



StartEast June Bulletin

Welcome to the June edition of our bulletin: a monthly one-stop shop for creative enterprises and individuals offering a raft of information on funding opportunities, networking, the latest useful reports and resources and practical support.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast bulletins can [sign up](#) on our website.

If you would like to contact us please email stareast@norfolk.gov.uk

The StartEast Team



Creative East: Create Growth Programme

The [Creative East: Create Growth Programme](#) is a £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The 12-week package offers participants a bespoke programme of specialist seminars, round table events, one-to-one expert mentoring, pitching sessions and networking events, covering everything you ever needed to know to get your business in shape to take on investment and grow. Participants

will be offered exclusive access to key experts in their field from the world of investment and creative industries.

To find out more and to register your interest, please visit: creativeeast.org.uk

[Autumn Cohort 2024 - Open for Applications](#)

This FREE 12-week programme of workshops running in Autumn 2024 takes place at Anglia Ruskin University in Peterborough. Businesses will receive exclusive access to industry leaders, sought-after advice, and tailored guidance. Connecting creative businesses with the resources, experts, and knowledge they need to grow.

Submit your application before September 2024.

[DCMS Create Growth Programme Competition 3](#)

Grants for UK High Growth Creative Small Businesses

Funding of between £10,000 and £30,000 is available to UK registered micro, small and medium-sized enterprises in the creative sector for innovation projects to grow their business. The funding is for twelve regions in England appointed by the Department for Culture, Media and Sports (DCMS) Create Growth Programme, including Norfolk, Suffolk and Cambridgeshire. **Deadline: 19 June 2024**

If you are interested in applying for this fund you may be eligible for support from the [Norfolk & Suffolk Innovation Grant Mentoring Project](#). Run by Norfolk County Council and Suffolk County Council the free innovation mentoring and bid writing project helps small to medium business owners or managers, including micro business owners and sole traders, who are based in Norfolk or Suffolk to secure the funding they need to develop their project ideas. [Register your interest](#).



[Business and Intellectual Property Centre \(BIPC\) Norfolk FREE Events](#)

[National Women's Enterprise Week: Women Talk Business](#)

21 June, 10:00 - 14:30, Business & IP Centre Norfolk, Millennium Library, Norwich

A special Women Talk Business session at the Millennium Library with a mix of networking and talks from inspirational business women.

[90 Minute Pitch Workout](#)

24 September, 14:00 - 15:30, Business & IP Centre Norfolk, Millennium Library, Norwich

Norwich-based Pitch Gym will present an interactive Pitch Workout to help you build and flex your pitch muscles.

[New Anglia Growth Hub FREE Events for Suffolk Businesses](#)

[Digital Marketing Accelerator – 10 Courses in 1](#) - 4 intensive online 2.5 hr sessions which will revolutionise your approach to marketing.

1: Digital Marketing and Branding, 18 June, 9:30-12:00

2: Content marketing, Social Media and Email marketing, 25 June, 9:30 - 12:00

3: Enhance your marketing with Video and AI & getting to grips with SEO, 2 July, 9:30-12:00

4: What to measure and how to measure it, GDPR & strategy & planning, 9 July, 9:30-12:00

Grants - how to create a great application (Suffolk) - 2 online sessions

If you are an entrepreneur considering starting a business; or are already trading located in the Suffolk local authority areas, you could be eligible for grant funding and strategic business support through the New Anglia Growth Hub.

[10 July, 9:30 - 12:00](#)

[15 July, 14:00 - 16:30](#)

[Digital Springboard - Digital Training for East Suffolk Businesses](#)

Digital Springboard run by MENTA, on behalf East Suffolk Council, offers free digital support to businesses in East Suffolk who may need help with creating or improving their website, online shop or social media presence. There are a range of free online course available. [Book here.](#)

[BT Sustainability for Small Business](#)

The BT Sustainability programme, delivered by Small Business Britain in partnership with BT, is a free six-week, online CPD Accredited programme offering vital sustainability training to small businesses. The programme starts on 9 September will help entrepreneurs understand and make the most of the incredible opportunities that sustainability can bring.

Visit the [Latest News](#) and [Resources](#) pages of the StartEast website for more information about ongoing funding support.



[FREE Creative Careers Guide from I Like Networking](#)

Looking to build a career in the creative industry? Get the inside track from experts on how to build a creative career path that works for you.

[Film London - FLAMIN Fellowship](#)

A Fellowship to support the most exciting, innovative and challenging moving image practices from film makers with an English address at the start of their careers, with development, seed production finance of £2,500 and bespoke mentoring opportunities. **Deadline: 17 June 2024**

[Adobe Creative Residencies at the V&A 2025: Open Call](#)

The Adobe Creative Residency at the V&A will employ three full-time Residents (in Mosaics and Ceramic Tilework, Inclusive Design and Photography) five days a week for 12 months to bring making into the museum using the V&A's collections as their inspiration. **Deadline for Expressions of Interest: 17 June 2024**

[Craft Council Collect Open 2025 Call Out](#)

Collect Open offers a unique platform for artists to exhibit alongside the specialist galleries taking part in Collect, presenting their exceptional works to collectors, curators, journalists and other UK and international sector professionals in the environment of the fair at Somerset House. Independent artists are invited to put forward proposals of ambitious, conceptual, craft-led installations or artworks. **Deadline: 24 June 2024**

[Barclays Entrepreneur Awards](#)

