



## StartEast July Bulletin

Welcome to the July edition of our bulletin: a monthly one-stop shop for creative enterprises and individuals offering a raft of information on funding opportunities, networking, the latest useful reports and resources and practical support.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email [stareast@norfolk.gov.uk](mailto:stareast@norfolk.gov.uk)

The StartEast Team



## Creative East: Create Growth Programme

[The Creative East: Create Growth Programme](#) is a new £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The programme is led by New Anglia Local Enterprise Partnership (LEP) in partnership with Greater Cambridgeshire and Peterborough Council, Norfolk County Council, Suffolk

County Council, and delivered by University of East Anglia (UEA) in partnership with Anglia Ruskin University (ARU), University of Suffolk (UoS) and Norwich University of the Arts (NUA).

This is a 12-week investment readiness and business support programme. Participants will be given a bespoke programme of specialist seminars, round table events, one-to-one expert mentoring, pitching sessions and networking events.

The programme will cover 'everything you ever needed to know' to get your business in shape to take on investment and grow. Participants will be offered exclusive access to key experts in their field, from the world of investment and creative industries.

To qualify your business must:

- Be revenue generating (not a start-up).
- Employ (directly or as freelancers) at least two full time equivalent staff.
- Fall within the DCMS definition of Creative Industries (film, tv, radio, photography, advertising, marketing, architecture, computer games, IT, software, publishing, music performing and visual arts).
- Creative East is particularly interested in applications from businesses in the gaming and film/TV industries.

To find out more and to register your interest, please visit: [creativeeast.org.uk](http://creativeeast.org.uk)



**Start-up: Business Training Programme, Business & IP Centre Norfolk**

Start-up is a free online business training programme for those looking to start their own business, go self-employed or early stage businesses that have started within the last 12 months. Delivered by MENTA Business, it consists of webinars and one-to-ones and offers access to grant funding (subject to eligibility). The next series of sessions is starting in August. [Read More](#).

**Innovation Funding Clinics, Business & IP Centre Norfolk**

Meet Beverley Pearce-Smith, Regional Business Development Specialist at Innovate UK

EDGE, to find out more about the support available to ambitious, innovative businesses to help grow and scale. These one-to-one clinics are being held at Norfolk & Norwich Millennium Library on Fridays from 28 July – [reserve a spot here](#).

### **British Business Banks Start Up Loan Scheme Administered by Nwes**

Nwes is the Regional Business Support Partner in the East of England and London for the British Business Banks Start Up Loan scheme.

A Start Up Loan is a personal loan of between £500 - £25,000 for business purposes for a term of 1 to 5 years at a fixed rate of 6% per annum. Applicants must be over the age of 18 and be starting a new business or have been trading for up to 36 months. [Read more](#).

Nwes offers all applicants a one day [Start Up Loan Virtual Workshop](#) to work alongside its trainers and network with other entrepreneurs whilst producing a business plan and cashflow.

### **Norfolk & Suffolk Innovation Grant Mentoring Project**

Free [innovation mentoring and bid writing project](#), run by Norfolk County Council, Suffolk County Council and the New Anglia Local Enterprise Partnership (LEP). Innovation funding helps companies develop new products or markets. The project helps small to medium business owners or managers, including micro business owners and sole traders, who are based in Norfolk or Suffolk to secure the funding they need to develop their project ideas. [Register your interest](#).

### **Apprenticeships Norfolk Support for Businesses**

Apprenticeships Norfolk are committed to support Norfolk businesses who are looking to share their apprenticeship levy or those who are looking for additional apprenticeship funding through a levy transfer, encouraging circular economic benefits – keeping skills funding in Norfolk. [Find out more here](#).

### **Free Mentoring Programme for Arts and Culture Businesses**

Get Ready for Business Growth's mentoring programme is an Arts Council England funded scheme that gives you the chance to be mentored by a successful entrepreneur from the British Library BIPC's scale-up programme. You will be guided through the challenging and rewarding process of running a high-growth business in the arts and culture sector. [Find out more](#).

### **Help to Grow: Management Course with Norwich Business School**

Help to Grow: Management is a 12-week applied course supporting managers and leaders of small and medium sized businesses. Delivered by Norwich Business School, the programme is accredited by the [Small Business Charter](#), with funding support from HM Government. The course costs £750 and will be delivered with a mix of virtual and

face-to-face classes. [Register here](#) for the next course, beginning on 2 October 2023. Expressions of interest can also be made for March 2024. [Read more.](#)

### **Broadland & South Norfolk Business Builder Programme**

The Business Builder programme provides funding advice and training to help local businesses to grow and prosper together with investment and support for new and existing businesses to help aid the economic growth of South Norfolk and Broadland. [Read more.](#)

Each local authority receives separate funding allowing [Broadland District Council](#) and [South Norfolk Council](#) to support businesses from this programme.

