



StartEast November Bulletin

Welcome to the November edition of our bulletin: a monthly one-stop shop for creative enterprises and individuals offering a raft of information on funding opportunities, networking, the latest useful reports and resources and practical support.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team



Creative East: Create Growth Programme

[The Creative East: Create Growth Programme](#) is a £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The 12-week package offers participants a bespoke programme of specialist seminars, round table events, one-to-one expert mentoring, pitching sessions and networking events, covering everything you ever needed to know to get your business in shape to

take on investment and grow. Participants will be offered exclusive access to key experts in their field from the world of investment and creative industries.

To find out more and to register your interest, please visit: creativeeast.org.uk

The programme is led by New Anglia Local Enterprise Partnership (LEP) in partnership with Greater Cambridgeshire and Peterborough Council, Norfolk County Council, Suffolk County Council, and delivered by University of East Anglia (UEA) in partnership with Anglia Ruskin University (ARU), University of Suffolk (UoS) and Norwich University of the Arts (NUA).

Create Growth Programme Cohort 3: Peterborough - Open for Applications

This FREE 12-week programme of Create Growth workshops for Peterborough businesses will provide exclusive access to industry leaders, sought-after advice, and tailored guidance. Connecting creative businesses with the resources, experts, and knowledge they need to grow. The Peterborough cohort runs from February to May 2024.

[Read more.](#)

Submit your [Expression Of Interest](#) form before the deadline on 22 December 2023, and finish your application before 12 January 2024.

DCMS Create Growth Programme Competition 2: Investor Partnership

UK registered creative SMEs within appointed regions (including Norfolk, Suffolk and Cambridgeshire), can apply for grant funding, of between £100,000 and £750,000, to provide creative business with targeted support for innovations and access to investment to unlock their potential for growth. [Read more.](#) A recording of the webinar briefing event for the fund can be [viewed here](#)

Deadline: 10 January 2024

If you are interested in applying for this fund you may be eligible for support from the **Norfolk & Suffolk Innovation Grant Mentoring Project.**

Run by Norfolk County Council, Suffolk County Council and the New Anglia Local Enterprise Partnership (LEP) the free [innovation mentoring and bid writing project](#) helps small to medium business owners or managers, including micro business owners and sole traders, who are based in Norfolk or Suffolk to secure the funding they need to develop their project ideas. [Register your interest.](#)

Attend the [FREE Innovation Funding webinar on 23 November from 12:00 - 13:30](#) to find out more. [Register here.](#)

Business Support

New High Growth Network Programme to Help Your Business Grow

The High Growth Network (HGN) programme is a brand new, fully funded New Anglia Growth Hub scheme designed to help small businesses in Norfolk and Suffolk learn critical business skills and create strong networks with like-minded peers. Upon completion, businesses will have produced their own actionable business plan to support their high growth over the coming 12 months. Any industry is welcome. [Find out more and register your interest.](#)

New Start-up Grant for Norfolk Businesses

The [Business & IP Centre Norfolk](#) in conjunction with [MENTA Business](#), have launched a new Business Start-Up Grant to help aspiring Norfolk business owners get their businesses up and running successfully.

Start-up and recently established small and micro businesses (trading for less than 24 months and under £250,000 projected first year turnover), based in Norfolk, may apply for grants of between £300 and £1,500 to assist with the purchase of equipment, stock, marketing or professional services that will kick-start establishing the business. Grants may be used to fund projects or activities costing in the range of £400 to £2,500, with a self-invested applicant contribution required of 25% (for projects of £400-£500), 30% (for projects of £501-£1,000) or 40% (for projects of £1,001-£2,500).

To find out more about the grant, email MENTA at heretohelp@menta.org.uk

Creative Enterprise Screen Sector Business Support Programmes

[Creative Enterprise Foundations](#) is an intense business development programme specifically designed to address very-early stage screen businesses including film & TV, games, animation, immersive, creative tech. **Deadline 4 December 2023.**

[Creative Enterprise Scaling Up](#) is a brand new 5-month business development programme, to support companies working in the screen sector who are looking to develop and grow their business. **Deadline 4 December 2023..**

[Creative Enterprise: Investment Readiness Programme](#) is designed to equip screen companies with the necessary tools and knowledge for securing various forms of investment, ranging from equity to debt and grants. **Applications open on 3 January 2024.**

Help to Grow: Management Course with Norwich Business School

Help to Grow: Management is a 12-week applied course supporting managers and leaders of small and medium sized businesses. Delivered by Norwich Business School, the programme is accredited by the [Small Business Charter](#), with funding support from HM Government. The course costs £750 and will be delivered with a mix of virtual and face-to-face classes. [Apply here](#) for the next course, beginning on 4 March 2024.

