



StartEast October Bulletin

Welcome to the October edition of our bulletin: a monthly one-stop shop for creative enterprises and individuals offering a raft of information on funding opportunities, networking, the latest useful reports and resources and practical support.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team



Creative East: Create Growth Programme

[The Creative East: Create Growth Programme](#) is a £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The programme is led by New Anglia Local Enterprise Partnership (LEP) in partnership with Greater Cambridgeshire and Peterborough Council, Norfolk County Council, Suffolk

County Council, and delivered by University of East Anglia (UEA) in partnership with Anglia Ruskin University (ARU), University of Suffolk (UoS) and Norwich University of the Arts (NUA).

This is a 12-week investment readiness and business support programme. Participants will be given a bespoke programme of specialist seminars, round table events, one-to-one expert mentoring, pitching sessions and networking events.

The programme will cover 'everything you ever needed to know' to get your business in shape to take on investment and grow. Participants will be offered exclusive access to key experts in their field, from the world of investment and creative industries.

To qualify your business must:

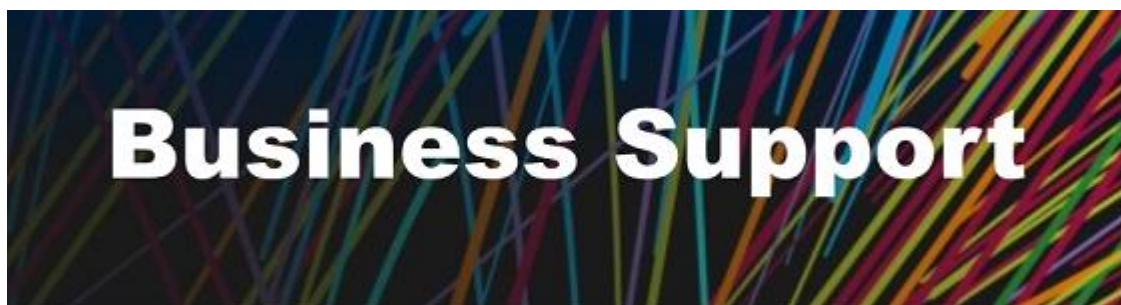
- Be revenue generating (not a start-up).
- Employ (directly or as freelancers) at least two full time equivalent staff.
- Fall within the DCMS definition of Creative Industries (film, tv, radio, photography, advertising, marketing, architecture, computer games, IT, software, publishing, music performing and visual arts).
- Creative East is particularly interested in applications from businesses in the gaming and film/TV industries.

To find out more and to register your interest, please visit: creativeeast.org.uk

Create Growth Programme Lunch & Learns

13 & 18 Oct 2023 - Online

Over the Autumn Innovate UK KTN will be hosting a series of webinars with sector experts to discuss aspects of commercialisation, business growth and investment across a range of creative industries sectors, including insights into protecting and managing intellectual property and wider legal considerations through to a range of business case studies. [Register here](#).



New Start-up Grant for Norfolk Businesses

The [Business & IP Centre Norfolk](#) in conjunction with [MENTA Business](#), have launched a new Business Start-Up Grant to help aspiring Norfolk business owners get their businesses up and running successfully.

Start-up and recently established small and micro businesses (trading for less than 24 months and under £250,000 projected first year turnover), based in Norfolk, may apply for grants of between £300 and £1,500 to assist with the purchase of equipment, stock, marketing or professional services that will kick-start establishing the business. Grants may be used to fund projects or activities costing in the range of £400 to £2,500, with a self-invested applicant contribution required of 25% (for projects of £400-£500), 30% (for projects of £501-£1,000) or 40% (for projects of £1,001-£2,500).

To find out more about the grant, email MENTA at heretohelp@menta.org.uk

Ukie's Mobile Games Growth Programme - in partnership with Barclays

The Mobile Games Growth programme is a dedicated and prestigious programme for a cohort of 10-15 CEOs and leaders of promising UK mobile games developers, with entrepreneurial outlooks, looking to improve their business skills and knowledge.

Participating businesses will: learn the vital skills required to scale their businesses, receive expert business advice and build their network with proven industry leaders.

Applications are open now and the programme starts on 15 November. [Read more](#). Join Ukie's drop-in session on the 18 October to speak with programme leaders directly. [Register here](#).