These awards celebrate entrepreneurs for their exceptional innovation, and for creating social change and growth that moves the UK forward. **Deadline: 28 June 2024**

[The IMDb New Filmmaker Award](#)

The IMDb New Filmmaker Award is designed to promote emerging talent and is open to anyone who has a short film between 1 and 10 minutes and with no previous distribution. The winner receives £2,000 to go towards their next film as well as £1,000 worth of hire kit from Visual Impact. **Deadline: 1 July 2024**

[Without Walls: 2025 Programme Open Call](#)

Without Walls invites artists to submit proposals for ambitious and exciting new outdoor arts projects for the Without Walls programme, premiering in 2025. Selected shows will tour to their partner festivals. Artists can request up to a total of £60,000 in creation funding. **Deadline: 18 July 2024**

[BFI Future Film Festival Award](#)

Support for the next generation of short filmmakers in the UK or anywhere in the world, targeted at those aged 16-25. The scheme may enable participants to be considered for inclusion in the tenth BFI Future Film Festival, in February 2025. **Deadline: 2 August 2024**

[Award 2025 the British Ceramics Biennial](#)

Award celebrating the vitality of contemporary ceramics practice in the UK with ten artists selected from an open submission process. Each selected artist will receive £1,000 towards the presentation of their work as a central component of the Biennial. From the selected artists, one winner is announced and awarded a £10,000 cash prize. **Deadline: 9 September 2024**



[Norfolk Chambers of Commerce Event](#)

[Co.next Mastering your social media campaigns with Yawn Marketing](#)

19 June, 11:45 - 14:00, Indigo Swan, 2 Millennium Plain Norwich NR2 1TF

Cost: Member Rate £9.50/Non-Member Rate £13

Yawn Marketing will walk you through the basics of social media campaigns and how to develop comprehensive strategies and get you thinking outside the box for your business to shine on social media.

[Barclays Eagle Labs Funding Readiness Programme - Powered by Capital Enterprise](#)

Helping entrepreneurs to navigate the funding landscape, this programme helps to demystify funding and to provide founders with the skills and knowledge they need to fund their business growth.

[Funding Readiness Season 12, Summer 2024 - Applications close 21 June](#)

[Funding Readiness Season 13, Autumn 2024 - Applications open 27 Aug & close 27 Sept](#)

[ART // TECH // PLAY LIVE: Stand up for diversity, Collusion](#)

27 June 2024 18:00 - 20:30, DanceEast, Ipswich

Special ART // TECH // PLAY LIVE event, developed in collaboration with Essex Cultural Diversity Project, focusing on diversity amongst dance and movement artists who work with tech.

[Get that Funding: Develop Your Creative Practice Grant](#)

16 July, 18.00 - 19:00, Online, Cost: £3.50

[I Like Networking](#) workshop hosted by Bid Writer and Arts Funding Consultant, Lara Monroe, on the Arts Council England's Develop Your Creative Practice Grant. Everything you need to know about the grant and application process to give you the best chance of securing the funds.



Funding

[ScreenSkills Bursaries](#)

A ScreenSkills bursary is a cash grant for people age 18+ to remove the obstacles to getting into the screen industries or progressing your career once you're in. You can apply for money to pay for most things that relate to work and continuing professional development.

[Reel Impact](#)

A new programme of support and grants are available to mid-senior level Black and Global Majority individuals (up to £10,000) and Black and Global Majority-led production companies and organisations (up to £25,000) working behind the scenes in film, TV and cinema in the UK.

Deadline: 30 June 2024

[Climate Spring's The Hot House Development Lab](#)

A programme, including financial of £1,000, for writers from any country for feature film and long-form TV climate projects. **Deadline: 30 June 2024**

[eBay for Business Awards](#)

Financial awards and expert help are available to operators of eBay businesses to support the growth and development of their business. Six award winners will each receive £10,000 together with a tailored business support package. **Deadline: 3 July 2024**

[Black Founders Programme](#)

An acceleration programme supporting UK pre-seed or seed stage companies creating innovative products and services in the Creative industries. Applicants must have at least one founder that identifies as Black or multi-racial with Black heritage. The programme is delivered by Digital Catapult and sponsored by Sony Music UK. **Deadline: 7 July 2024**

[Innovate UK Women in Innovation Awards 2024/25](#)

Women within UK registered micro, small and medium-sized enterprises (SMEs) can apply for grants to develop their exciting and innovative ideas. The winners will receive a £75,000 grant and bespoke business support. **Deadline: 10 July 2024 (11:00)**

[Santander X UK Awards](#)

An annual competition providing funding awards of up to £25,000 to support the development of new businesses linked to UK universities, and to entrepreneurs looking to scale start-up businesses. **Deadline: 16 July 2024**

[Creative Catalyst Challenge Fund \(Round 2\), Innovate UK](#)

Grants of between £25,000 and £100,000 are available for businesses in the creative industries to fund the research and development of an innovative new product, system or process that decarbonises or reduces waste within the creative industries. **Deadline: 22 July 2024**

[British Council Film Travel Grants Fund](#)

Grants of up to £7,000 available for UK filmmakers and XR creatives to support travel to selected international festivals and showcase events, labs, and co production forums. Grants can be used for travel, accommodation, disability access support and participation fees. **This is a rolling fund with no specific deadlines.**

[Grants 4 Norfolk](#)

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available.

Visit the [Latest News](#) and [Resources](#) pages of the StartEast website for more information about ongoing funding support.



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