Digital Springboard - Helping Businesses in East Suffolk

The new Digital Springboard programme launched by MENTA, on behalf East Suffolk Council, offers free digital support to businesses in East Suffolk who may need help with creating or improving their website, online shop or social media presence. [Read more.](#)

Visit the [Latest News](#) and [Resources](#) pages of the StartEast website for more information about ongoing support and opportunities.



Norfolk Film Office 2 Year Pilot Project Tender

Total value of contract £90,000

Norfolk County Council are funding a two-year Norfolk Film Office pilot project. The integrated film office will work with all Norfolk's public sector agencies, the private screen sector and associated bodies to provide a front door for film enquiries, proactive promotion of Norfolk and its assets as film locations and the development of databases of locations, crew and facilities. The project aims to support an increase in filming days within Norfolk and the creation of a dynamic and growing screen sector cluster. [Read more.](#)

Deadline: 23 November 2023 (10:50am)

Broadland and South Norfolk Business Awards Open for Nominations

Nominations are open for the 2024 Broadland and South Norfolk Business Awards celebrating the amazing array of successful businesses in both districts. The awards ceremony will take place on 5 March 2024 at Norwich City Football Club. [Enter the Business Awards here](#) (nominations close at 11:59pm on 15 December 2023).

Free digital training programme 2024 & Circular by WCCE x Making Design Circular

World Crafts Council Europe (WCCE) in collaboration with Making Design Circular (MDC), is pleased to announce the launch of a new mass open online course (MOOC) Circular by WCEE x MDC with Katie Treggiden on circularity and sustainability, and is geared towards makers, craftspeople, innovators, designers, creatives and stakeholders, both within the cultural and creative industries and beyond. [Read more.](#)

Screen Skills: Apply now for Trainee Finder 2024-25

Are you looking to start your screen journey? Trainee Finder is ScreenSkills' flagship new entrant programme offering paid placements across a range of roles in film and TV production. Read more about the programme and apply to take part. [Read more.](#)

Creative Enterprise Screen Growth Course

A FREE dynamic and innovative self-paced online course designed to empower creative entrepreneurs in the screen industry. This course, Created by Creative Enterprise, funded by the BFI and the National Lottery, will equip participants with the essential knowledge and skills needed to thrive in the creative business landscape, providing the key building blocks for a successful and sustainable screen enterprise. [Read more.](#)

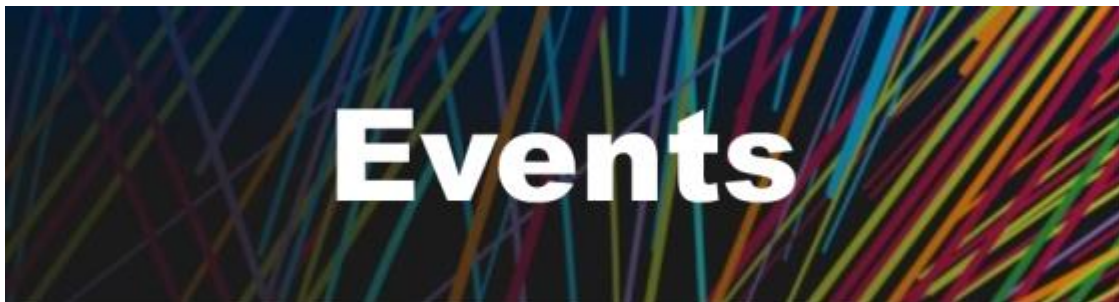
Creative Health Survey

Calling all individuals and communities working in music, dance, visual arts, crafts and spoken word as well as heritage and museum engagement! Last chance to have your say: Creative Health Survey. [Complete the survey here.](#)

Survey Deadline: 4pm, 14 November 2023

Head East Campaign - Promote Your Events

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.