Deadline: 28 October 2023

Start, Build and Grow Business Programme

Start, Build and Grow is a FREE programme created for businesses in Ipswich, providing fully funded tailored support for participants to start and grow their enterprise and help to develop their business knowledge and skills.

The programme has been developed by Ipswich Borough Council in partnership with Business Growth Coaches Network, AMS Business Consultants and the University of Suffolk and is funded by the UK Shared Prosperity Fund. [Read more and apply here](#).

The Small & Mighty Enterprise Programme

Small Business Britain is excited to deliver the Small & Mighty programme to help grow small businesses with expert guidance and mentoring.

This six-week programme to supercharge sole traders and micro businesses, concludes with a growth plan to support the next year of business opportunity. It will be delivered entirely online, allowing access from anywhere in the UK with flexible learning enabling opportunities for all. [Sign up here](#) to find out about the next round of Small & Mighty programme.

Creative Enterprise Screen Sector Business Support Programmes

[Creative Enterprise Foundations](#) is an intense business development programme specifically designed to address very-early stage screen businesses including film & TV, games, animation, immersive, creative tech. **Applications open on 1 November 2023.**

[Creative Enterprise Scaling Up](#) is a brand new 5-month business development programme, to support companies working in the screen sector who are looking to develop and grow their business. **Applications open on 1 November 2023.**

[Creative Enterprise: Investment Readiness Programme](#) is designed to equip screen companies with the necessary tools and knowledge for securing various forms of investment, ranging from equity to debt and grants. **Applications open on 3 January 2024.**

[Sign Up to the Newsletter to find out more.](#)

British Business Banks Start Up Loan Scheme Administered by Nwes

Nwes is the Regional Business Support Partner in the East of England and London for the British Business Banks Start Up Loan scheme. Personal loans of between £500 - £25,000 are available for business purposes for a term of 1 to 5 years at a fixed rate of 6% per annum. Applicants must be over the age of 18 and be starting a new business or have been trading for up to 36 months. [Read more.](#)

Nwes offers all applicants a one day [Start Up Loan Virtual Workshop](#) to work alongside its trainers and network with other entrepreneurs whilst producing a business plan and cashflow.

Norfolk & Suffolk Innovation Grant Mentoring Project

Free [innovation mentoring and bid writing project](#), run by Norfolk County Council, Suffolk County Council and the New Anglia Local Enterprise Partnership (LEP). Innovation funding helps companies develop new products or markets. The project helps small to medium business owners or managers, including micro business owners and sole traders, who are based in Norfolk or Suffolk to secure the funding they need to develop their project ideas. [Register your interest.](#)

Apprenticeships Norfolk Support for Businesses

Apprenticeships Norfolk are committed to support Norfolk businesses who are looking to share their apprenticeship levy or those who are looking for additional apprenticeship funding through a levy transfer, encouraging circular economic benefits – keeping skills funding in Norfolk. [Find out more here.](#)

Free Mentoring Programme for Arts and Culture Businesses

Get Ready for Business Growth's mentoring programme is an Arts Council England funded scheme that gives you the chance to be mentored by a successful entrepreneur from the British Library BIPC's scale-up programme. You will be guided through the

challenging and rewarding process of running a high-growth business in the arts and culture sector. [Find out more.](#)

Help to Grow: Management Course with Norwich Business School

Help to Grow: Management is a 12-week applied course supporting managers and leaders of small and medium sized businesses. Delivered by Norwich Business School, the programme is accredited by the [Small Business Charter](#), with funding support from HM Government. The course costs £750 and will be delivered with a mix of virtual and face-to-face classes. [Register here](#) for the next course, beginning on 4 March 2024.

Broadland & South Norfolk Business Builder Programme

The Business Builder programme provides funding advice and training to help local businesses to grow and prosper together with investment and support for new and existing businesses to help aid the economic growth of South Norfolk and Broadland. [Read more.](#)

Each local authority receives separate funding allowing [Broadland District Council](#) and [South Norfolk Council](#) to support businesses from this programme.

The Business & IP Centre (BIPC) Norfolk

Supporting you from that first spark of inspiration to successfully starting and developing a business in Norfolk. The BIPC offers free and low-cost access to business intelligence, market research, one-to-one advice, workshops, networking and support. Visit the [BIPC Eventbrite page](#) for a full list of events.

