



StartEast February Bulletin

Welcome to the February edition of our bulletin: a monthly one-stop shop for creative enterprises and individuals offering a raft of information on funding opportunities, networking, the latest useful reports and resources and practical support.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast newsletters and bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team



Creative East: Create Growth Programme

[The Creative East: Create Growth Programme](#) is a £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The 12-week package offers participants a bespoke programme of specialist seminars, round table events, one-to-one expert mentoring, pitching sessions and networking events, covering everything you ever needed to know to get your business in shape to

take on investment and grow. Participants will be offered exclusive access to key experts in their field from the world of investment and creative industries.

To find out more and to register your interest, please visit: creativeeast.org.uk

Autumn Cohort 2024 - Open for Applications

This FREE 12-week programme of workshops running in Autumn 2024 takes place at Anglia Ruskin University in Peterborough. Businesses will receive exclusive access to industry leaders, sought-after advice, and tailored guidance. Connecting creative businesses with the resources, experts, and knowledge they need to grow. [Read more.](#)

Submit your application before September 2024.

Innovate UK Creative Catalyst 2024 Competition

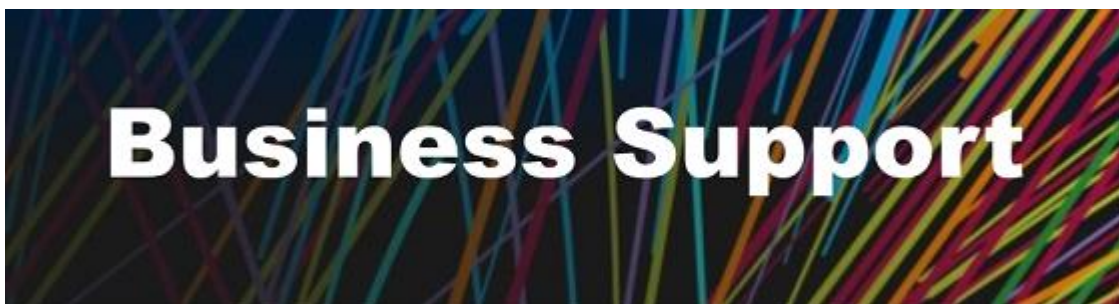
UK registered micro or small businesses in the creative industries sector can apply for grants of up to £50,000, coupled with a package of tailored support, to grow their business. [Read more.](#) **Deadline: 6 March 2024 (11:00)**

[Creative Catalyst: Online Grant Writing Workshop](#) - 28 February 2024, 10.30 - 12.30.

Norfolk & Suffolk Innovation Grant Mentoring Project

If you are interested in applying for the [Creative Catalyst 2024 Competition](#) you may be eligible for support from the [Norfolk & Suffolk Innovation Grant Mentoring Project](#).

Run by Norfolk County Council, Suffolk County Council and the New Anglia Local Enterprise Partnership (LEP) the free innovation mentoring and bid writing project helps small to medium business owners or managers, including micro business owners and sole traders, who are based in Norfolk or Suffolk to secure the funding they need to develop their project ideas. [Register your interest.](#)



Going International? BIPC Norfolk Event

5 April 2024, 10:30 - 12:30, Norfolk and Norwich Millennium Library

Free session explaining how the Department for Business and Trade (DBT) supports and promotes British businesses to grow and export, with Leszek Wysocki, Trade Advisor for the DBT. [Register here.](#)

Help to Grow: Management Course with Norwich Business School

Help to Grow: Management is a 12-week applied course supporting managers and leaders of small and medium sized businesses. Delivered by Norwich Business School, the programme is accredited by the [Small Business Charter](#), with funding support from HM Government. The course costs £750 and will be delivered with a mix of virtual and face-to-face classes. [Register here](#) for the next course, beginning on 4 March 2024.

Visit the [Latest News](#) and [Resources](#) pages of the StartEast website for more information about ongoing support and opportunities.



Open Call for Artist in Residence 2024-2025 - The Halls, Norwich

We are excited to announce an open call for a designer or graphic artist who can research the fascinating history of the Halls and tell its stories through text and images. Fee: £3,500. [Read more](#). **Deadline 21 February 2024**

Cultural Consultancy Firm Sought to Produce a Cultural and Heritage Strategy for King's Lynn and West Norfolk

Borough Council of King's Lynn and West Norfolk are in the process of procuring an organisation to help them and work with their communities to prepare a cultural and heritage strategy for King's Lynn and West Norfolk. [Read more](#). Please email procurementtenders@west-norfolk.gov.uk to request a copy of the RFQ.