Creative Catalyst Challenge Fund: Ask The Team Q&A

16 November 2023, 11am, online via Zoom

Join Innovate UK for an insightful event discussing the [Creative Catalyst Challenge Fund!](#)
Learn about the grants up to £250,000 and get your queries answered by the team.
[Register here.](#)

Film Festival Strategies, Norwich Film Festival 2023

17 November 2023, 16:00 - 17:00, Cinema City, Norwich. Cost: £3.96

A panel with industry leading Festival Formula, discussing all things film festivals. A must for any filmmaker! [Book here.](#)

Building Accessibility & Neurodiversity Into Your Comms & Marketing, Norfolk BIPC

23 November 2023, 18:00 - 19:00, online

This FREE webinar via Zoom will deliver insight into the importance of including accessibility tools and designing for neurodiverse audiences in order to reach a wide range of potential clients. Design that benefits more than a small core audience. [Book here.](#)

ART // TECH // PLAY Programme, Collusion

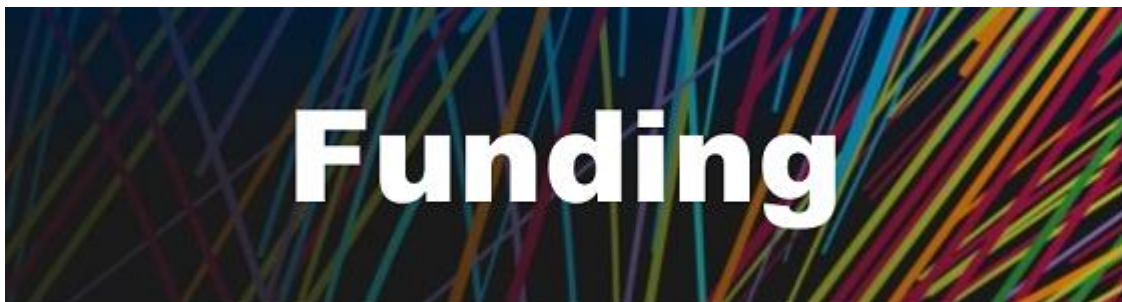
The ART // TECH // PLAY programme supports artists and creatives to build confidence and knowledge of creative technologies in a practice-led way, leading to the development of new creative practice, ideas, and networks. [Find out more.](#)

FREE ATP LIVE events

[05 December // King's Lynn - White Barn](#)

ATP WORKSHOPS, tickets £6 to £10.

[14 Nov // Intro to creative sound recording // King's Lynn](#)



Innovate UK Creative Catalyst: AI in the Music Industry Competition

UK registered businesses can apply for grants to fund projects that develop new innovative products and services for the UK music industry. Up to £1 million has been allocated to fund industrial research projects. Each project's total costs must be between £100,000 and £250,000. [Read more.](#)

Deadline: 22 November 2023

Innovate UK Creative Catalyst Challenge Fund

Grants of up to £250,000 are available for businesses in the creative industries to fund the research and development of an innovative new product, system or process that decarbonises or reduces waste within the creative industries. [Read more.](#)

Deadline: 27 November 2023

King's Lynn & West Norfolk Love Your Town Grant Scheme

Your community group or business can apply for a grant of up to £1,000 to bring your ideas and initiatives to life and help generate footfall and activity into the local town centres of Downham Market, Hunstanton and Kings Lynn. [Read more.](#)

Deadline 8 December 2023

UnLtd - Awards for Social Entrepreneurs

Funding and specialist support are available for UK social entrepreneurs to help them develop as social leaders, and to start up or grow their idea for a social venture. Including: Start Up funding of between £500 and £8,000 and Scaling Up funding of up to £18,000. [Read more.](#)

Deadline: 30 December 2023

Goldsmiths' Company Business Catalyst (Large) Grants

Two grants of up to £7,000 each are available to support jewellers, silversmiths and allied industry practitioners in the UK to grow their business, develop their skills and expand their business knowledge. [Read more.](#)

Deadline: 15 January 2024

Youth Music NextGen Fund

Grants of up to £2,500 are available to young creatives in the UK (18-25 year olds and under-30s who identify as d/Deaf or disabled) to help them take a step forward to participating in and changing the music industries. [Read more.](#)

Deadline: 19 January 2024

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here.](#)

Visit the [Latest News](#) and [Resources](#) pages of the StartEast website for more information about ongoing funding support.

Resources

Making the Creative Majority Report

'Making the Creative Majority' analyses 'What Works' to support equity, diversity and inclusion in creative education and identifies critical points for intervention for the creative industries, education providers and policymakers to ensure the UK's creative industries are inclusive and equitable. [Read the report here.](#)



Norfolk County Council



Suffolk
County Council

NEWANGLIA
Local Enterprise Partnership
for Norfolk and Suffolk

StartEast Website: starteast.co.uk

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StartEast Twitter: [@Start_East](https://twitter.com/Start_East)

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