New Anglia Growth Hub Free Business Support

[New Anglia Growth Hub's](#) business advisers offer free support and guidance for businesses, they can help you find out more about the latest Government schemes and a range of local initiatives and funding schemes.

Norwich Upcycling Exchange

Norwich BID has launched the [Norwich Upcycling Exchange](#), a website which connects businesses with Norwich waste producers to create a circular economy, providing a steady supply of free raw materials for enterprises and helping Norfolk businesses become more sustainable. Sign up to the [online directory](#) to offer or request materials.

Norfolk for Business Twitter @norfolkforbiz

The business support team [@norfolkforbiz](#) will keep you informed about grants, training and mentoring to help you grow your business.

Norfolk EXPERIENCE Providers' Facebook Group

Join the [Norfolk EXPERIENCE Providers' Facebook Group](#) to meet and collaborate with business owners and individuals across the county, who are developing experiences.



Programme Communications Coordinator (Create Growth Programme), UEA

Salary: £27,929 per annum, with an annual increment up to £34,308 per annum

Contract: Available immediately on a full-time, fixed term basis until 31 March 2025

[Apply Here](#)

Deadline 17 October 2023

Arts Development Manager - Norfolk County Council

Salary: £45,395 to £49,379 per annum (Scale L) (pro rata for part time)

Contract: Permanent, 22.2hrs per week

We are looking for a creative and energetic new Arts Development Manager to develop our highly respected and active Arts Service. The successful candidate will have experience at a senior level within the arts sector, will be used to working within a political environment, and with a diversity of partners. The successful candidate will also be experienced at bid writing, and have good knowledge of the current funding landscape within the cultural sector. Excellent communication and advocacy skills are also essential.

[Apply Here](#)

Deadline 25 October 2023

The Library Presents Spring 2024 - Open Call, Babylon Arts

The Library Presents programme currently has open calls for artists to suggest material for The Library Presents menu for Spring (May - mid-July) 2024. The spring season will include a mixture of indoor performances, predominantly in-person events at libraries. The fee is a maximum of £1000 per performance (excluding VAT) and £250 per workshop (excluding VAT). [Read more.](#)

Deadline for expressions of interest: midnight, 6 November 2023

Great Yarmouth Public Artwork Trail Opportunity for Submissions

Great Yarmouth Borough Council is commissioning submissions for a Public Art Trail, as

well as an open procurement opportunity for a 'landmark' sculpture to be installed as part of the public realm improvements to the Historic Market Place in Great Yarmouth.

- The Town Deal funded Public Art Trail will commission a minimum of 10 pieces of artwork for the agreed circular route; the maximum budget for each piece is £25,000.

- The 'landmark' sculpture to be installed within the historic Market Place is separate commission funded via Future High Streets Fund. The commission is for a sculpture and has a maximum budget of £50,000. More information can be found on the [GYBC website](#).

Submission Closing Date: 10 November 2023

Head East Campaign - Promote Your Events

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.

Norfolk Screen Online Database

[Norfolk Screen](#) is dedicated to promoting Norfolk as a screen-friendly county that showcases locations, talent, services & facilities within the region. [Sign up here](#).



Visit East of England & Partners Visitor Economy Conference

25 October 2023, 8:45 - 16:00, John Innes Centre, Norwich Research Park

This FREE conference will discuss the newly-introduced VisitEngland structure of Local Visitor Economy Partnerships and how the region can benefit from the opportunities these bring, as well as looking at how we can develop sustainable tourism in the East of England. The programme includes a range of workshops and masterclasses covering subjects such as skills and marketing, experiential tourism and working with the UK and international travel trade. [Book here](#).

Learning from Lowestoft: Fostering an Inclusive Cultural Heritage and Arts Industry Ecosystem

30 October 2023, 13:30 - 17:00, East Point Pavilion, Lowestoft

The Norfolk and Suffolk Culture Board is delighted to announce its latest Roving Summit,

hosted by First Light Festival CIC. Creatives and cultural and community organisations are invited to be part of the event, which will focus on People and Community a key theme of the Culture Drives Impact Manifesto, exploring how we can drive cultural participation in our communities. [Find out more and book.](#)

House South East Theatre Network Day 2023: Are You Relevant?