Julie's Bicycle: Creating Now For The Future - Paid Opportunity

Julie's Bicycle is looking for a group of freelancers to join Creating Now For The Future - a new steering group that will co-design resources on sustainable, ethical & responsible practice tailored for individuals making creative work. [Read more](#).

Deadline 04 March 2024

Norfolk Arts Awards 2024 Open for Nominations

The Norfolk Arts Awards is a celebration of the very best of arts and culture from around the county. Industry professionals are invited to nominate candidates for the 11 award

categories. To be eligible for a Norfolk Arts Awards the project, organisation, or practise must be based in Norfolk. [Read more](#). Email events@autumnfestivalofnorfolk.org.

Deadline for Nominations: 15 March 2024, 5pm

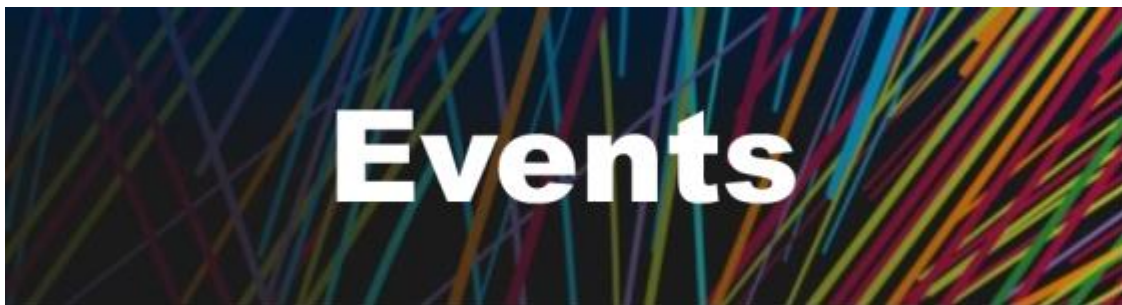
DEBACE 2024 Deutsche Bank Awards for Creative Entrepreneurs

DBACE supports visionary creative entrepreneurs over 18 who are driven by a mission to build and sustain social value through their enterprise. 5 winners will share the £60,000 prize fund plus a year of tailored business support from [MeWe360](#). [Read more](#).

Applications open on 31 January 2024

Head East Campaign - Promote Your Events

The [Head East campaign](#) showcases the vibrant arts, culture and heritage in Norfolk and Suffolk through an online events calendar, bespoke itineraries, and curated social media content. List your [events](#) and [attractions](#) for FREE on the Visit East of England website.



SyncNorwich

SyncNorwich is Norwich's Tech and Startup community, bringing entrepreneurs, designers, marketers, business people and developers together. It holds startup pitches, showcasing 4 new startups every 2 months, and startup workshops on alternate months. [Read more](#).

Upcoming events: [Norwich Startup Stories](#) - 19 February 2024, 16:30-19:00, Fuel Studios, Norwich

Norfolk Game Developers

Norfolk Game Developers are a welcoming community for local game creators of all experience & backgrounds. [Read more](#).

Upcoming Events:

[February Meetup @ Norwich University of the Arts!](#) - 27 February 2024, 18:45-20:45, NUA Duke Street, Norwich

[March's Show and Tell at Artlist!](#) - 26 March 2024, 19:00-21:00, Artlist (FXHome) Offices, Norwich

Moving Forwards CPD Programme for Movement Artists

Moving Forwards is a 6 month CPD programme run by [Movement Connects](#), a network for Movement Artists in East Anglia. Sessions take place on: 23 March, 21 April and 12 May. [Book here](#).

Moving Forwards - Financial Literacy series

An online Financial Literacy workshop series delivered by Sara Wookey as part of the Moving Forward programme. [Book here](#).

Mental Wellbeing and Finances - 5 March 2024, 10:00 - 12:00

Being and staying debt free - 9 April 2024, 10:00 - 12:00

Financial Goals and Vision - 7 May 2024, 10:00 - 12:00

Norfolk County Council Bid Writing Workshops

Starting on 31 January, NCC will be holding online bid writing workshops from 11:00 to 15:00 on the last Wednesday of every month, throughout 2024. The workshops include sample bids and an exploration of how to design outcomes for social impact. Contact graham.phillips@norfolk.gov.uk if you are interested in attending.

