

Photography & Videography Brief

The Corn Hall Diss

Introduction

The Corn Hall Diss is seeking a photographer and/or videographer to create a high-quality library of images and video content to support the promotion of the venue for private hire.

The resulting content will be used across our website, social media channels, digital marketing, printed promotional materials, advertising and press activity.

We are looking for engaging, vibrant and authentic imagery that showcases both the unique character of this historic building and its versatility as a venue for a wide range of events.

Photography is highest priority and essential with videography being desirable.

About The Corn Hall

Located in the heart of Diss town centre, The Corn Hall Diss is a distinctive historic venue offering a range of flexible spaces suitable for weddings, conferences, receptions, business meetings, networking events, talks, classes, workshops and community events.

The building combines architectural character with adaptable spaces, making it suitable for both formal and informal occasions.

Project Objectives

The primary objectives of this project are to:

- Showcase The Corn Hall Diss as a premium venue for private hire.
- Demonstrate the flexibility of the venue for a variety of uses.
- Capture the unique architectural features and character of the building.
- Create aspirational imagery that helps potential customers visualise their own event taking place within the venue.
- Produce a varied bank of photography and video content suitable for use across multiple marketing channels.

Key Venue Uses to Capture

We would like imagery that promotes The Corn Hall Diss as:

Wedding Venue

- Wedding ceremonies
- Wedding receptions
- Couples and guests enjoying the venue
- Table settings and decorative details
- Celebratory moments

Conference Venue

- Professional conferences
- Presentations and keynote speakers
- Audience engagement
- Registration and networking activity
- Conference room layouts

Business & Meeting Venue

- Board meetings
- Team meetings
- Workshops
- Training sessions
- Networking events
- Business discussions and collaboration

Reception & Event Venue

- Drinks receptions
- Social gatherings
- Cultural events

Community Venue

- Classes and workshops
- Talks and lectures

Creative Direction

We are seeking imagery that is:

- Bright, vibrant and welcoming
- Professional yet authentic
- Contemporary in style
- People-focused
- Suitable for both print and digital use
- Representative of a diverse range of users and audiences

Images should help viewers imagine themselves using the venue.

Architectural & Venue Features

Particular emphasis should be given to capturing:

- The character and heritage of the building
- Architectural details and unique design features
- Internal spaces and room layouts
- Scale and atmosphere
- Natural light where available
- Flexibility of room configurations
- Different seating and event setups

The venue should be shown both in wide establishing shots and through carefully composed detail images.

Use of Models & Staged Events

As budget constraints are unlikely to allow for the hiring of professional models, we anticipate that photography and filming will involve the use of volunteers, supporters, venue users and "stooges" to create realistic event scenarios.

We therefore expect the successful photographer/videographer to:

- Work creatively with non-professional participants.
- Direct groups effectively.
- Capture natural interactions and expressions.
- Help identify the number and type of volunteers required.
- Advise on scene composition and staging requirements.

Styling, Props & Lighting

It is anticipated that rooms may need to be dressed to represent different event types.

This may include:

- Wedding styling
- Conference and meeting setups
- Reception furniture and table dressing
- Signage and branding materials
- Refreshments and hospitality settings

Props may need to be borrowed or sourced specifically for the shoot.

Respondents should indicate:

- Any styling support they can provide.
- Whether they have access to suitable props.
- Any additional equipment requirements.
- Any lighting equipment they would recommend to achieve the desired results.

Videography Requirements

In addition to photography, we are interested in short-form and promotional video content suitable for:

- Website use
- Social media platforms
- Promotional campaigns
- Event marketing

Footage should include:

- Venue walkthroughs
- Event-style activity
- Architectural highlights
- Establishing exterior shots
- Guest interaction and engagement
- Flexible room layouts

Working Environment

The Corn Hall Diss is an active venue and the successful supplier may be required to work around live activities and changing circumstances.

We are therefore seeking photographers and videographers who have experience working in live environments and who can adapt quickly to changing conditions while maintaining quality and professionalism.

Deliverables

Photography:

- High-resolution JPEG files
- PNG files suitable for marketing and design use
- Mixture of landscape, portrait and square formats
- Images optimised for web and social media where possible

Video:

- MP4 format
- Short promotional edits
- Social media-ready clips

- Master footage where available

All content should be supplied with unrestricted marketing usage rights for The Corn Hall Diss.

Submission Requirements

Interested photographers and videographers should provide:

- A brief introduction and relevant experience.
- Availability over the coming months.
- Hourly rate.
- Half-day rate (if applicable).
- Full-day rate.
- Confirmation of whether editing/post-production is included within quoted rates.
- Details of any additional costs.

We look forward to receiving proposals from photographers and videographers who can help bring The Corn Hall Diss' story to life through engaging, high-quality visual content.