9 November, 11:00 - 16:00, Brixton House, London

Through a day-packed with inspirational speakers, training sessions and conversations with other arts professionals, Network Day 2023 aims to help you find the opportunities to better understand the needs and interests of your audiences and how to craft a programme of events which both excites and better represents them. This Free event is open to all arts professionals working within a house network venue or a venue interested in joining the network. [Book here.](#)

ART // TECH // PLAY Programme, Collusion

The ART // TECH // PLAY programme supports artists and creatives to build confidence and knowledge of creative technologies in a practice-led way, leading to the development of new creative practice, ideas, and networks. [Find out more.](#)

FREE ATP LIVE events

[06 Nov // Norwich - Norwich Theatre](#)

[05 December // King's Lynn - White Barn](#)

ATP WORKSHOPS, tickets £6 to £10.

[14 Nov // Intro to creative sound recording // King's Lynn](#)

Introduction to the Creative Industries

Date: Begins Wednesday 15th November for 5 weeks at The Workshop, King's Lynn

The Workshop is excited to announce the launch of its 2023 Introduction to the Creative Industries Programme. ICI is a free course for 16-25-year-olds which will introduce learners to the wide variety of work and roles that exist within the creative industries and support them to take their next steps into training or work. [Read more and book here.](#)

Design for Planet Festival 2023

17 and 18 October, University of East Anglia

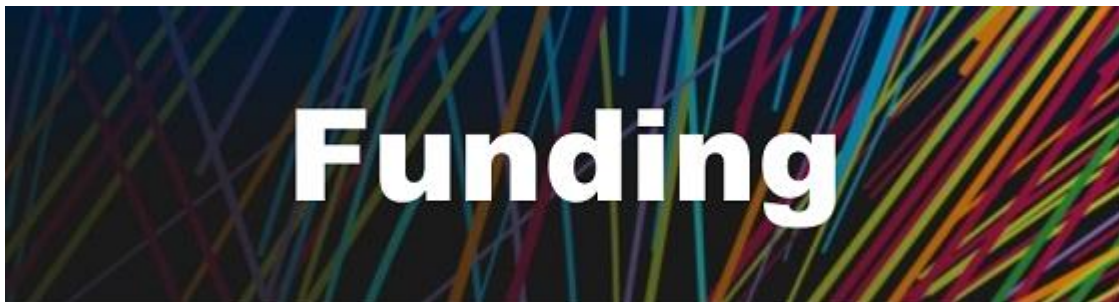
You can now book your free, virtual spot for the Design Council's Design for Planet Festival. Or you can join them live from the University of East Anglia on 17 and 18 October to hear from over 60 cross-industry experts as they come together under this year's theme COLLABORATE. Discover some of the world's most inspiring voices in design and sustainability. [Read more.](#)

Craft Council Business Booster Sessions

Is there an aspect of your craft business that you are struggling to resolve? The Crafts

Council has been supporting makers and small craft businesses for 50 years. If you need some advice book a session with their Business Skills team (cost £60), there are a limited number of sessions available each month. [Read more.](#)

Regular Events are run by the following organisations, click on the links to find out more. [AMA \(Arts Marketing Association\)](#) | [Artsadmin](#) | [Association for Cultural Enterprises](#) | [Creative Enterprise](#) | [Company Concentric](#) | [itc: independant theatre council](#) | [Norfolk Chambers of Commerce](#) | [Suffolk Growth](#) | [The Audience Agency](#) | [The Hour Collective](#) | [Thriving Communities](#) | [UEA Live](#) |



Suffolk - UK Shared Prosperity Fund: Business Grant Scheme

Grants of between £5,000 and £10,000 are available to support small and medium-sized enterprises in Suffolk to grow and become more productive, to encourage innovation and to become more environmentally sustainable, as part of the wider UK Shared Prosperity Fund programme. [Read more.](#)

Businesses wishing to apply or for further guidance and support should first contact New Anglia Growth Hub to discuss their project ideas, email: info@newangliagrowthhub.co.uk