### **The Business & IP Centre (BIPC) Norfolk**

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. The BIPC offers free and low-cost access to business intelligence, market research, one-to-one advice, workshops, networking and support. Visit the [BIPC Eventbrite page](#) for a full list of events.

### **New Anglia Growth Hub Free Business Support**

[New Anglia Growth Hub's](#) business advisers offer free support and guidance for businesses, they can help you find out more about the latest Government schemes and a range of local initiatives and funding schemes.

### **Norwich Upcycling Exchange**

Norwich BID has launched the [Norwich Upcycling Exchange](#), a website which connects businesses with Norwich waste producers to create a circular economy, providing a steady supply of free raw materials for enterprises and helping Norfolk businesses become more sustainable. Sign up to the [online directory](#) to offer or request materials.

### **Norfolk for Business Twitter @norfolkforbiz**

The business support team [@norfolkforbiz](#) will keep you informed about grants, training and mentoring to help you grow your business.

### **Norfolk EXPERIENCE Providers' Facebook Group**

Join the [Norfolk EXPERIENCE Providers' Facebook Group](#) to meet and collaborate with business owners and individuals across the county, who are developing experiences.



# Opportunities

## **Lead Artist - Inspired by Nature, Babylon Arts**

Babylon ARTS are recruiting a Lead Artist to co-design and deliver creative workshops for a group of people with low vision and blindness, with partners Wicken Fen, Ely Museum, RNIB, Camsight and Fenland Association of the Blind.

Artist fee: £5,100, inclusive of all travel plus budget for sound commission and workshop materials

Contract: Freelance, fixed term - 14 August 2023 to end of March 2024.

[Apply Here](#)

**Deadline 31 July 2023**

## **Rural Touring Dance Initiative (RTDI) - Call Out For Artists**

The (RTDI) is a national project which supports dance artists and rural promoters to make great dance performance events happen in rural spaces. It's seeking artists to take part in this project, providing an opportunity for dance artists to tour existing work to rural locations during autumn 2024 and spring 2025. [Read more](#).

**Deadline 7 September 2023 (midday)**

## **Head East Campaign - Promote Your Events**

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.

## **Norfolk Screen Online Database**

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here](#).



# Events

## **ART // TECH // PLAY Programme, Collusion**

The ART // TECH // PLAY programme supports artists and creatives to build confidence and knowledge of creative technologies in a practice-led way, leading to the development of new creative practice, ideas, and networks. [Find out more.](#)

### **FREE ATP LIVE events**

[12 Sept // Norwich - Norwich Arts Centre](#)

[06 Nov // Norwich - Norwich Theatre](#)

[05 December // King's Lynn - White Barn](#)

### **ATP WORKSHOPS, tickets £6 to £10.**

[03 Oct // Intro to green screen & virtual production // online - live streamed from DanceEast](#)

[14 Nov // Intro to creative sound recording // King's Lynn](#)

## **Debunking the "Imposter Syndrome", Business & IP Centre Norfolk**

5 September 2023, 11:00 - 13:00, Norfolk and Norwich Millennium Library, Norwich  
Imposter syndrome is loosely defined as doubting your abilities and feeling like a fraud, it affects all kinds of people from all parts of life, and all genders. In this FREE informal workshop, Robin Milton (she/her) from Fairer Games will challenge some of these assumptions and help you realise your full business potential. [Book here.](#)

## **Autumn Assembly Social, Business & IP Centre Norfolk**

11 October 2023, 17:00 - 19:00, The Malt and Mardle, Norwich

Join Business advisors from BIPC Norfolk plus young entrepreneurs, Emily and Elliot, at The Malt and Mardle for beer and free business advice. Try a selection of craft beers and real ales and network with other start-ups and small business owners. This event is free but must be [prebooked via Eventbrite.](#)

## **I LIKE NETWORKING Events**

[I LIKE NETWORKING](#) is a mentoring & networking initiative for women and non-binary people in the creative industries. It has 2 upcoming online events:

**Networking 101**, 13 September, 13:00 - 14:00 (£5-10) - This session will arm you with the tools you need to network with confidence and build professional connections. [Book here.](#)

**The Business of Being a Creative**, 18 September 2023, 18:00 - 19:00 (£10-15) - A

comprehensive exploration of vital business areas, including effective networking techniques, for your career to be sustainable as a creative, artist or founder. [Book here](#).

