency, as part of the wider UK Shared Prosperity Fund programme. [Read more.](#)

This is an ongoing grant programme, **Round 2 runs from 1 August 2023 – 29 September 2023.**

### **Development Grant and Support, Broadland District Council**

Grant funding to encourage and support the growth and development of established micro businesses and SMEs within the Broadland district. Grants of up to £5,000 are available (up to 50% of eligible costs). [Read more.](#)

### **Build Up Grant and Support, Broadland District Council**

Grant funding of up to £1,000 to encourage and support entrepreneurs with the development of newly started businesses within the Broadland district. [Read more.](#)

### **Grants 4 Norfolk**

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here.](#)

### **Support from the Arts Council**

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

### **New Anglia Growth Hub Finance and Funding**

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



### **Suffolk Culture Network**

The Suffolk Culture Network is a collective of organisations and individuals working in Suffolk delivering communications, marketing and audience development in the cultural sector. To join email [thomas.beese@suffolk.gov.uk](mailto:thomas.beese@suffolk.gov.uk)

Next meeting: 9 July 2023, 2-3.30pm - To access the Teams link for this meeting, [click here](#).

### **Norfolk Black and POC Creatives Network**

[Norfolk's Black & POC Creatives Network](#) provides mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join](#).

### **Emerging Creatives Professional Network - FLOCK!**

[FLOCK](#) is a free creative network for those aged 18-25, emerging onto the arts and cultural scene in Norfolk, Suffolk and Cambridgeshire. If you are looking, or know someone who wants to meet like-minded creatives, gain new professional local contacts, and hear about creative career opportunities and get access to exclusive commissions, then encourage them to check FLOCK out!

### **Norfolk & Waveney Arts and Health Collaborative**

[Norfolk & Waveney Arts and Health Collaborative](#), led by UEA and NUA, is a network of creative arts, culture and heritage organisations supporting health, care, and wellbeing. The project is creating a database of organisations (Universities, Arts Organisations,

Charities, Businesses, Freelancers etc.), projects, activities and funding streams for creative arts and health in the Norfolk and Waveney area. [Click here to join the database.](#)



### **New Plans for the Future of UK's Creative Industries**

The Government and the Creative Industries Council have published their vision for the UK creative industries, an ambitious plan to grow the sector by £50 billion and support a million more jobs by 2030. Key areas addressed include strengthening creative clusters, supporting talent development, and aligning education with industry needs. [Read the Vision here.](#)

### **Norfolk Arts Service: The Arts in Norfolk an Overview 2021-22**

Norfolk Arts Service's latest annual report has been written to advocate for the role, value and contribution of the arts in Norfolk and to illustrate the significant economic, social and health-related impacts achieved by sustained Norfolk County Council arts investment. The report highlights the outstanding contribution that our arts organisations, community arts groups and artists have made over the last year. [Read the report here.](#)

### **CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto**

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here.](#)

### **StartEast Resources**

The StartEast website lists business support providers via our [Resources page](#), as well as information about events, funding and opportunities on our [Latest News page](#). It's free to join our [Directory](#) of cultural enterprises in Norfolk and Suffolk.

### **Sign Up to the Suffolk Cultural & Creative Newsletter**

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate the latest information and support for the cultural sector. [Sign up here](#)

## Join the Norfolk Arts Forum

Norfolk Arts Forum, a free membership organisation with more than 1,000 members and an annually elected Executive Committee, send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email [arts@norfolk.gov.uk](mailto:arts@norfolk.gov.uk)



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