



## StartEast March Bulletin

Welcome to the March edition of our bulletin: a monthly one-stop shop for creative enterprises and individuals offering a raft of information on funding opportunities, networking, the latest useful reports and resources and practical support.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast bulletins can [sign up](#) on our website.

If you would like to contact us please email [starteast@norfolk.gov.uk](mailto:starteast@norfolk.gov.uk)

The StartEast Team

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## Creative East: Create Growth Programme

The [Creative East: Create Growth Programme](#) is a £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The 12-week package offers participants a bespoke programme of specialist seminars, round table events, one-to-one expert mentoring, pitching sessions and networking events, covering everything you ever needed to know to get your business in shape to

take on investment and grow. Participants will be offered exclusive access to key experts in their field from the world of investment and creative industries.

To find out more and to register your interest, please visit: [creativeeast.org.uk](https://creativeeast.org.uk)

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### **Autumn Cohort 2024 - Open for Applications**

This FREE 12-week programme of workshops running in Autumn 2024 takes place at Anglia Ruskin University in Peterborough. Businesses will receive exclusive access to industry leaders, sought-after advice, and tailored guidance. Connecting creative businesses with the resources, experts, and knowledge they need to grow.

**Submit your application before September 2024.**

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### **EDP Norfolk Business Festival - 15-26 April 2024**

LOCALiQ is proud to bring the Norfolk business community the first ever EDP Norfolk Business Festival 2024. Sponsored by Norse and supported by Norfolk Chambers of Commerce and Norwich BID.

The festival runs from the 15 – 26 April 2024, with two weeks of free to attend Norfolk business events taking place, bringing sectors together, raising visibility of Norfolk brands, and importantly sharing information to help Norfolk to continue to thrive.

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### **Elevate Earned Income Programme**

A new programme from AFP in partnership with the [Association for Cultural Enterprises](#) and [Baker Richards](#), will help you to advance your earned income strategy and approach income generation in new ways.

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### **Cause4 Power Hour Scheme**

The FREE Power Hour scheme gives registered charities and CICs a dedicated hour of consultancy support, with expert guidance from one of Cause4's Senior Consultants. Whether your focus is on income generation, fundraising strategy, or addressing governance challenges, Cause4 can assist you.

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### **Start-up Business Training Programme**

Free business training programme for those looking to start their own business or go self-employed in Norfolk. Delivered by MENTA Business, sessions are running at Norwich Millennium Library during April:

[Start-up: Marketing](#) - 17 April, 10:00 - 14:00

[Start-up: One-to-one Business Support](#) - 17 April, 15:00

[Start-up: Bookkeeping](#) - 23 April, 10:00 - 14:00

[Start-up: Journey to net zero](#) - 29 April, 10:00 - 11:30

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### **New Anglia Growth Hub Events**

#### **Grants – how to create a great application! (Suffolk)**

15 April 2024, 9:30-12:00, online, FREE

If you are an entrepreneur considering starting a business; or are already trading located in the Suffolk local authority areas, you could be eligible for grant funding and strategic business support through the New Anglia Growth Hub. This online session will tell you about how to sign up for this free support to businesses in Suffolk.

#### **Digital Marketing – The Art of Brand Storytelling**

23 April 2024, 9:00-16:30, NNDC Offices, Cromer

Ideal for SMEs looking to elevate their brand presence in a crowded digital marketplace and create an authentic identity. This workshop is fully funded by UKSPF and open to SMEs based in Norfolk excluding South Norfolk and Broadland.

#### **Google Business Profile Online Workshop for Suffolk Businesses**

23 April 2020, 14:00-16:00, online

Are you a Suffolk business owner looking to improve your online presence and attract more customers? This free workshop, will teach you how to optimize your Google Business Profile (GBP) to improve your organic search engine rankings (SEO).