### **Design for Planet Festival 2023**

17 and 18 October, University of East Anglia

You can now book your free, virtual spot for the Design Council's Design for Planet Festival. Or you can join them live at the University of East Anglia on 17 and 18 October to hear from over 60 cross-industry experts as they come together under this year's theme COLLABORATE. Discover some of the world's most inspiring voices in design and sustainability. [Read more](#).

### **Craft Council Business Booster Sessions**

Is there an aspect of your craft business that you are struggling to resolve? The Crafts Council has been supporting makers and small craft businesses for 50 years. If you need some advice book a session with their Business Skills team (cost £60), there are a limited number of sessions available each month. [Read more](#).

### **Health Education England (HEE) Wider Children's Workforce Mental Health Training**

As part of [Norfolk County Councils Flourish programme](#) the Anna Freud Centre, Charlie Waller Trust and National Children's Bureau are piloting new mental health training for the wider children's workforce. This FREE online training will provide you with the knowledge and tools you need to better understand and support the mental health needs of children and young people. [Click here to see available training dates and book your place](#).

### **Marketing 'Ask us' sessions with Creativity Unbound**

Creativity Unbound creative agency has teamed up with Norfolk ProHelp and Norfolk Community Foundation to offer [free marketing appointments](#) for Norfolk VCSEs. There are 6 x 30 minute slots available each month, upcoming sessions include:

[Ask Us About Marketing](#) (12 September 2023)

Regular Events are run by the following organisations, click on the links to find out more.

[AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



# Funding

## **North Norfolk - UK Shared Prosperity Fund: Rural Business and Communities Grant**

Grants are available to local enterprises (£10,000 - £100,000) in North Norfolk to invest in capital projects, such as the refurbishment of buildings, small capital build projects or the purchase of equipment, tools or machinery to expand growth, move towards net zero or diversify business activity. [Read more.](#)

**Deadline: Applications are on a first-come, first-served basis.**

## **East Suffolk Rural Business Investment Fund**

Funding (capital grants) are available of between £15,000 - £30,000 for small scale investment in micro and small enterprises located within the geographical area of East Suffolk. Including capital funding for net zero infrastructure for rural businesses. [Read more.](#) **Round-2 re-opens for applications on 31 July 2023**

## **Growth Works Revenue Grants, HM Government**

Revenue Grants of up to £20,000 are available to SMEs in Cambridgeshire and Peterborough to support the costs of commissioning external support that is currently acting as a direct barrier to business growth. [Read more.](#)

## **BFI Future Film Festival Award**

Support for the next generation of short filmmakers in the UK or anywhere in the world, targeted at those aged 16-25. The scheme may enable participants to be considered for inclusion in the tenth BFI Future Film Festival. [Read more.](#)

**Deadline: 4 August 2023**

## **Enterprise Nation Brand Builder Grants**

Cash grants of £250 are being provided to help small businesses in the UK grow and enhance their brands. [Read more.](#)

**Deadline: 10 August 2023**

## **The IMDb New Filmmaker Award**

The IMDb New Filmmaker Award is designed to promote emerging talent and is open to anyone who has a short film between 1 and 10 minutes and with no previous distribution.



The prize is £2,000 cash (to go towards making your next film). [Read more.](#)

**Deadlines: Regular - 5 August 2023, Late - 26 August 2023**

#### **BFI NETWORK: More Films For Freedom**

Grants of up to £25,000 are available to fund the production of creative collaborations between UK-based filmmakers and storytellers from Africa and the Middle East that explore LGBTQIA+ intersectionality, global human rights, and diaspora identity. [Read more.](#)

**Deadline 14 August 2023**

#### **Queen Elizabeth Scholarship Trust**

Scholarships and apprenticeship support of up to £18,000 is available to fund further study, training and practical experience for craftsmen and women across the UK who want to improve their craft and trade skills. [Read more.](#)

**Deadline: 14 August 2023.**

#### **BFI National Lottery Discovery Feature Funding**

Funding of up to £1m is available to debut directors to support original live action and animation feature filmmaking in the UK. [Read more.](#)

**Deadline: 16 August 2023**

#### **East Suffolk - UK Shared Prosperity Fund: Move to Net Zero Grant**

Grants of between £10,000 and £15,000, to fund up to 50% of total project costs, are available to small and medium-sized enterprises in East Suffolk to support net zero adaptations that improve sustainability and energy efficiency, as part of the wider UK Shared Prosperity Fund programme. [Read more.](#)

