



## StartEast May Bulletin

Welcome to the May edition of our bulletin: a monthly one-stop shop for creative enterprises and individuals offering a raft of information on funding opportunities, networking, the latest useful reports and resources and practical support.

Please do feel free to share this newsletter with colleagues. Anyone interested in receiving StartEast bulletins can [sign up](#) on our website.

If you would like to contact us please email [starteast@norfolk.gov.uk](mailto:starteast@norfolk.gov.uk)

The StartEast Team

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## Creative East: Create Growth Programme

The [Creative East: Create Growth Programme](#) is a £1.275 million investment readiness and business support programme, funded by the Department for Digital, Culture, Media and Sport, to boost growth in the creative industries across the East.

The 12-week package offers participants a bespoke programme of specialist seminars, round table events, one-to-one expert mentoring, pitching sessions and networking events, covering everything you ever needed to know to get your business in shape to

take on investment and grow. Participants will be offered exclusive access to key experts in their field from the world of investment and creative industries.

To find out more and to register your interest, please visit: [creativeeast.org.uk](https://creativeeast.org.uk)

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### **Autumn Cohort 2024 - Open for Applications**

This FREE 12-week programme of workshops running in Autumn 2024 takes place at Anglia Ruskin University in Peterborough. Businesses will receive exclusive access to industry leaders, sought-after advice, and tailored guidance. Connecting creative businesses with the resources, experts, and knowledge they need to grow.

**Submit your application before September 2024.**

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### **DCMS Create Growth Programme Competition 3**

Grants for UK High Growth Creative Small Businesses

Funding of between £10,000 and £30,000 is available to UK registered micro, small and medium-sized enterprises in the creative sector for innovation projects to grow their business. The funding is for twelve regions in England appointed by the Department for Culture, Media and Sports (DCMS) Create Growth Programme, including Norfolk, Suffolk and Cambridgeshire. **Deadline: 19 June 2024**

If you are interested in applying for this fund you may be eligible for support from the **Norfolk & Suffolk Innovation Grant Mentoring Project**.

Run by Norfolk County Council and Suffolk County Council the free innovation mentoring and bid writing project helps small to medium business owners or managers, including micro business owners and sole traders, who are based in Norfolk or Suffolk to secure the funding they need to develop their project ideas. [Register your interest](#).

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### **Elevate Earned Income Programme**

A new programme from AFP in partnership with the Association for Cultural Enterprises and Baker Richards, will help you to advance your earned income strategy and approach income generation in new ways.

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### [New Anglia Growth Hub FREE Events](#)

#### [Facebook and Instagram Workshop: Unlocking Engagement for Business](#)

23 May 2024, 9:30 - 12:00, Online

Empower your Suffolk-based business to elevate its online presence and engagement with this insightful Facebook and Instagram workshop.

#### [Smartphone Video Content](#)

6 June 2024, 14:00 - 16:00, Online

Learn how to craft simple smartphone video content . Join the virtual workshop to delve into all the essentials, with presentation advice.

#### [Introduction to Business Growth Planning](#)

12 June 2024, 9:30 - 11:30, Online

Are you an SME in Suffolk looking to grow your business? This online workshop could help you get to where you want to be!

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### [Future Skills Now](#)

Future Skills Now is a project being delivered in North Norfolk by Norfolk County Council in partnership with North Norfolk District Council to support SME's to identify and support the skills needs of their workforce. The Business will be allocated a Business Skills Co-ordinator who will work closely with them to identify and access workforce training.

To get in touch with the team, email [futureskillsnow@norfolk.gov.uk](mailto:futureskillsnow@norfolk.gov.uk) or click on the referral form link <https://forms.office.com/e/MPjkqEfQ4x>

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Visit the [Latest News](#) and [Resources](#) pages of the StartEast website for more information about ongoing funding support.

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### [Visible Communities Virtual Residencies](#)

National Centre for Writing invite UK-based Black, Asian and Ethnically Diverse literary translators working from any language into English to apply for one of three online residencies running from September to November 2024 and two in person Dragon Hall cottage residencies in December 2024 and January 2025.

**Deadline: 20 May 2024**

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### [Slick Films Fund](#)

An international competition for filmmakers and writers providing prize funding and a support package. The grand prize is £10,000. The fund includes a special category for first-time filmmakers with a prize of £3,000. **Deadline: 15 June 2024**

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### [Report Launch: UK Arts, Culture and Heritage: Audiences & Workforce](#)

15 May 2024, 12:00 - 13:00, online via Zoom

The launch of the third Creative PEC 'State of the Nations' research report which will provide an overview of the audiences and workforce of the arts, culture and heritage sectors. Using once in a decade 2021 Census data for the first time, this report will provide a new map of creative practitioners across England and Wales.

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### [Albert Sustainable Screen Training](#)

21 May 2024, 10:00am start, online

Creative Enterprise and UK Global Screen Fund invite you to the BAFTA Albert sustainable screen training session. Aimed at creators of live action fiction and documentary, it provides the knowledge to produce your film and TV content in a consciously sustainable way.

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### [ART // TECH // PLAY LIVE: Stand up for diversity, Collusion](#)

27 June 2024 18:00 - 20:30, DanceEast, Ipswich

Special ART // TECH // PLAY LIVE event, developed in collaboration with Essex Cultural Diversity Project, focusing on diversity amongst dance and movement artists who work with tech.

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### [High Performance Computing \(HPC\) Innovation Voucher](#)

Innovation vouchers worth £5,000 are available to organisations in the construction, transport, agriculture and creative industries to gain access to Hartree Centre's high-performance computing (HPC) platforms. **Deadline: 17 May 2024**

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### [Help Musicians - Next Level Awards](#)

Grants of up to £3,000 and a programme of one-to-one business advice and peer support are available to professional UK musicians to help them progress their careers to the next stage of development. **Deadline: 24 May 2024**

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### [Networks Funding](#)

Arts Fundraising & Philanthropy are offering core financial support to fundraising groups and networks across England to support them to grow and thrive. **Deadline 24 May 2024**

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### [Flexible AI Upskilling Fund Pilot, Department for Science, Innovation and Technology](#)

Through this pilot programme, UK small and medium businesses can apply for funding of up to £10,000 towards the cost of AI skills training which supports employees to develop their technical skills and/or understanding of AI to be able to develop, deploy, or use AI in their role. **Deadline: 31 May 2024**

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### [PRS Foundation - Early Career Promoter Fund](#)

Grants of up to £3,500 are available to support the development of early career music promoters in England. **Deadline: 13 June 2024**

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### [Reel Impact](#)

A new programme of support and grants are available to mid-senior level Black and Global Majority individuals (up to £10,000) and Black and Global Majority-led production companies and organisations (up to £25,000) working behind the scenes in film, TV and cinema in the UK. **Applications for the first round of funding open from 13 May until 30 June 2024.**

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### [Climate Spring's The Hot House Development Lab](#)

A programme, including financial of £1,000, for writers from any country for feature film and long-form TV climate projects. **Deadline: 30 June 2024**

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### [British Council Film Travel Grants Fund](#)

Grants of up to £7,000 available for UK filmmakers and XR creatives to support travel to selected international festivals and showcase events, labs, and co production forums. Grants can be used for travel, accommodation, disability access support and participation fees. **This is a rolling fund with no specific deadlines.**

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### [Grants 4 Norfolk](#)

Looking for funding? Try the FREE Norfolk County Council search facility serving both businesses and communities. Local, regional and national funding opportunities available.

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Visit the [Latest News](#) and [Resources](#) pages of the StartEast website for more information about ongoing funding support.

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Norfolk County Council



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