FUSE 2024

FUSE 2024 is Collusion's new collective of young creatives (age 17-30). Members will become 'colluders' in Collusion's work, join a creative community and gain industry insights and career support. Starting on 30 January FUSE 2024 will meet monthly on Tuesday evenings at the White Barn, King's Lynn. [Register here](#).

ART // TECH // PLAY Programme, Collusion

The ART // TECH // PLAY programme supports artists and creatives to build confidence and knowledge of creative technologies in a practice-led way, leading to the development of new creative practice, ideas, and networks. [Find out more](#).

Upcoming Events

[ART // TECH // PLAY LIVE NORWICH - 18:00 - 20:30, 5 March 2024, Norwich University of the Arts](#)

A Life in Brand

Tuesday 27 February, 18:00, The Forum, Norwich

A conversation with Robert Jones a Brand Strategy Expert and founder of [Brandland](#), an organisations which brings together a community of brand managers, strategists, designers, marketers - and anyone working with or interested in brands and branding, in and around Norwich. [Book here](#).

Creative Catalyst Peer Network: Grant Writing Workshops

28 February 2024, Online

Are you a digital or creative business thinking about applying for the Innovate UK grant?

This session will cover tips and advice on writing a successful grant application, hosted by Richard Foggie, Knowledge Transfer Manager, Digital Economy and Internet of Things, Innovate UK. [Register here](#).

The Big Creative UK Summit 2024 - Virtual Co:Labs

7-8 March 2024, 9:30-17:00, Online, Pay What You Can or Free

Join Creative UK to hear how creative leaders, entrepreneurs, and organisations are harnessing technologies to carve out our shared future, utilising the power of creativity to adapt, build resilience, forge innovations and impact society. [Book here](#).



Babergh and Mid Suffolk - Rural England Prosperity Fund Grants

Three new grant schemes providing capital grants of between £5,000 and £10,000 to small businesses, visitor economy organisations and community organisations in the district's rural areas:

[Apply to the Rural Business Growth Fund](#)

[Apply to the Rural Culture & Creativity Fund](#)

[Apply to the Rural Communities Fund](#)

UK Games Prototype Fund

This fund is open for expressions of interest (EOI) from those who want to be invited to apply for the next round. Established companies with a game development project at an early stage can apply for grants up to £30,000, if invited. [Read more](#).

Cambridge, Huntingdonshire and South Cambridgeshire - Green Business Impact Programme

This scheme provides grants of up to £5,000 to support local SMEs based in Cambridge, South Cambridgeshire or Huntingdonshire in their efforts to reduce carbon emissions, lower utility expenses, and embrace sustainable practices, as part of the wider UK Shared Prosperity Fund programme. [Read more](#). **Applications are accepted on a rolling basis.**

The Prince William BAFTA Bursary

Bursaries of up to £2,000 is available to help assist junior creatives with the costs of

progressing their career in film, games or television. [Read more.](#)

Deadline: 29 February 2024

Fenland Start-up Business Support Programme

A programme of support, including grant funding of up to £10,000, for Fenland businesses in Cambridgeshire that have been operating for less than 12 months, as part of the wider UK Shared Prosperity Fund programme. [Read more.](#)

Deadline for Expressions of Interest: 29 February 2024

Bloomberg Philanthropies – Digital Accelerator Programme

Grants of up to £150,000 are available for not-for-profit cultural organisations across the UK to invest in and strengthen digital infrastructure. [Read more.](#) **Deadline 13 March 2024**

UnLtd - Awards for Social Entrepreneurs

Funding of up to £18,000 and specialist support are available for UK social entrepreneurs to help them develop as social leaders, and to start up or grow their idea for a social venture. [Read more.](#) **Deadline 31 March 2024**

Grants 4 Norfolk

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available. [Register here.](#)

Visit the [Latest News](#) and [Resources](#) pages of the StartEast website for more information about ongoing funding support.



Creative PEC State of the Nations Research Series

Creative PEC's new 'State of the Nations' series, uses the latest data to inform policymakers on how best to support the creative sector across four thematic areas. The first report 'Geographies of Creativity' shines a light on the role of microclusters in the creative industries, and explains why creative clusters are good targets for intervention and investment, and a key engine for economic growth in the UK. [Read more.](#)



Norfolk County Council



Suffolk
County Council

NEWANGLIA
Local Enterprise Partnership
for Norfolk and Suffolk

StartEast Website: starteast.co.uk

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