**Round 2: 1 August 2023 – 29 September 2023.**

#### **Wolfson Foundation Theatre Improvement Scheme**

Grants of up to £20,000 are available for not-for-profit theatres in the UK for capital improvement projects that will improve environmental sustainability. [Read more.](#)

**Deadline: 5 September 2023**

#### **Innovate UK Unlocking Potential Award**

This opportunity is designed to harness the power of diversity, whilst developing and delivering the talent and skills the UK needs. There are two levels of support: Begin and Build. [Read more.](#)

[Begin](#) - for innovators with an early-stage business who are ready to make their innovative ideas a reality. Providing the opportunity to win £15k\* and tailored support and mentoring! (\*5K Grant and £10K Living allowance)

[Build](#) - for innovators with an established business, providing the chance to benefit from

£50k of funding and a tailored support package to grow your business.

**Deadline 6 September 2023, 11:00am**

Innovate UK is holding applicant and grant writing support sessions from July - Sept, [book your session here](#).

**Development Grant and Support, Broadland District Council**

Grant funding to encourage and support the growth and development of established micro businesses and SMEs within the Broadland district. Grants of up to £5,000 are available (up to 50% of eligible costs). [Read more](#).

**Build Up Grant and Support, Broadland District Council**

Grant funding of up to £1,000 to encourage and support entrepreneurs with the development of newly started businesses within the Broadland district. [Read more](#).

**Grants 4 Norfolk**

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here](#).

**Support from the Arts Council**

[National Lottery Project Grants](#)

[Developing Your Creative Practice fund](#)

**New Anglia Growth Hub Finance and Funding**

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



**Suffolk Culture Network**

The Suffolk Culture Network is a collective of organisations and individuals working in Suffolk delivering communications, marketing and audience development in the cultural sector. To join email [thomas.beese@suffolk.gov.uk](mailto:thomas.beese@suffolk.gov.uk)

Next meeting: 20 September 2023, 2-3.30pm - To access the Teams link for this meeting, [click here](#).

### **Norfolk Black and POC Creatives Network**

[Norfolk's Black & POC Creatives Network](#) provides mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join](#).

### **Emerging Creatives Professional Network - FLOCK!**

[FLOCK](#) is a free creative network for those aged 18-25, emerging onto the arts and cultural scene in Norfolk, Suffolk and Cambridgeshire. If you, or someone you know, wants to meet like-minded creatives, gain new professional local contacts, and hear about creative career opportunities and get access to exclusive commissions, then check FLOCK out!

### **Norfolk & Waveney Arts and Health Collaborative**

[Norfolk & Waveney Arts and Health Collaborative](#), led by UEA and NUA, is a network of creative arts, culture and heritage organisations supporting health, care, and wellbeing. The project is creating a database of organisations (Universities, Arts Organisations, Charities, Businesses, Freelancers etc.), projects, activities and funding streams for creative arts and health in the Norfolk and Waveney area. [Click here to join the database](#).



### **New Plans for the Future of UK's Creative Industries**

The Government and the Creative Industries Council have published their vision for the UK creative industries, an ambitious plan to grow the sector by £50 billion and support a million more jobs by 2030. Key areas addressed include strengthening creative clusters, supporting talent development, and aligning education with industry needs. [Read the Vision here](#).

### **Norfolk Arts Service: The Arts in Norfolk an Overview 2021-22**

Norfolk Arts Service's latest annual report has been written to advocate for the role, value and contribution of the arts in Norfolk and to illustrate the significant economic, social and

health-related impacts achieved by sustained Norfolk County Council arts investment. The report highlights the outstanding contribution that our arts organisations, community arts groups and artists have made over the last year. [Read the report here](#).

### **CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto**

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here](#).

### **StartEast Resources**

The StartEast website lists business support providers via our [Resources page](#), as well as information about events, funding and opportunities on our [Latest News page](#). It's free to join our [Directory](#) of cultural enterprises in Norfolk and Suffolk.

### **Sign Up to the Suffolk Cultural & Creative Newsletter**

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate the latest information and support for the cultural sector. [Sign up here](#)

### **Join the Norfolk Arts Forum**

Norfolk Arts Forum, a free membership organisation with more than 1,000 members and an annually elected Executive Committee, send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email [arts@norfolk.gov.uk](mailto:arts@norfolk.gov.uk)



StartEast Website: [starteast.co.uk](http://starteast.co.uk)

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