Creative Growth Finance II Fund

Creative UK and Triodos Bank have launched the new £35 million Creative Growth Finance II fund to offer loans of £100,000 to £1m that will help businesses to grow. The fund is aimed at established creative industries businesses working in Film, TV, Media, Immersive and Video Games, Advertising & Marketing, Digital & Creative Tech, Creative Software Solutions, Fashion, Architecture, Music and Publishing in the United Kingdom who are looking to scale-up and grow. [Read more.](#)

Creative Enterprise Business Builder Grants

Business Builder grants of up to £2,500 are designed to support companies who work in moving image for storytelling, spanning film television, games, animation and immersive industries. The grants can be used to subsidise work with a consultant to build meaningful connections and create opportunities for business growth. [Read more.](#)

DCMS UK Games Fund Content Fund

Creative developers and start-up games studios in the UK can bid for grants to turn their new video game ideas into market leaders. Funding can be used for staff and contractor costs for hands-on development activity. £5 million is available over 18 months (from September 2023) to get games ready to release. Individual grants of between £50,000 and £150,000 will be awarded. [Read more.](#)

Video Games Tax Credit Loan, Barclays

Available for both TV & film, as well as Video Game Development Companies, Tax Credit Loans enable you to receive advance funds against future tax credits you will receive from HMRC. There is a minimum lending value of £100,000, up to 90% of the tax credit amount (subject to status). The usual term of this lending product is under 12 months. [Read more.](#)

Breckland Council Meanwhile Enterprise Grant Scheme

As part of the Meanwhile Enterprise Grant Scheme, Breckland Council are offering business support and financial incentives to local businesses who are looking to occupy empty commercial premises in and around its market towns. It's developed 3 packages under the current programme which include grants of between £4,000 and £10,000 depending on the package. [Read more.](#)

Babergh & Mid Suffolk Business Innovation Support Scheme

The Business Innovation Support Scheme is designed to specifically support local businesses by increasing productivity and encouraging economic growth. There are 4 new grants that will help local businesses from start-up to expansion:

- Enterprise & Innovation Fund (up to £5,000)
- Growth & Increased Productivity Fund (up to £2,500)
- Environmental Sustainability Fund (up to £2,500)
- High Street Premises Enhancement Fund (up to £2,500)

The minimum application value is £500 and any grant will need to be matched with an equal sum of money. [Read more.](#)

North Norfolk - UK Shared Prosperity Fund: Rural Business and Communities Grant

Grants are available to local enterprises (£10,000 - £100,000) in North Norfolk to invest in capital projects, such as the refurbishment of buildings, small capital build projects or the purchase of equipment, tools or machinery to expand growth, move towards net zero or diversify business activity. [Read more.](#)

Applications are on a first-come, first-served basis.

Growth Works Revenue Grants, HM Government

Revenue Grants of up to £20,000 are available to SMEs in Cambridgeshire and

Peterborough to support the costs of commissioning external support that is currently acting as a direct barrier to business growth. [Read more.](#)

Goldsmiths' Company Business Catalyst (Small) Grants

Grants of up to £1,000 are available to self-employed, sole traders or micro businesses in the jewellery, silversmithing and allied industries to help them grow. [Read more.](#)

Deadline: 15 October 2023

eBay's Circular Fashion Innovators Fund

Funding is being offered to help UK-based small firms specialising in pre-loved fashion solutions to access new technology and deliver innovative solutions. This programme is provided through a partnership between eBay UK and the British Fashion Council. Successful applicants will receive up to £25,000 in funding to grow their business access to a bespoke mentoring programme and networking opportunities. [Read more.](#)

Deadline: 20 October 2023

UnLtd - Awards for Social Entrepreneurs

Funding and specialist support are available for UK social entrepreneurs to help them develop as social leaders, and to start up or grow their idea for a social venture. Including: Start Up funding of between £500 and £8,000 and Scaling Up funding of up to £18,000. [Read more.](#)

Deadline: 30 December

Development Grant and Support, Broadland District Council

Grant funding to encourage and support the growth and development of established micro businesses and SMEs within the Broadland district. Grants of up to £5,000 are available (up to 50% of eligible costs). [Read more.](#)

Build Up Grant and Support, Broadland District Council

Grant funding of up to £1,000 to encourage and support entrepreneurs with the development of newly started businesses within the Broadland district. [Read more.](#)

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here.](#)

Support from the Arts Council

[National Lottery Project Grants](#)

[Developing Your Creative Practice Fund](#)

New Anglia Growth Hub Finance and Funding

The [Growth Hub](#) has access to experts and suppliers across a number of different funding approaches for various industries or projects.