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### **Future Skills Now**

Future Skills Now is a project being delivered in North Norfolk by Norfolk County Council in partnership with North Norfolk District Council to support SMEs to identify and support the skills needs of their workforce. The Business will be allocated a Business Skills Co-ordinator who will work closely with them to identify and access workforce training. To get in touch with the team, email [futureskillsnow@norfolk.gov.uk](mailto:futureskillsnow@norfolk.gov.uk) or click on the referral form link <https://forms.office.com/e/MPjkqEfQ4x>

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Visit the [Latest News](#) and [Resources](#) pages of the StartEast website for more information about ongoing funding support.

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# Opportunities

## [University of Cambridge Museums: Open Call - Our Planet Pop-Up Museum](#)

The University of Cambridge Museums (UCM) are inviting applications from groups of creatives or creative organisations to create a touring Pop-Up Museum in 2024 inspired by the theme: Our Planet. Fee: up to £7,700.

**Expressions of interest are open until 19th April, 9am.**

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## **NCC Nature Recovery Creative Community Engagement Project Creative Roles**

Norfolk County Council is inviting quotations from both individual practitioners and organisations for two roles in support of a Nature Recovery Creative Community Engagement Project, which will run until the end of June 2025.

The project will primarily support Norfolk's work to facilitate & enable nature recovery activity across the county and will also align with the development of Norfolk's Local Nature Recovery Strategy (LNRS) with the aim of strengthening Norfolk's LNRS with input from community and seldom heard groups.

### **Creative Project Manager**

Maximum Contract Value: £13,000 exclusive of VAT

The Creative Project Manager will be responsible for overseeing co-ordination of the project's community engagement activities, supporting a Lead Artist and a team of Creative Facilitators with delivery. They will also be responsible for creating & maintaining core project management documents, and ensuring the project is delivered on time and within budget.

### **Lead Artist**

Maximum Contract Value: £22,650 exclusive of VAT

The Lead Artist will appoint a team of up to 5 Creative Facilitators to work directly with community focus groups. The Lead Artist will draw upon their own expertise in community & environmental arts practice to provide creative direction and support for Creative Facilitators with shaping creative activities and ensuring what is delivered aligns with the overarching strategic aims and objectives of the project.

The deadline for receipt of quotations for both of the above posts is **Monday 22 April 2024** at 09:00. To request the Invitation to Quote (ITQ) details and submission form for either post, please contact [naturalnorfolk@norfolk.gov.uk](mailto:naturalnorfolk@norfolk.gov.uk).

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### **Norfolk Makers Festival - From Craft to Career 2024**

18 April 2024, 18:00 - 19:30, The Forum, Norwich

How do people turn their passions into pounds and their crafts into careers? Find out at this FREE panel discussion.

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### **Norfolk Business Festival: Green Gains: Sustainable Actions for your Business**

24 April 2024, 08:30 - 10:00, The Gallery in The Forum, Norwich

Join Norwich BID for this FREE session which will guide you through four achievable steps for making sustainable business choices, offering practical insights to enhance your business's eco-friendly practices.

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### **Networking: How to get More People to Buy Your Products and Services**

26 April 2024, 14:00 - 16:00, Millennium Library, Norwich

Norfolk BIPC Networking event at the Millennium Library with FSB East Anglia featuring digital marketing extraordinaire Tony Southgate.

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### **Norwich Theatre Artist Network NETWORKING DAY**

The Artist Network at Norwich Theatre presents NETWORKING DAY. A unique opportunity for local artists to meet, find collaborators, and to highlight what they do in the form of both live performance and verbal pitch opportunities. Sunday 28th April, Stage Two at Norwich Theatre, 2pm - 6pm. For more info, to book a performance slot or to RSVP if attending, email [artists@norwichtheatre.org](mailto:artists@norwichtheatre.org)

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### **ART // TECH // PLAY LIVE King's Lynn**

7 May 2024, White Barn, King's Lynn 18:00-20:30, Cost: £5

This event will explore what co-creation means and how it can help artists and art organisations actively listen, collaborate with their local community and attract funders.

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### **The Beat Goes On: Black Voices in the British Music Industry**

7 May 2024, 18.30-20.30, online live stream from the British Library

To celebrate the British Library's Beyond the Bassline exhibition, BIPC London has assembled a panel of entrepreneurs who've transformed the Black music industry to share the secrets of their success. This event provides a unique chance to hear the panel discuss the challenges and realities of the industry and share their experiences.