Suffolk Culture Network

The Suffolk Culture Network is a collective of organisations and individuals working in Suffolk delivering communications, marketing and audience development in the cultural sector. To join email thomas.beese@suffolk.gov.uk

Next meeting: 22 November 2023, 2-3pm - To access the Teams link for this meeting, [click here](#).

Norfolk Black and POC Creatives Network

[Norfolk's Black & POC Creatives Network](#) provides mutual support for artists & creatives living in the region, allowing members to meet others, collaborate, share resources, and discuss what the community needs to grow and thrive. [Click here to join](#).

Emerging Creatives Professional Network - FLOCK!

[FLOCK](#) is a free creative network for those aged 18-25, emerging onto the arts and cultural scene in Norfolk, Suffolk and Cambridgeshire. If you, or someone you know, wants to meet like-minded creatives, gain new professional local contacts, and hear about creative career opportunities and get access to exclusive commissions, then check FLOCK out!

Norfolk & Waveney Arts and Health Collaborative

[Norfolk & Waveney Arts and Health Collaborative](#), led by UEA and NUA, is a network of creative arts, culture and heritage organisations supporting health, care, and wellbeing. The project is creating a database of organisations (Universities, Arts Organisations, Charities, Businesses, Freelancers etc.), projects, activities and funding streams for creative arts and health in the Norfolk and Waveney area. [Click here to join the database](#).



Resources

The Creative PEC, the RSA and Arts Council England Announce New Partnership to Grow the Creative Sector

Arts Council England, the Creative Industries Policy & Evidence Centre (Creative PEC) and the Royal Society of Arts (RSA) will work together to look at the skills, policies and investment needed to achieve and sustain growth in the creative sector, across the whole country, through the establishment of 'Creative Corridors'. It will report back in March 2024. [Read more.](#)

UAL leads commission to keep UK's creative industries globally competitive

University of the Arts London (UAL) is leading a commission, the first in a programme of ongoing research, to understand how to ensure the UK's creative industries remain globally competitive and are recognised as a crucial soft-power asset, valued for the significant benefits they offer. The outcome, to be authored by Creative Industries expert Eliza Easton, will provide concrete proposals in the areas of trade, migration, and foreign policy. It is scheduled for publication in late Spring 2024. [Read more.](#)

Norfolk Arts Service: The Arts in Norfolk an Overview 2021-22

Norfolk Arts Service's latest annual report has been written to advocate for the role, value and contribution of the arts in Norfolk and to illustrate the significant economic, social and health-related impacts achieved by sustained Norfolk County Council arts investment. The report highlights the outstanding contribution that our arts organisations, community arts groups and artists have made over the last year. [Read the report here.](#)

CULTURE DRIVES IMPACT: The Norfolk and Suffolk Culture Board Manifesto

This Manifesto sets out the shared ambition of the Norfolk and Suffolk Culture Board (NSCB) for culture to drive impact as we recover from the Covid-19 pandemic and as we foster opportunities for long-term renewal. The Manifesto and New Anglia LEP Cultural Strategy Evidence Report can be [downloaded here.](#)

StartEast Resources

The StartEast website lists business support providers via our [Resources page](#), as well as information about events, funding and opportunities on our [Latest News page](#). It's free to join our [Directory](#) of cultural enterprises in Norfolk and Suffolk.

Sign Up to the Suffolk Cultural & Creative Newsletter

Suffolk Arts Service produces a regular regional newsletter for the arts, which hopes to disseminate the latest information and support for the cultural sector. [Sign up here](#)

Join the Norfolk Arts Forum

Norfolk Arts Forum, a free membership organisation with more than 1,000 members and an annually elected Executive Committee, send out a weekly e-bulletin every Friday, including, arts and cultural jobs, opportunities, training and funding. To join email arts@norfolk.gov.uk



Norfolk County Council



Suffolk
County Council

NEWANGLIA
Local Enterprise Partnership
for Norfolk and Suffolk

StartEast Website: starteast.co.uk

StartEast Facebook: facebook.com/StartEast

StartEast Twitter: [@Start_East](https://twitter.com/Start_East)

Banner Design: Yellobelly