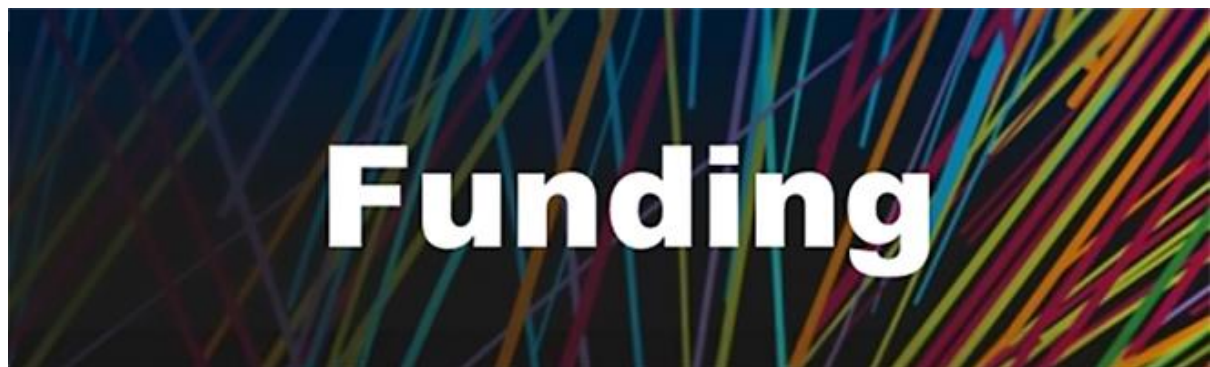
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### [Albert Sustainable Screen Training](#)

21 May 2024, 10:00am start, online

Creative Enterprise and UK Global Screen Fund invite you to the BAFTA Albert sustainable screen training session. Aimed at creators of live action fiction and documentary, it provides the knowledge to produce your film and TV content in a consciously sustainable way.

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### [PRS Foundation - Hitmaker Fund](#)

Grants of between £5,000 and £10,000 are available for UK songwriters and producers working in popular music genres to further develop their careers and writing or production skills. **Deadline: 15 April 2024**

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### [The Goldsmiths' Centre Business Catalyst \(Small\) Grants](#)

Grants of £1,000 are available for sole traders and small businesses working in the jewellery, silversmithing and allied industries, providing essential equipment, marketing tools or specialist knowledge to help grow your business.

**Deadline (Round 1): 21 April 2024**

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### [New Founder Launchpad, Hatch Enterprise](#)

A programme of support, including funding of up to £1,000, is available to entrepreneurs in the UK who wish to start a business.

**Deadline: 26 April 2024**

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### **NatWest Business Funding**

[NatWest Launchpad](#) - A programme of support, including funding of up to £1,000, is available to entrepreneurs in the UK (outside of London) who wish to start a business.

**Deadline: 26 April 2024**

**[NatWest Incubator](#)** - A programme of support, including funding of up to £5,000, is available to early-stage businesses in the UK that are looking to grow and develop.

**Deadline: 29 April 2024**

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**[Tranzfuser Fund \(DCMS\)](#)**

Funding is available to support UK video games development, aimed at entrepreneurial teams who are keen to set up an a sustainable indie development studio. Teams will have the opportunity to pitch from the UK Games Fund for up to £25,000 of grant support for the commercial development of their game. All teams will receive £7,500 prize during the course of the competition.

**Deadline: 30 April 2024**

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**[British Council Film Travel Grants Fund](#)**

Grants of up to £7,000 available for UK filmmakers and XR creatives to support travel to selected international festivals and showcase events, labs, and co production forums. Grants can be used for travel, accommodation, disability access support and participation fees. **This is a rolling fund with no specific deadlines.**

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**[Grants 4 Norfolk](#)**

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available.

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Visit the [Latest News](#) and [Resources](#) pages of the StartEast website for more information about ongoing funding support.

Visit the [Late](#) about ongoi



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